**Subject:** Sponsorship Invitation – IACBE REGION NAME Fall Conference

DATE

Dear NAME,

Greetings. I hope all is well at SPONSOR NAME.

We are pleased to invite you to support the IACBE REGION NAME Regional Assembly Conference, taking place on DATE in LOCATION. Our conference typically welcomes X# business program faculty and administrators from across the region. This year we are offering four levels of sponsorship.

**Levels of Sponsorship:**

1. **Gold Sponsor - Regional President’s Circle Sponsor ($1,500.00)**
2. **Silver Sponsor - Premium Sponsor Package ($800.00)**
3. **Bronze Sponsor - Basic Sponsor Package ($500.00)**
4. **Business/Accounting Faculty of the Year Package** **($250.00)**

The International Accreditation Council for Business Education (IACBE) is a mission-driven organization that promotes excellence in business education by accrediting academic business programs worldwide. Your support helps advance this important work and connects your organization with those shaping the future of business education.

As a sponsor, you will gain valuable visibility among business education leaders and decision-makers attending the conference. Please review the following Sponsorship Levels to see the benefits included in each level and find the giving level that is right for your organization. If you are interested in supporting this event, please reach out to me directly. The deadline to confirm sponsorship is DATE.

We want to thank you in advance for your generosity. Please do not hesitate to contact CONTACT 1 NAME, CONTACT 1 EMAIL if you have any questions or if you would like to discuss a custom award option not listed here.

We look forward to partnering with you.

Sincerely,
(INSERT SIGNATURE)

NAME
REGIONAL OFFICER TITLE
International Accreditation Council for Business Education
EMAIL | PHONE NUMBER

**GOLD SPONSOR – Regional President’s Circle ($1,500)**

***Two Available***

Everything included in Silver level *plus*:

+ Complimentary registration for **three** team members

+ Opportunity to present during a concurrent conference session

**SILVER SPONSOR - Premium Package ($800)**

***Multiple Available***

Includes all Bronze benefits, plus:

+Complimentary registration for **two** team members

+ Logo placement in the printed program

+Organization branding throughout the conference venue

+Opportunity to introduce the keynote speaker

**BRONZE SPONSOR – Basic Package ($500)**

***Multiple Available***

Complimentary registration for **one** team member

Exhibitor booth space for the full conference duration

Logo with link on conference registration website

Verbal recognition at the welcome reception, business meeting, and awards ceremony

**FACULTY OF THE YEAR AWARD SPONSOR - BUSINESS OR ACCOUNTING ($250)**

***One or Two Available***

Complimentary registration for **one** team member

Recognition as the award sponsor on the registration website

Public recognition during the welcome reception and awards ceremony

Opportunity to present the award

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