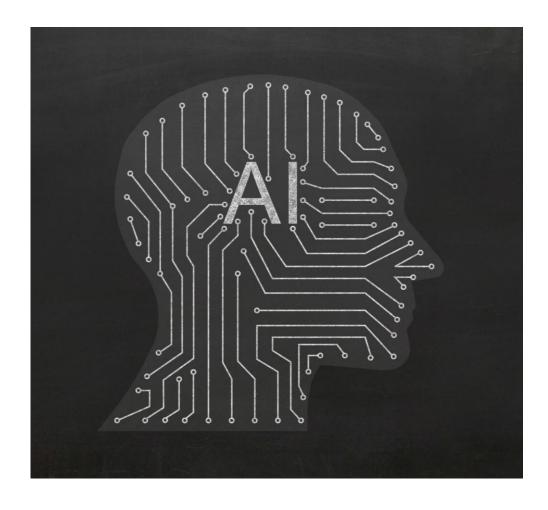


### Agenda for Today's Presentation



- Background on Technology Skills Gap
- Current State of Online Learning
- Technology Skills Gaps in Education
- Digital Capacity and Transformation
- Al in Education
- Importance of Addressing the Technology Skills
   Gap
- UCCI Al and Online Training Programs
- Methodology
- Findings and Discussion
- Recommendations

# Background on Technology Skills Gap

### **Challenges in Transition to Online Learning**



### **Technology Skills Gap**

The rapid shift to online learning revealed a significant technology skills gap among educators, hindering effective teaching.

### **Quality of Education**

The transition to online learning sometimes compromised the quality of education received by students, impacting their learning outcomes.

### **Faculty Resistance**

Many faculty members faced resistance to adopting online teaching methods, stemming from their lack of experience and comfort with technology.

### **Differences in Learning Modalities**

Educators often failed to recognize the differences in student engagement and learning approaches between online and faceto-face instruction.

### **Impact on Students**



### **Digital Skills Importance**

Digital skills and access to technology are crucial for effective learning and teaching processes today.

### **Connectivity Challenges**

Many learners face disadvantages due to unstable internet connectivity and unequal access to educational resources.

### **SUCCESS FACTORS**

### **Innovative Teaching Methods**

Success in online learning requires lecturers to be innovative in course design and delivery methods.

### **Guidance and Support**

Providing guidance and support to students is essential for reducing academic stress and ensuring success.

## Current State of Online Learning



### **Growth and Challenges in Online Education**

**Impact on Higher Education** (Kentor 2015, Palvia, et al, 2019) Online learning has significantly transformed the landscape of distance education, impacting higher education on a global scale.

### Advantages of Online Programs (Palvia, et al, 2019)

Online education offers numerous advantages including increased profits, reduced costs, and extended outreach for universities.

Challenges in Implementation (Alikhan, & Sritharan, 2024, Kentnor, 2015)

Institutions face various challenges in implementing online learning, such as the digital divide (access and limited digital competency and skills) and lack of understanding of online teaching methods.

# Technology Skills Gaps in Education

### Digital Literacy and Training Needs



### **Technology Skills Gap** (OECD Digital Education Outlook. 2023)

There is a significant gap in technology skills among educators, impacting effective teaching and learning in digital environments.

### Importance of Digital Literacy (Masenya, 2021)

Digital literacy is essential for educators to utilize AI tools effectively and enhance student learning experiences.

### Continuous Training Needs (Oxford University Press Report, 2021)

Adopting a culture of continuous training helps educators stay updated with digital technologies and teaching methodologies.

### Bridging the Digital Divide (OECD Digital Education Outlook. 2023)

Investments in resources and infrastructure are necessary to bridge the digital divide (access and limited digital competency and skills) and ensure equitable access to technology.

# Digital Capacity and Transformation

### Adoption of Smart Technologies



### **Digital Disruption Readiness (World Economic Forum, 2023)**

While 87% of companies acknowledge digital disruption, only half feel prepared to navigate these changes effectively.

### Challenges in Digital Education (Grajek and Reinitz, 2019)

Many educational institutions faced significant challenges in adopting digital education due to low digital capacity, causing learning gaps.

