

# **FUTURE-PROOFING BUSINESS EDUCATION**



**IACBE**

**... 2024 Fall Regional Conference ...**  
**Region 4 Great Lakes**  
**Region 5 North Central**

# Our Sponsors

UNIVERSITY OF THE  
CUMBERLANDS



**PEREGRINE**  
GLOBAL SERVICES

# Registration

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Conference Host: University of the Cumberlands

Date: October 9 – 11, 2024

Location: University of the Cumberlands  
Northern KY Campus (Cincinnati  
Metro)

410 Meijer Drive  
Florence, KY 41042

Registration Fees

In-Person: \$100

Registration includes lunch and dinner/activity on October 10 and snacks.

Virtual: \$40

Registration includes virtual access on Thursday and Friday.

[Click here to register!](#)



# Lodging

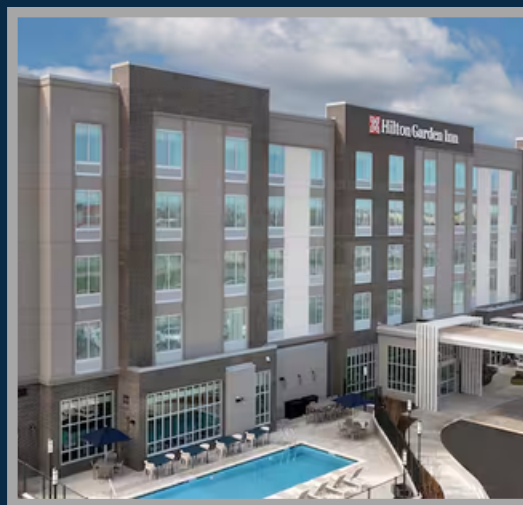
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Hilton Garden Inn Florence Cincinnati Airport South  
205 Meijer Drive  
Florence, KY 41042

The hotel is within walking distance of the conference. Breakfast is included, and there is a free airport shuttle available.

The special rate of \$132 plus tax is available until September 17, 2024. Use the link below to reserve your room!

## Hilton Garden Inn



Please Note: Attendees are responsible for arranging their own lodging.

# Transportation

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Are you flying to the conference?  
The closest airport is only five (5) miles away!

Cincinnati/Northern Kentucky  
International Airport - CVG



Did we mention that the Hilton Garden Inn hotel offers a FREE airport shuttle?! We did, but we're happy to tell you again!



Please Note: Attendees are responsible for arranging their own transportation.

# Call for Proposals



The conference committee requests presentation submissions relating to this year's conference theme:

## **Future-Proofing Business Education**

Suggested topics include, but are not limited to:

- Just-in-time Teaching
- Micro-credentials
- Skills for the job market
- The process of implementation of innovative initiatives
- Pedagogy & AI
- Changing curriculum market standards
- Graduate students in the workforce
- Topics related to the conference theme

Suggested presentation types:

- One-person or two-person presentation

**Proposal submissions are due August 30, 2024.**

**Please use the following link to submit your proposal:**

**<https://forms.office.com/r/zbu4ANFfpi>**

# Agenda

Wednesday, October 9

3:00 - 5:00 p.m. EST

Check-In

UC NKY Campus

5:00 p.m. - ????

Dinner

Wherever your stomach takes you!





# Agenda



**Thursday, October 10**

Virtual Meeting Link:

<b>8:00 - 8:30 a.m.</b>	<b>Check-In</b>
<b>8:30 - 8:50 a.m.</b>	<b>Welcome</b>
<b>8:50 - 9:00 a.m.</b>	Break
<b>9:00 - 9:50 a.m.</b>	<b>Round Table 1</b>
<b>9:50 - 10:00 a.m.</b>	Break
<b>10:00 - 10:50 a.m.</b>	<b>Peregrine</b>
<b>10:50 - 11:00 a.m.</b>	Break
<b>11:00 - 11:50 a.m.</b>	<b>Flipping Out</b>
	<b>Wes Auberry &amp; Calin Linares</b>
<b>11:50 a.m. - 12:50 p.m.</b>	<b>Lunch &amp; Cengage Presentation</b>
<b>12:50 - 1:00 p.m.</b>	Break
<b>1:00 - 1:50 p.m.</b>	<b>AI &amp; Pedagogy</b>
	<b>Alisa DiSalvo &amp; Derek Jackson</b>
<b>1:50 - 2:00 p.m.</b>	Break
<b>2:00 - 2:45 p.m.</b>	<b>Networking Session/Snacks</b>
<b>2:45 - 3:00 p.m.</b>	Break
<b>3:00 - 3:50 p.m.</b>	<b>Innovative Pathways</b>
	<b>Kimberly Pichot</b>
<b>5:00 - 7:00 p.m.</b>	<b>Dave &amp; Buster's Dinner Gamified</b>

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# Agenda

Friday, October 10

Virtual Meeting Link:

- |                           |   |
|---------------------------|---|
| <b>8:30 - 8:50 a.m.</b>   | <b>IACBE National Updates</b><br>Dr. Arch Maharaja, IACBE President |
| <b>8:50 - 9:00 a.m.</b>   | Break   |
| <b>9:00 - 9:50 a.m.</b>   | <b>Round Table 2</b>  |
| <b>9:50 - 10:00 a.m.</b>  | Break   |
| <b>10:00 - 10:50 a.m.</b> | <b>Charting New Courses</b><br>Cathy Boatright & Ginni Dilworth     |
| <b>10:50 - 11:00 a.m.</b> | Break   |
| <b>11:00 - 11:50 a.m.</b> | <b>Regional Business Meetings</b>                                   |
| <b>11:50 a.m. - Noon</b>  | <b>Closing Remarks</b>  |



*"That's all Folks!"*

Isberg



# Questions?

Please contact any of the individuals below with questions you may have regarding the conference.

**Dr. Maeghen Kuhn, Vice President**

University of the Cumberland

[maeghen.kuhn@ucumberlands.edu](mailto:maeghen.kuhn@ucumberlands.edu)

**Dr. Staci Lugar-Brettin, Treasurer and Secretary**

Indiana Tech

[SRLugarBrettin@indianatech.edu](mailto: SRLugarBrettin@indianatech.edu)

We look forward to seeing you in October!

