
The Key to Graduate Success

Addressing Foundational Knowledge Gaps

Your Presenters



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Agenda

1. Understanding the Challenge – Poll Question
2. What is Academic Leveling?
3. Implementation Examples
4. Case Studies
5. Next Steps



Bridging the Gap

Do your incoming graduate learners have the foundational business knowledge they need to succeed?

Most graduate business programs do not require a business undergraduate degree. Moreover, many learners seeking graduate degrees have been out of school for many years.



What is Academic Leveling?

Academic leveling is a solution for assessing whether incoming graduate students meet prerequisite requirements and then providing the instruction necessary to address any gaps.

Academic Leveling Modules Available

- Accounting
- Business Ethics
- Business Finance
- Business Integration & Strategic Management
- Business Leadership
- Business Communications
- Global Dimensions of Business
- Human Resource Management
- Information Management Systems
- Legal Environment of Business
- Marketing
- Macroeconomics
- Microeconomics
- Operations/Production Management
- Organizational Behavior
- Quantitative Research Techniques & Statistics

The Accreditation Relationship




IACBE's Principle 2, Quality Assessment and Advancement, emphasizes the importance of continuous improvement in academic business units. This involves comprehensive assessment planning, systematic data collection and analysis, and the effective use of assessment results to enhance programs and operations. Additionally, it expects that the outcomes assessment process is integrated into the budgeting process, ensuring that funding allocations support identified improvements.

Module Sequence

- A 20-question pre-test to assess prior knowledge.
- Interactive instructional content that provides targeted learning.
- A 20-question post-test to measure comprehension and mastery.

Pre-test




Pre-Test

This is a 20 question assessment.

COMPLETION 0%

Certificate available upon completion.

Module Content

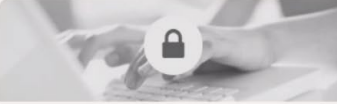


Accounting

The following prerequisite(s) are required.

Week 2
Accounting / Pre-Test

Post-test



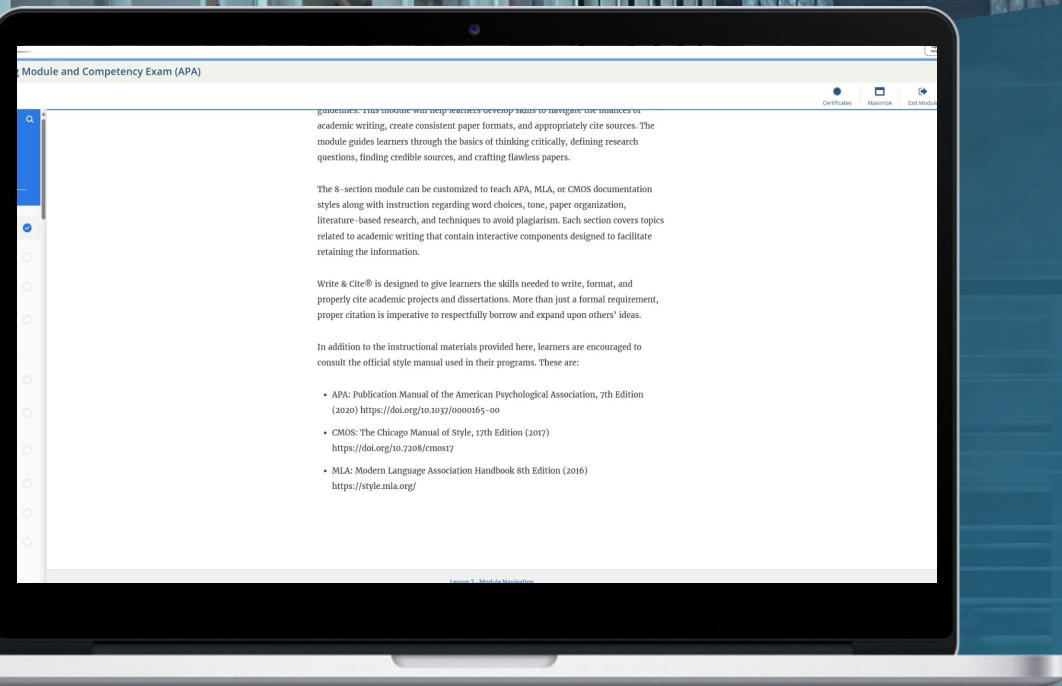
Post-Test

This is a 20 question assessment.

The following prerequisite(s) are required.