**Investment in Digital Infrastructure (**Gkrimpizi, Peristeras, & Magnisalis, 2024)

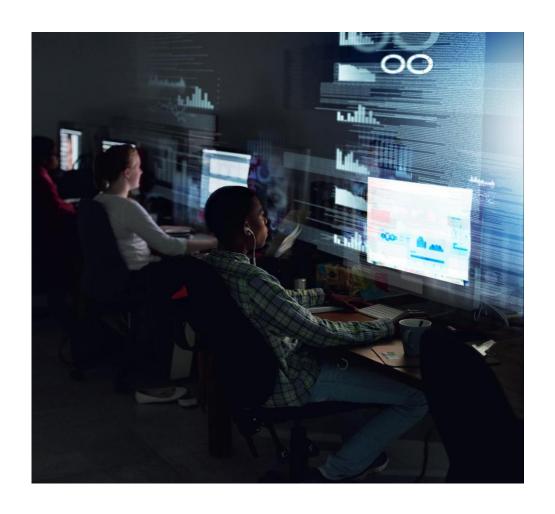
Romania's Recovery and Resilience Plan allocated funding for digitization, focusing on educational technology and resources.

### **Future of Teaching Methods** (Melnic, 2023)

The European Union's Digital Education Action Plan aims to enhance digital teaching methods and resources for future education.

### Al in Education

### **Benefits of Al Integration**



Personalized Learning (Milicević, Lazarova & Pavlović, 2024)

Al enables personalized and adaptive learning experiences for students, catering to their individual needs and preferences.

Enhanced Teaching Tools (Milicević, Lazarova & Pavlović, 2024)

Teachers can utilize AI data analysis tools to improve their teaching strategies and student engagement.

Support for Special Needs (Mariam, Adil, & Zakaria, 2024)

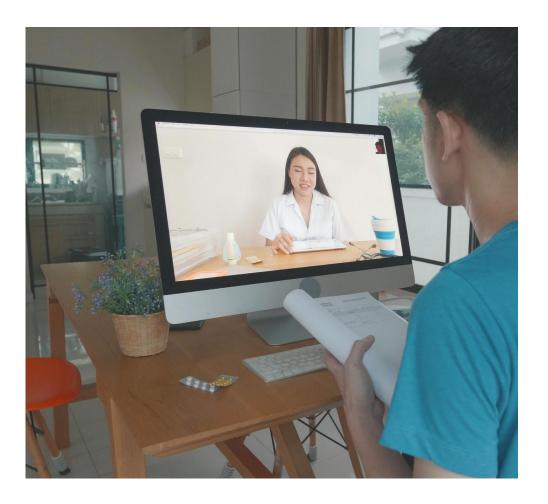
Al integration in education provides tailored opportunities for learners with special needs, ensuring inclusivity.

**Teacher Training and Development** (Mariam, Adil, & Zakaria, 2024)

Successful AI integration requires continuous professional development and training for teachers to effectively use AI tools.

### Importance of Addressing the Technology Skills Gap

### Technological Advancements and Training Needs



### **Impact of COVID-19**

The COVID-19 pandemic has transformed education, accelerating the adoption of online learning and digital resources.

### **Technological Skills Gap**

Addressing the technological skills gap is essential as online education reshapes teaching and learning methodologies.

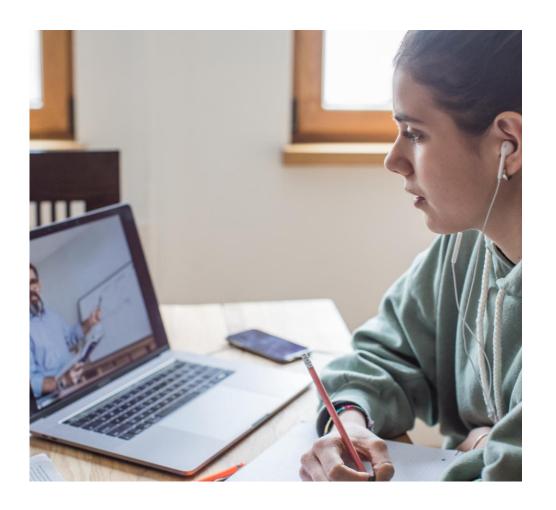
### **Growth of Online Education**

Online education has become integral to university offerings, providing access to a broader range of learners.

