

# ACAM 2025


**APRIL 4 • FRIDAY**

TOPIC	SPEAKER(S)	LOCATION
<b>Concurrent Session 1   10:30am – 11:10am</b>		
<i>Reframe Your Relationship: Sales Vendor or Educational Partner?</i>	Emily Harding, Maeghen Kuhn, Stephanie Thacker	Indiana A/B
<i>Using AI in the accounting classroom to enhance student engagement and learning</i>	Phyllis Okrepkie	Indiana C/D
<i>How to Train your Robot Teaching Assistant: Using Generative Artificial Intelligence (GenAI) to assist in teaching</i>	Michael Fields	Michigan/Texas
<i>Faculty Can Create a Bridge of Understanding from Different Cultures of International Students</i>	Hossein Noorian	Florida/Illinois
<b>Concurrent Session 2   11:20am – 12:00pm</b>		
<i>The Key to Graduate Success: Addressing Foundational Knowledge Gaps</i>	Ashley Dillard, Amber Ratcliff	Indiana A/B
<i>Transformative Leadership in Business Education: Adapting Classroom Practices for a Changing Landscape</i>	Harika Rao, David Spohn, Christopher Zapalski	Indiana C/D
<i>Leadership in Times of Change: Reimagining Business Education for a Dynamic Future</i>	Ahsan Akbar	Michigan/Texas
<i>Study Abroad: Faculty-Led Programs and Their Long-Term Impact on Academic Growth</i>	Anthony Scardino, David Turi	Florida/Illinois
<b>Concurrent Session 3   1:10pm – 1:50pm</b>		
<i>Empowering Business Students: The Transformative Power of Simulations</i>	Peter Zinman	Indiana A/B
<i>Incorporating AI into the Student Experience: A Framework for Academic Innovation</i>	Brianna Lopez	Indiana C/D
<i>Business Experiential Learning through Student-Run Businesses</i>	Santiago Umaschi	Michigan/Texas
<i>The Impact of Utilizing Design Thinking on Teaching Entrepreneurship</i>	Janice Fedor	Florida/Illinois
<b>Concurrent Session 4   2:00pm – 2:40pm</b>		
<i>Preparing Students for Future Careers: Analytics, AI, and Decision Making</i>	Aaron Arnsparger, Heather Thompson, Michael Worls	Indiana A/B
<i>Ready, Set, Innovate! Building the Next Generation of Inventors through Community-University Partnerships</i>	Sharon Beaudry, Molly Grace, Kristy Weidman	Indiana C/D
<i>Connecting student learning to University Processes; Creating mutually beneficial partnerships</i>	Shari Carpenter, Margot Geagon, Tanya Kausler	Michigan/Texas
<i>Using Faculty Survey to Support Faculty Development While Advancing Institutional Goals</i>	Joann Fredrickson, Peter Nelson	Florida/Illinois
<b>Concurrent Session 5   3:00pm – 3:40pm</b>		
<i>Embracing AI by Creating Chatbots</i>	Carly Cavanaugh, Amanda Garcia	Indiana A/B
<i>Enhancing Engagement and Communication with Virtual Study Halls</i>	John Patterson	Indiana C/D
<i>The Abolition of Man 2.0</i>	Rachel Kaitz	Michigan/Texas
<i>Scholastic Strategies: Why Interactive and Playful Pedagogy Works</i>	Alicia Booth, Brent Booth, Jennifer Uptmor	Florida/Illinois
<b>Concurrent Session 6   3:50pm – 4:30pm</b>		
<i>The Changing Landscape of Title IX and its Impacts on Business Education Accreditation</i>	Harika Rao, David Spohn, Christopher Zapalski	Indiana A/B
<i>Designing Transformative Experiences for Undergraduate and Graduate Business Students</i>	Mary Kovach, Anne Murphy Brown	Indiana C/D
<i>Transformational Leadership and Educational Technology Integration: Building a Future-Oriented Business Education Model</i>	Peng Xinyi	Michigan/Texas
<i>Enhancing Online Learning by Bridging the Technology Skills Gap with AI</i>	Belinda Blessitt Vincent	Florida/Illinois