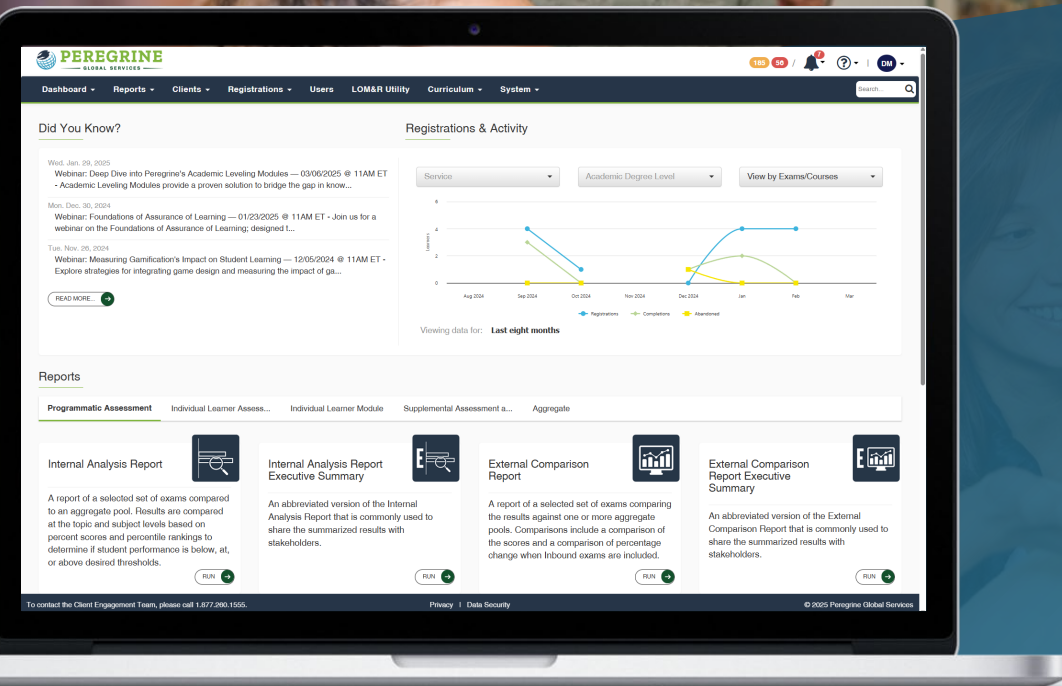
Week 2
Accounting / Pre-Test

+ Show 1 more...



Interactive Content

All modules consist of a combination of video, audio, text, activities, and quizzes to make learning more engaging. The multimedia content reinforces concepts as they are introduced.

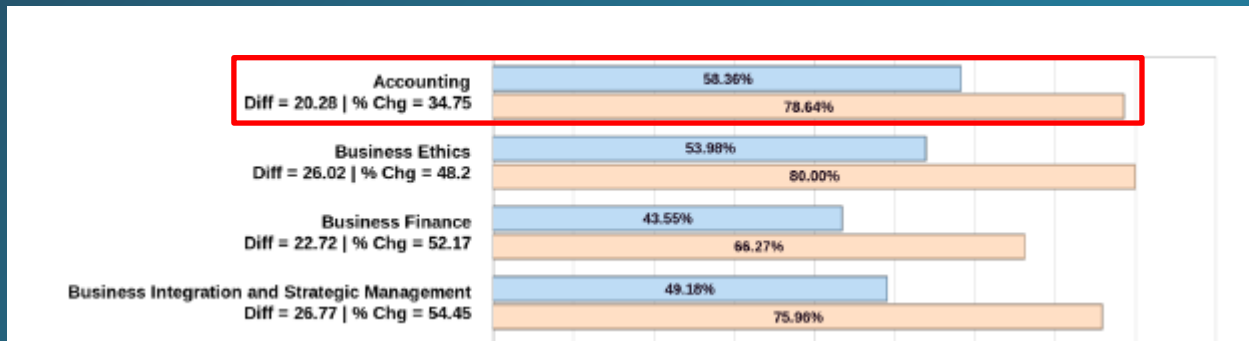
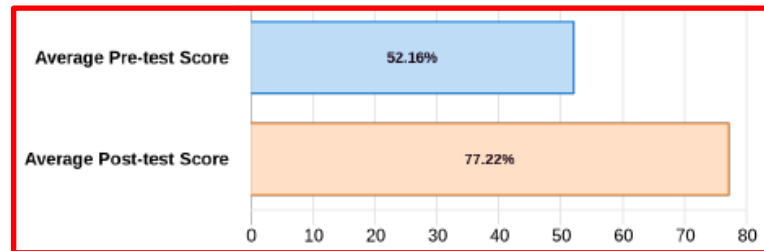


Client Admin

School officials have unlimited (24/7) access to a Client Admin Dashboard where they can:

- Track learner progress
- Generate reports, both individual and summative.