### **Global Trends in Education**

Countries worldwide are experiencing significant growth in online education and emphasize training for educators.

### **UCCI's Shift to Online Learning**



### **Transition to Online Learning**

UCCI's rapid shift to online learning was driven by the COVID-19 pandemic, requiring quick adaptations in teaching methods.

### **HyFlex Course Delivery**

HyFlex course design allows students to participate either inperson or online, enhancing flexibility in learning.

### **Stakeholder Impact**

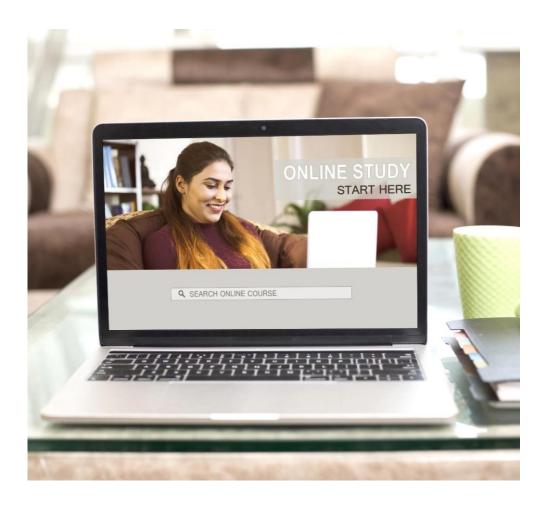
The shift has led to discussions among stakeholders requesting more online programs and varied learning preferences.

### **Future Objectives**

UCCI aims to equip faculty for online teaching and utilize AI to enhance technology skills in education.

### Al & Online Training Programs at UCCI

### **Courses Offered for Al Training**



### **Al For Everyone Course**

This course by Coursera introduces the basics of AI to all faculty members, ensuring foundational understanding.

### Al for Educators Guide

The Essential Guide for Educators provides tailored information on integrating AI into teaching practices.

### **Microsoft AI Training**

The Microsoft Learn AI training includes modules that enhance teaching and learning with AI tools like Copilot.

### **Ethics and Generative Al Course**

This course from EdX covers the impact, ethics, and issues surrounding generative AI technologies.

### **Quality Matters Teaching Online Certificate**



- Technology Skills Self-Assessment
- Evaluation of Course Design
- Policy Awareness
- Orienting Learners
- Connecting Learning Theories to Teaching Strategies
- Creating Presence
- Learner Assessment

### Methodology

### Case Study on Al Training at UCCI

### Aim

The aim of this case study was to explore how the business and finance faculty at UCCI is using the AI and online training in their transition to online learning.

### **AI Training Implementation**

UCCI implemented AI training for faculty to enhance their online teaching capabilities, focusing on technology integration.

### **Quality Matters Certification**

The Quality Matters Online Teaching Certification was piloted to improve online course delivery among business and finance faculty.

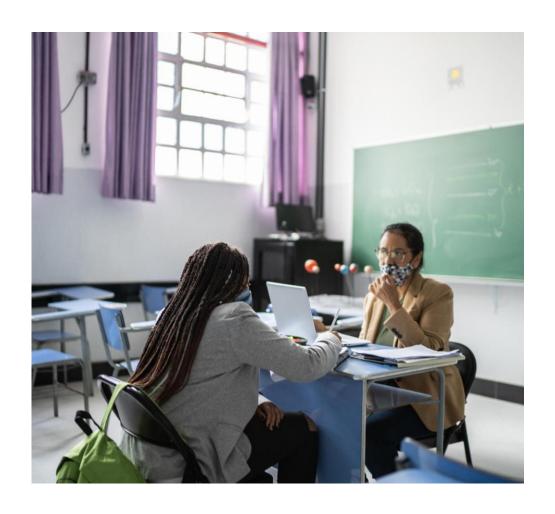
### **Purposeful Sampling Method**

Six faculty members (3 FT and 3 adjuncts) were intentionally selected to provide insights (interviews) into their use of AI tools in online teaching.



