



BRAWIJAYA INTERNATIONAL CONFERENCE
INTERNATIONAL ACCREDITATION COUNCIL for BUSINESS EDUCATION
“Igniting Creative Minds: Innovation and Imagination in Business Education”

OCTOBER 23th 2024

<i>Event</i>	:	International Conference
<i>Date</i>	:	October 23 th 2024
<i>Venue</i>	:	Faculty of Administrative Sciences Universitas Brawijaya, Indonesia
<i>Title</i>	:	“Igniting Creative Minds: Innovation and Imagination in Business Education”

RUNDOWN

TIME	AGENDA	DETAILS
8:00 AM – 9:00 AM	Registration and Welcoming Snacks	Attendees arrive, register, and enjoy welcoming snacks while networking.
9:00 AM – 9:15 AM	Opening Remarks	<ul style="list-style-type: none">• Welcome speech by the conference organizer/ Master Ceremony.• Introduction to the theme and goals of the conference.• Indonesian traditional dance performance
09:15 AM – 09:20 AM	Praying	
09:20 AM – 09:25 AM	Indonesia National Anthem	
09:25 AM – 09:45 AM	Welcome Speech and Opening Remarks	<ul style="list-style-type: none">• Dean of Faculty of Administrative Science• Rector of Universitas Brawijaya
09:45 AM – 10:00 AM	Report from IACBE	<ul style="list-style-type: none">• IACBE
10:00 AM – 10:45 AM	Presentation of Keynote Speaker 1	<ul style="list-style-type: none">• Topic:• Speaker: Prof Jayanthi Ramodorai• Overview:
10:45 AM – 11:00 AM	Q&A Session	Interactive Q&A with the first keynote speaker

11:00 AM – 11:30 AM	Coffee Break and Networking	
11:30 AM – 12:15 PM	Presentation of Keynote Speaker 2	<ul style="list-style-type: none"> • Topic: • Speaker: Professor Fadi Asrawi • Overview:
12:15 Pm – 12:45 PM	Q&A Session	Interactive Q&A with the second keynote speaker
12:45 PM – 1:45 PM	Lunch Break	
1:45 PM – 2:30 PM	Presentation of Keynote Speaker 3	<ul style="list-style-type: none"> • Topic: • Speaker: Professor Archish Maharaja • Overview:
2:30 PM – 3:00 PM	Networking and Coffee Break	
3:00 PM – 3:45 PM	Presentation of Keynote Speaker 4	<ul style="list-style-type: none"> • Topic: • Speaker: Assoc Prof Cadk Rut Damayanti, Universitas Brawijaya speaker • Overview:
3:45 PM – 4:00 PM	Q&A Session	Interactive Q&A with the second keynote speaker
4:00 PM – 4:30 PM	Panel Discussion	<ul style="list-style-type: none"> • Panelists: All Keynote Speakers • Moderator: Mohammad Iqbal, S.Sos, MIB, DBA, CPM • Topic: • Key focus: • Overview: A collaborative discussion that ties together the insights from all speakers
4:30 PM – 4:40 PM	Closing Remarks	<ul style="list-style-type: none"> • Summary of the day's discussions and takeaways. • Acknowledgment of speakers, sponsors, and attendees.
4:40 PM – 5:30 PM	Networking Reception	Opportunity for attendees to engage with speakers and peers in a relaxed setting.