The Academic Leveling Report





Implementing the Service

Integration LMS

- Brightspace
- Blackboard
- Canvas
- Etc....

External Microsite

- Peregrine offers your own branded microsite that requires a specific registration password to access modules.

Case Studies

Real-World Applications of Academic Leveling Modules

How does SWOSU benefit from Peregrine's Academic Leveling Modules?



Admissions



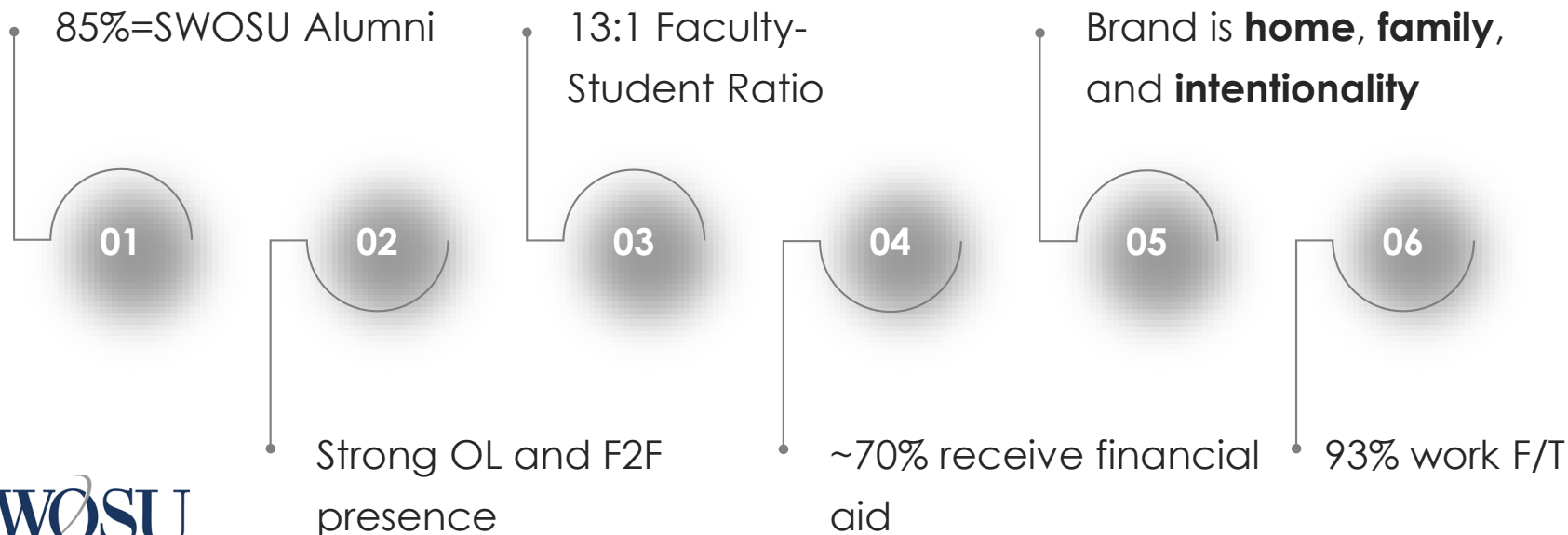
Advisement



Curriculum
and
Assessment

SWOSU Case Study

MBA & M.S. in Managerial Leadership



Admissions & Advisement

Topics		Score
Accounting	9 correct out of 15	60.00%
Business Ethics	9 correct out of 15	60.00%
Business Finance	9 correct out of 15	60.00%
Business Integration and Strategic Management	10 correct out of 15	66.66%
Economics / Macroeconomics	1 correct out of 7	14.28%
Economics / Microeconomics	4 correct out of 8	50.00%
Management / Human Resource Management	2 correct out of 5	40.00%
Management / Operations/Production Management	4 correct out of 5	80.00%
Management / Organizational Behavior	2 correct out of 5	40.00%
Marketing	7 correct out of 15	46.66%
Quantitative Research Techniques and Statistics	7 correct out of 15	46.66%

Score: **53.33%**

Prior to acceptance into graduate program, all applicants take the CPC Inbound Exam:

- Minimum score of 35% in each sub-section;
- Minimum composite score of 50%

If below threshold:
 Academic Leveling Courses (ALC) in all areas that do not meet minimums.

Curriculum and Assessment

Internal Analysis

- Inbound scores show that SWOSU students enter graduate work ranking highest in Marketing and Management; lowest in Accounting and Legal Environment of Business.