## Findings and Discussion

### **Interview Insights** on AI Use



### **Faculty AI Tool Usage**

The study explored how frequently faculty members use AI tools and which tools they find most effective in their teaching.

### **Training Needs and Confidence**

Insights were gathered on the types of training that helped boost faculty confidence in utilizing AI effectively in teaching.

### **Personalizing Learning Experiences**

The interviews aimed to understand faculty perspectives on using AI to tailor learning experiences for diverse student needs.

### **Concerns About AI in Education**

Respondents shared their main concerns regarding Al usage in education and its potential impact on the role of teachers.

### **Collaboration among Educators**

Impact on Teaching & Learning, Assessment and Feeback Equity and Access

### **Current Usage of Al Tools**



### **Frequency of AI Tool Usage**

Respondents use AI tools daily or weekly, with some still hesitant to adopt them fully. Training has improved understanding, but concerns remain.

### **ChatGPT Adoption**

ChatGPT has the highest usage among respondents, emphasizing the need for educators to guide students in its ethical use.

### **Learning Management Systems**

All respondents utilize Learning Management Systems, particularly Blackboard Ultra, enhancing their ability to analyze student performance.

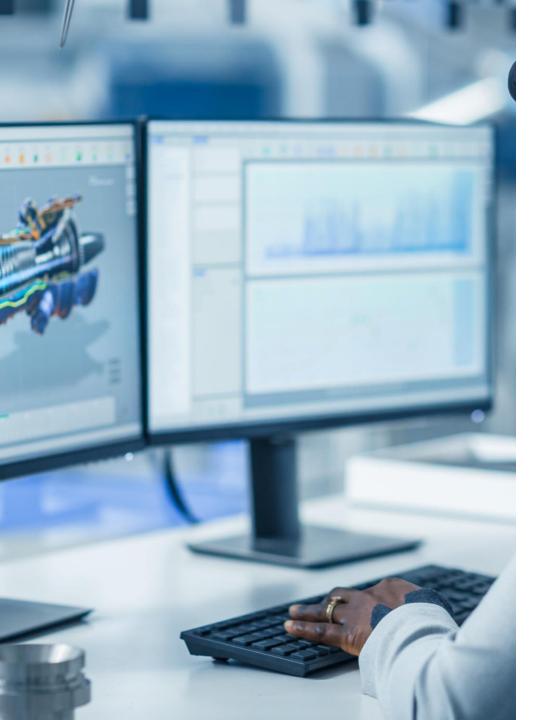
### **Benefits of Al Tools**

Al tools enhance teaching efficiency, allowing educators to focus on lesson planning and providing personalized feedback to students.

### Al Tools currently used by Faculty

- Microsoft Designer, Clipchamp, and PowerPoint Designer –create engaging presentations
- Copilot/ChatGPT –to assist students in brainstorming their ideas. Generate content and structure their projects.
- Microsoft Editor is an Al-powered service assist with writing (grammar, spelling)
- Language translation tools -The Translate feature is available in Word, Excel, OneNote, Outlook, and PowerPoint.





### Al Tools currently used by Faculty

- Learning Management Systems like Blackboard Ultra used to analyze student performance and enhance teaching efficiency
- Teams live captions (can select language and speech – live translated captions)
- Kahoot -game-based quiz platform
- Padlet: Padlet is a collaborative online whiteboard
- Canva A graphic design tool

https://www.youtube.com/watch?v=9t4FS-uDUU8

### **Training Needs for Effective AI Integration**



### **AI in Assessment Training**

Training in AI assessment tools is crucial for educators to effectively evaluate student performance and improve learning outcomes.

### **Hands-On Workshops**

Hands-on workshops on AI basics and specific tools can empower educators to integrate AI seamlessly into their teaching practices.

