ACHARYA BANGALORE B SCHOOL
AND
INTERNATIONAL ACCREDITATION COUNCIL FOR BUSINESS EDUCATION
(IACBE, USA)
Presents

IACBE ASIAN REGIONAL CONFERENCE, REGION-10
ON
LEVERAGING ARTIFICIAL INTELLIGENCE IN BUSINESS EDUCATION-
OPPORTUNITIES AND CHALLENGES
Call for Papers

24 & 25 October, 2025
(HYBRID MODE)

We are excited to announce the call for papers for our upcoming IACBE Asian Regional Conference, focused on role of AI in rapidly transforming the landscape of higher education, and Integration of AI into business education and research will be delved upon extensively.

Format: Presentations will be consisting of 10 minutes of presentation time with Q&A session. This format encourages dimensions of understanding the impact of AI and its integration in Business education.

Topics of Interest: We invite submissions that explore, but are not limited to, the following areas:

- *Redefining Business Education through AI*

- *Teaching marketing in the age of AI Tools*

- *AI in Teaching HRD*

- *Applying AI in Supply chain management*

- *AI tools in financial Management*

- *AI to achieve Sustainable Business*

- *AI tools for Micro, Small and Medium business*

- *AI in achieving SDGs, ESG and sustainability in Business.*

Submit your research article to email ID: iacbe25@abbs.edu.in   on or before **29th September 2025**.

Contact Person: Dr. R.Jayanthi,   jayanthi@abbs.edu.in