External Analysis

- Outbound Scores consistently higher than ACBSP (National and Region), AACSB, Higher Learning Commission among others.
- Great info for accreditation, strategic planning, advisory boards, donors, etc.!

"Peregrine's Academic Leveling Courses allow me to maintain high rigor in my graduate courses. Gone are the days of dedicating initial class meetings to reviewing materials from pre-requisite courses!"

- **MBA/M.S. Faculty Member**

"I've been out of school for a while, so I was pretty nervous that I would be behind when I started my MBA. The Inbound Exam showed me that I needed to brush up on Accounting. After taking the leveling course, I felt so much more confident. Now I'm on track to graduate in July with a 3.9 GPA.

- **MBA Student**

Indiana Wesleyan University Case Study

The DeVoe School of Business at Indiana Wesleyan University (IWU) implemented Academic Leveling Modules to ensure all graduate students entered their programs with the foundational business knowledge necessary for success.

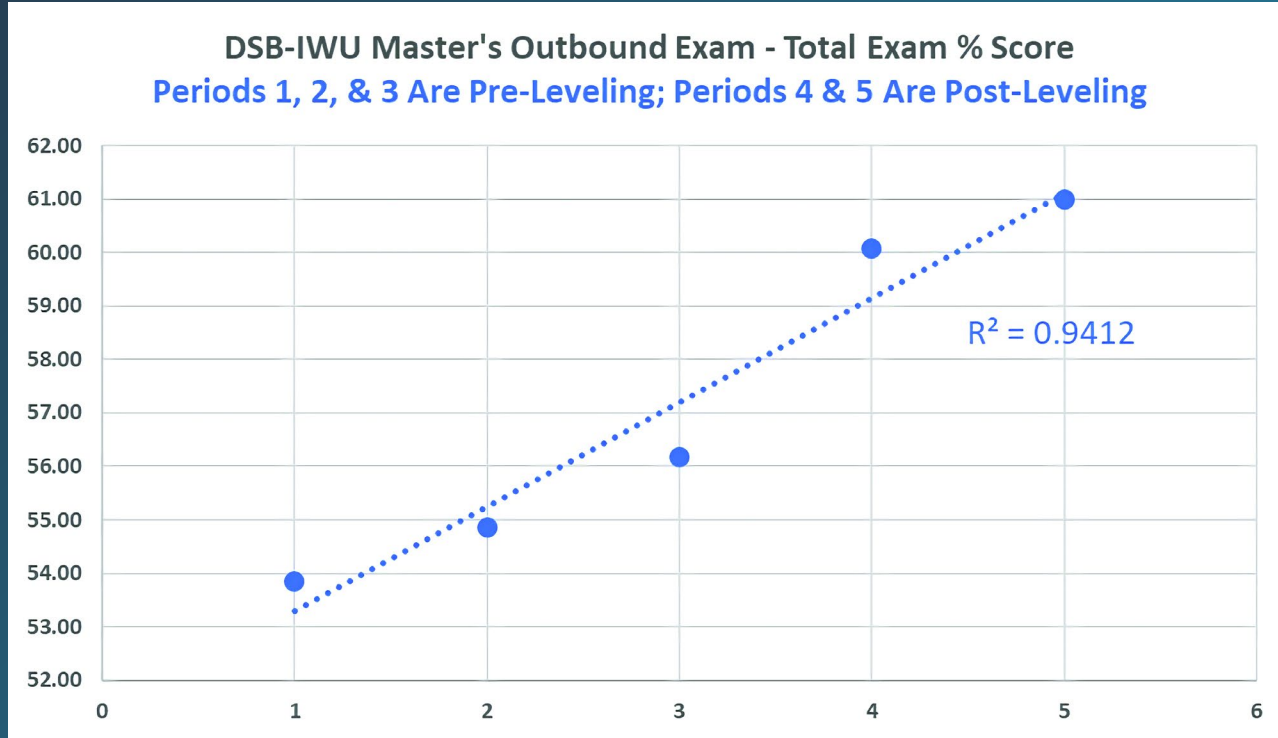
By integrating the modules into **MGMT-501: Foundations of Graduate Business**, IWU:

- Eliminated the need for separate prerequisite courses.