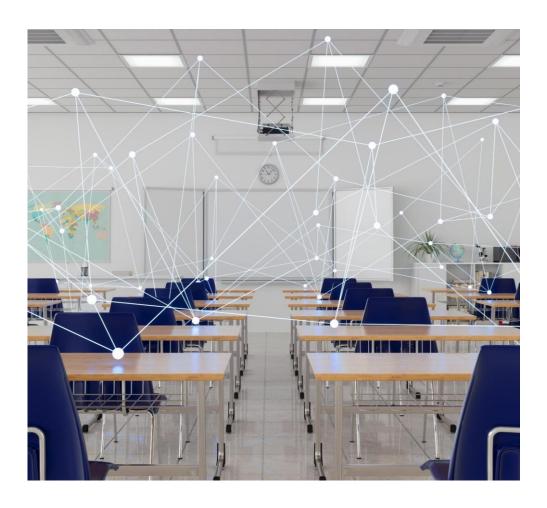
### **Ethics in Al Use**

Training on the ethical application of AI is essential to ensure that educators can guide students in responsible usage of AI tools.

### **Subject-Specific Training**

Subject-specific AI training is needed to cater to the diverse educational needs and enhance subject matter teaching.

### **Enhancing Student Engagement with Al**



### **Personalized Learning Experiences**

Al can tailor learning experiences to meet individual student needs, enhancing engagement and participation.

### **Interactive Assessments and Gamification**

Utilizing interactive assessments and gamification techniques fosters a more engaging online learning environment.

### **Collaborative Learning Platforms**

Al facilitates group work and discussion forums, encouraging collaboration among students in online classrooms.

### **Enhanced Creativity with AI**

Al tools can enhance student creativity through illustrations, videos, and interactive content in lessons.

### Personalisation of Learning Experiences



### **Tailored Learning Experiences**

Al customizes educational content based on individual student abilities, ensuring effective learning for everyone.

### **Support for Special Needs**

Al identifies and caters to special educational needs, moving beyond a one-size-fits-all approach.

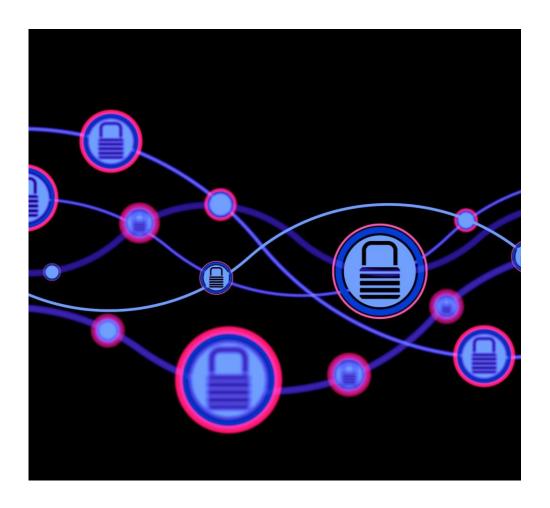
### **Real-Time Feedback**

Al provides immediate feedback to students, enhancing engagement and helping teachers offer timely support.

### **Accessibility Tools**

Tools like speech transcription and translation services make learning accessible for all students.

### **Challenges and Concerns with Al**



### **Data Privacy Risks**

Al in education raises significant data privacy concerns, risking sensitive student information being collected and misused.

### **Security Concerns**

The risk of AI systems being hacked poses serious security threats, potentially exposing student data.

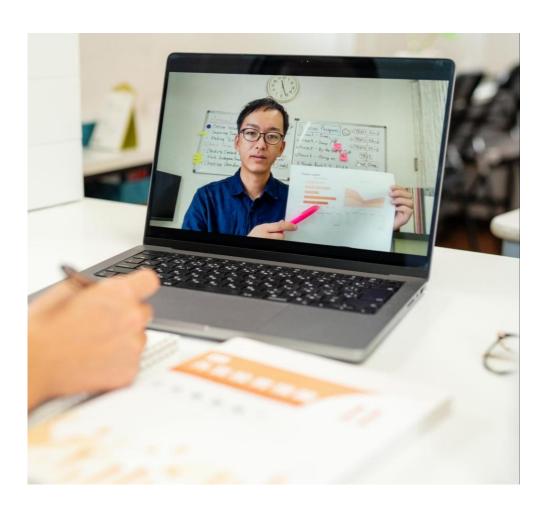
### **Potential Biases**

Al can unintentionally reflect biases in data, leading to unfair treatment and outcomes for students.

