



**2024 IACBE Region 6 Virtual Conference Agenda**

**November 7, 2024 9:00 a.m.- 12:00 p.m CST**

**Zoom: <https://usw-edu.zoom.us/j/94724427505>**

**AI in Business Education: Enhancing Curriculum and Pedagogy**

**9:00 a.m. – 9:10 a.m.**

Welcome and introduction of conference attendees. – Dr. Wendel Weaver

**9:10 a.m. – 9:30 a.m.**

Update from IACBE Headquarters

**9:30 a.m. – 10:00 a.m.**

Sandra Lynn, Assistant Professor of Business – Oklahoma Wesleyan University

**10:00 a.m. – 10:15 a.m.**

Break

**10:15 a.m. – 10:45 a.m.**

Peregrine presentation

**10:45 a.m. – 11:20 a.m.**

Dr. Ryan Tipton, President - University of the Southwest

*Topic: Incorporating AI into the Student Experience*

**11:30 a.m. – 12:00 p.m.**

Regional Business Meeting