



**BRAWIJAYA INTERNATIONAL CONFERENCE**  
**INTERNATIONAL ACCREDITATION COUNCIL for BUSINESS EDUCATION**  
**“Igniting Creative Minds: Innovation and Imagination in Business Education”**  
**OCTOBER 23<sup>th</sup> 2024**

Event	:	International Conference
Date	:	October 23 <sup>th</sup> 2024
Venue	:	Faculty of Administrative Sciences Universitas Brawijaya, Indonesia
Title	:	<b>“Igniting Creative Minds: Innovation and Imagination in Business Education”</b>

**RUNDOWN**

TIME	AGENDA	DETAILS
8:00 AM – 9:00 AM	Registration and Networking Breakfast	Attendees arrive, register, and enjoy a light breakfast while networking.
9:00 AM – 9:15 AM	Welcome and Opening Remarks	<ul style="list-style-type: none"><li>• Welcome speech by the conference organizer/ Master Ceremony.</li><li>• Introduction to the theme and goals of the conference.</li></ul>
09:15 AM – 09:20 AM	Praying	
09:20 AM – 09:25 AM	Indonesia National Anthem	
09:25 AM – 09:45 AM	Welcome and Opening Remarks	<ul style="list-style-type: none"><li>• Dean of Faculty of Administrative Science</li><li>• Rector of Universitas Brawijaya</li></ul>
09:45 AM – 10:00 AM	Report from IACBE	<ul style="list-style-type: none"><li>• IACBE</li></ul>
10:00 AM – 10:45 AM	Presentation of Keynote Speaker 1	<ul style="list-style-type: none"><li>• <b>Topic:</b></li><li>• <b>Speaker:</b> Prof Jayanthi Ramodorai</li><li>• <b>Overview:</b></li></ul>
10:45 AM – 11:00 AM	Q&A Session	Interactive Q&A with the first keynote speaker

11:00 AM – 11:30 AM	Coffee Break and Networking	
11:30 AM – 12:15 PM	Presentation of Keynote Speaker 2	<ul style="list-style-type: none"> <li>• <b>Topic:</b></li> <li>• <b>Speaker:</b> Professor Fadi Asrawi</li> <li>• <b>Overview:</b></li> </ul>
12:15 Pm – 12:45 PM	Q&A Session	Interactive Q&A with the second keynote speaker
12:45 PM – 1:45 PM	Lunch Break	
1:45 PM – 2:30 PM	Presentation of Keynote Speaker 3	<ul style="list-style-type: none"> <li>• <b>Topic:</b></li> <li>• <b>Speaker:</b> Laurie Yates, Director of Accreditation</li> <li>• <b>Overview:</b></li> </ul>
2:30 PM – 3:00 PM	Networking and Coffee Break	
3:00 PM – 3:45 PM	Presentation of Keynote Speaker 4	<ul style="list-style-type: none"> <li>• <b>Topic:</b></li> <li>• <b>Speaker:</b> Universitas Brawijaya speaker</li> <li>• <b>Overview:</b></li> </ul>
3:45 PM – 4:00 PM	Q&A Session	Interactive Q&A with the second keynote speaker
4:00 PM – 4:30 PM	Panel Discussion	<ul style="list-style-type: none"> <li>• <b>Panelists:</b> All Keynote Speakers</li> <li>• <b>Moderator:</b> Dr. Anni Rahimah, S.AB.,M.AB., Ph.D</li> <li>• <b>Topic:</b></li> <li>• <b>Key focus:</b></li> <li>• <b>Overview:</b> A collaborative discussion that ties together the insights from all speakers</li> </ul>
4:30 PM – 4:40 PM	Closing Remarks	<ul style="list-style-type: none"> <li>• Summary of the day's discussions and takeaways.</li> <li>• Acknowledgment of speakers, sponsors, and attendees.</li> </ul>
4:40 PM – 5:30 PM	Networking Reception	Opportunity for attendees to engage with speakers and peers in a relaxed setting.