### **Dependence on Technology**

Increasing reliance on AI may diminish personal interaction between teachers and students, reducing critical thinking.

### **Collaboration Among Educators**



### **Sharing Best Practices**

Educators can collaborate by sharing best practices and resources for effectively using AI in their teaching environments.

### **Mentoring Programs**

Mentoring programs allow experienced educators to guide colleagues in utilizing AI, enhancing professional growth and skill development.

### **Interactive Professional Development**

Interactive professional development sessions facilitate discussions on Al usage and the sharing of innovative teaching strategies.

### **Community Support**

Building a supportive community fosters networking, allowing educators to learn from each other's experiences with AI in the classroom.

### Impact on Teaching and Learning



### Al's Role in Personalized Learning

Al provides personalized insights, allowing teachers to focus on tailored instruction that meets individual student needs.

### **Impact on Teacher-Student Relationships**

Al can enhance teacher-student relationships, enabling more engaging lessons and one-on-one interactions.

### **Ethical AI Use in Education**

With increased Al usage, teaching ethical use of Al tools becomes essential for fostering meaningful learning.

### **Challenges of Al Dependence**

Some believe AI reliance may diminish real teacher-student interactions and hinder personal connections.

### Al in Assessment and Feedback



### **Automated Grading**

Al can quickly grade tests and essays, offering instant results to students, streamlining the grading process.

### Personalised Feedback

Al analyzes answers to provide tailored feedback, helping students identify their strengths and weaknesses.

### **Real-Time Assessment**

Al tools assess performance during activities, giving immediate feedback for timely learning adjustments.

### **Data Analysis in Education**

Al tracks student performance trends, helping educators identify struggling areas and adjust instruction effectively.

### **Ensuring Equity and Access to AI Tools**



### **Infrastructure Support**

Government, industry, and community collaboration is essential for building infrastructure that supports access to AI tools for all students.

### **Access to Devices**

Educational institutions should provide necessary devices like laptops or tablets to ensure students can access Al resources effectively.

### **Training for Educators**

Training teachers to effectively use AI tools is crucial for ensuring all students benefit from educational technology.

### **Open-Source Al Platforms**

Encouraging the use of open-source Al platforms ensures equitable access to quality learning tools for all students.

### **Future Opportunities** with AI



### **Personalized Learning Experiences**

Al's evolution will provide personalized learning experiences tailored to each student's unique needs and preferences, allowing them to learn at their own pace.

### **Gamification in Education**

Al-driven gamification tools will make learning enjoyable and engaging, motivating students to develop essential tech skills through interactive activities.

### **Al Tutors and Assistants**

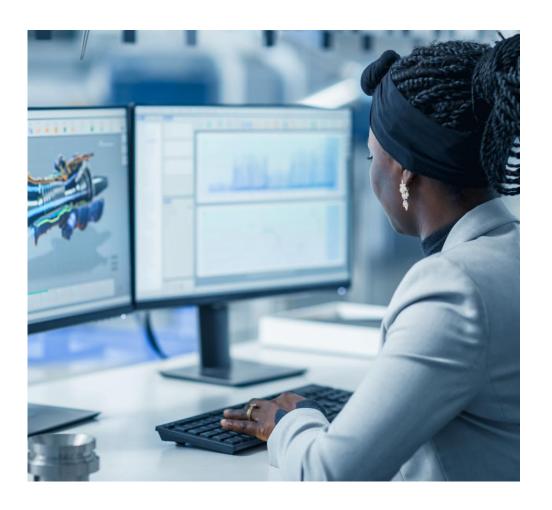
Al can serve as tutors and assistants, providing real-time support and guidance, greatly enhancing the educational experience outside classroom hours.

