



Regional Officer Candidate Profile

Name: Prof Ramesh Raj Ayer, PhD

School: AIMS Institutes

Title: See below.

Running for:

- ☐ President
- ☐ Vice President
- ☒ Secretary
- ☐ Treasurer

Bio

Prof Ramesh Raj Ayer, PhD

Academic Experience 12 years

Faculty for management in Bangalore, Mysore, and Manipal Universities since 2010.

Currently Professor Emeritus & Director - Accreditation & Ranking, AIMS Institutes

Formerly Dean of AIMS Business School,

Acting Dean at ISBR and

Associate Professor, IBMR.

Corporate Experience 25 years

Award winning corporate business head with over a decade of overseas experience in managing shopping malls and building brands like Reebok, Nike, Guess, Polo, Ted Lepidus, Police etc. Worked with Levers, Andersons, Guest Keen, Wall-Ropes, Blue Dart, AMG – Tesco/Carrefour, Concord Group, Via World & Myntra.

Training & Certification

Accreditation for business schools, **IACBE, ASCBP & EFMD**

EPGM on Retail Management - **IIM-Bangalore**

Approved Faculty for Entrepreneurship Management, **ISB, Hyderabad**

Certified Simulation Trainer, **Market Places, USA,**

Certified Corporate Trainer, **IFMRB, Chennai**

Training in SAP-CRM - **Accenture, Bangalore**

Training in JD-ERP, **Oracle, Dubai**

Training in COBOL, **Wipro, Mumbai**

Attended & Participated in over 100 conferences, seminars and webinars on higher education, research, management, analytics and data science.

Published: 12 Research papers; **Edited:** 2 Annual Journals & 1 Book

Qualifications

PhD in Management at JAIN

DMS (Management Studies) – J Bajaj Institute of Management Studies

MBA (Retail Operations) – SMU

PGDM (Marketing) – IMM

PGPCP – Computer Society of India

MA (Economics) – ADSE

B.Sc (Stat), UOM

Reason Seeking Position

To contribute to expanding and facilitating establishment of quality standards in business education across institutions in the world and Asia in particular. It will also be an opportunity to leverage my experience for over a decade in accreditation for business schools.

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