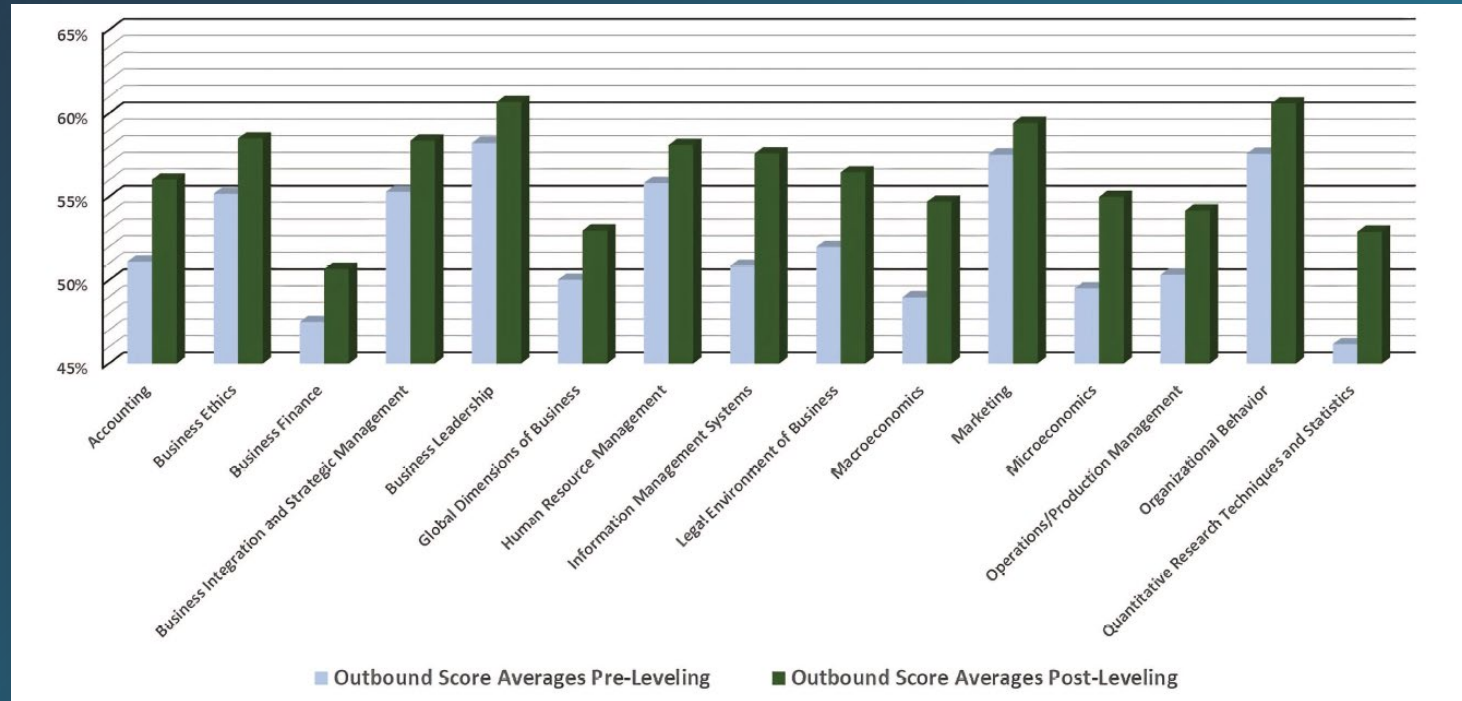
- Created a seamless onboarding process for all graduate students.

- Provided a structured way to assess and build foundational knowledge.

Impact on End of Program Exam Scores



Comparison of Outbound Exam Scores: Leveling vs. Non-Leveling Students



Husson University

—
MBA students lacked
foundational knowledge

GMAT/GRE and
Prerequisite

01

Targeted Preparation

02

Removal of Admissions
Barriers

The logo for Husson University, featuring the words "HUSSON" and "UNIVERSITY" in a white, serif, all-caps font, stacked vertically on a dark green rectangular background.

HUSSON
UNIVERSITY

Implementation & Results

BA 500 – MBA Fundamentals (1 credit)

- Canvas integration
- Pass/Fail
- Option to test out of modules (70% or higher on pre-test)

Husson University				
Assessment Period:		August 27, 2023 - December 24, 2023		
Academic Level:		Masters		
Sample Size:		18 Learners		
Average Pre-test Score:		58.83		
Average Post-test Score:		75.65		
Average Time in minutes to complete the pre-test:		18.71		
Average Time in minutes to complete the post-test:		25.31		

Next Steps

Next steps if you're interested in learning more about how Academic Leveling can support your institution.

- **Come talk to us**
- **Schedule a consultation & demo**
- **Explore implementation options**



Questions?

Our objective is to be your thought-partner in education and quality. Reach out to us to schedule a meeting with a member of our team.

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