### **Enhanced Analytics for Education**

Al tools will analyze student performance more effectively, enabling educators to tailor their instruction and interventions based on specific needs.

### Recommendations

### Improving Pedagogical Skills with AI



### **AI Enhancing Pedagogy**

Al technologies can significantly improve faculty pedagogical skills, enhancing both teaching quality and student engagement.

### **Structured Training Programs**

UCCI's structured training programs are essential for developing qualified teachers who can effectively use AI tools.

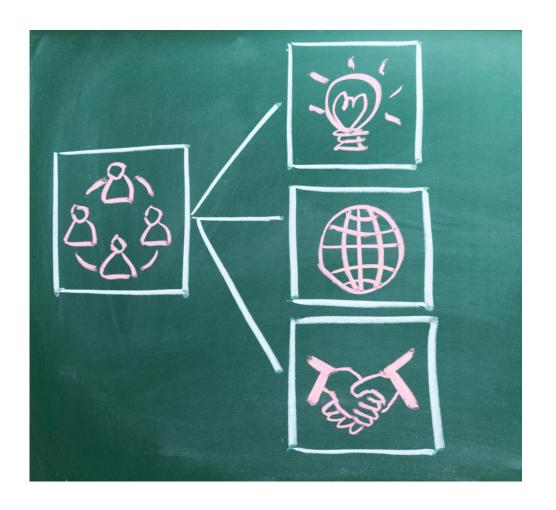
### **Al Policy Development**

Establishing clear policies for Al integration is crucial for effective implementation and safeguarding sensitive information.

### **Continuous Evaluation**

Regular evaluation of AI integration progress ensures successful implementation and continuous improvement in educational practices.

### **Suggestions for Future Research**



### **Bridging Technology Skills Gap**

Future research should focus on identifying strategies to bridge the technology skills gap using AI in online learning.

### **Faculty Data Collection**

Conducting a comprehensive study on faculty who have participated in AI training will provide valuable insights for decision-making.

### **Interdisciplinary Collaboration**

Research should explore collaboration among educators, policymakers, and stakeholders to design effective Al solutions.

### **Teacher Training Strategies**

Investigating successful strategies used by institutions to enhance educators' digital literacy is crucial for bridging the skills gap.

### **Thank You!**

- We appreciate your attention and participation.
- Your feedback is valuable for our improvement.
- Looking forward to future discussions and collaborations.

Contact me at <a href="mailto:blessitt@ucci.edu.ky">bblessitt@ucci.edu.ky</a> and/or <a href="mailto:linkedin.com/in/dr-belinda-blessitt-vincent-5a721a30">linkedin.com/in/dr-belinda-blessitt-vincent-5a721a30</a>



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### Interview Questions

Now that you have completed your training in Online Teaching and Al,

- How often do you currently use AI tools in your teaching practice? Which specific tool/s have you found most effective?
- 2. What Al Tools are you using and which specific have you found to be more effective?
- Are you more confident in integrating Al in your online classroom? If not, confident, what kind of training or
  professional development would help you feel more confident in integrating Al into your online teaching?
- 4. How are you using Al to enhance student engagement and participation in online classes? Are there other ways Al can be used to enhance student engagement and participation?
- 5. How are using AI to personalize learning experiences for your students? Do you believe that there are other ways AI can help personalize learning experiences for students with diverse needs and skill levels?
- 6. What are your main concerns about using AI in education, particularly regarding data privacy, security, and potential biases?
- How do you share and collaborate your Al practices with other colleagues? Are there other ways to collaborate to share best practices and resources for effectively using Al in our online teaching?
- 8. How has Al changed your role as a teacher? Do you see Al changing the role of teachers in the future? Do you think it will enhance or diminish the teacher-student relationship?
- How can AI be used to improve the assessment and feedback process for students in an online learning environment?
- 10. What measures are you taking or can be taken to ensure that AI tools are accessible to all students, regardless of their socioeconomic background?
- 11. What future Al developments are you most excited about, and how do you think they could further bridge the technology skills gap in education?