**APRIL 5 • SATURDAY**

TOPIC	SPEAKER(S)	LOCATION
<b>Concurrent Session 7   9:35am – 10:15am</b>		
<i>From Start to Success: A Case Study in IACBE Accreditation</i>	Ashley Dillard, Staci Sulhoff	Indiana A/B
<i>Enhancing Teacher and Student Competencies in the Age of Artificial Intelligence A Practical Approach</i>	Jinpeng Wang	Indiana C/D
<i>Graph Technology: A Bridge Between Students and Data</i>	Stan Gotshall	Michigan/Texas
<i>Introducing The Propulsion Lab</i>	Tony Lewis	Florida/Illinois
<b>Concurrent Session 8   10:30am – 11:10am</b>		
<i>Excel Across the Curriculum: Readyng Students for the Business World</i>	Steve Chasey, Tito Rodriguez	Indiana A/B
<i>Accreditation and AMS open forum</i>	Laurie Yates	Indiana C/D
<i>Cloud Platform-Driven Project-Based Reform in E-commerce Education: Enhancing Skills and Innovation through the AliExpress Model</i>	Cen Xu	Michigan/Texas
<i>Embracing Change: Why a Shifting Educational Climate Demands Innovation</i>	Kristin Martin	Florida/Illinois
<b>Concurrent Session 9   11:20am – 12:00pm</b>		
<i>Student Voice in Assessment of Community Engaged Learning Projects – A Pilot Study</i>	Bonnie Kennedy	Indiana A/B
<i>Knowledge Continuity: Comprehensive Resources for Successful Faculty Transitions</i>	Alyncia Bowen, Martina Peng	Indiana C/D
<i>Mastering Business Through Play</i>	Maeghen Kuhn, Stephanie Thacker, Peter Zinman	Michigan/Texas
<i>Does business education advocate green investment Exploring Chinese university students' perceptions</i>	Yang Minhui	Florida/Illinois
<b>Concurrent Session 10   1:10pm – 1:50pm</b>		
<i>Empowering Business Education with the Entrepreneurial Mindset Profile (EMP): Exploring Innovation through Technology and AI</i>	Mark Giddarie	Indiana A/B
<i>Curriculum Design of Business Education in VUCA Era: Empirical Analysis Based on GCUT</i>	Chen Xiaoying	Indiana C/D
<i>Protecting New Product Development, Innovation, Creativity and Design in the age of Artificial Intelligence</i>	Adrienne Elizabeth Ford	Michigan/Texas
<i>Leveling-Up Learning: Gamifying the Customer Buyer Journey for Undergraduate Business Students</i>	Matthew Schiering	Florida/Illinois
<b>Concurrent Session 11   2:00pm – 2:40pm</b>		
<i>10 Generative AI Prompts to Transform the College Business Educator's Experience</i>	Vonda Moore, Stephanie Thacker	Indiana A/B
<i>An Adaptive Framework for Business Education in a Rapidly Changing World</i>	Annette Murphy, Eustache Placide	Indiana C/D
<i>Teaching Methods: Combine Traditional with Flipped, Collaborative, Role Play or Project Based</i>	Jeralyn Garris	Michigan/Texas
<i>Sustainability and Ethical Frameworks in AI-Driven Business Education</i>	Rocco Lueck	Florida/Illinois
<b>Concurrent Session 12   2:55pm– 3:35pm</b>		
<i>Business Communication in Signs: The Recommercialization of Neon</i>	Christian Gilde	Indiana A/B
<i>Addressing Barriers and Enhancing Engagement: An action research study on adjunct faculty professional development at Aspen University</i>	Daniel Zimmerman	Indiana C/D