

CALL FOR PAPERS



THEME:

AI - THE NEXT GENERATION: FUSION OF BUSINESS AND TECHNOLOGY

ABOUT THE CONFERENCE

The IACBE Region 11 is pleased to announce its annual conference, focusing on the theme "AI - The Next Generation: Fusion of Business and Technology." This conference aims to explore the transformative impact of artificial intelligence on business practices and technology. We invite researchers, educators, and practitioners to submit their original work and join us in stimulating discussions on the future of AI in the education and the business world.

TOPICS OF INTEREST

- ✓ Revolutionizing Industries through AI - Implications for Education and Training
- ✓ Using technology to empower business education
- ✓ Ethics, data privacy, and other issues with technological innovation
- ✓ Business transformation: A case study of a company that adopted and adapted new technology
- ✓ The future of work: AI as a business catalyst
- ✓ Reshaping Business Education with Hands-On Artificial Intelligence
- ✓ The impact of Micro-Credentials and Badges in Business Education
- ✓ Preparing students for a multicultural and diverse environment
- ✓ Integrating sustainability into business practices and education
- ✓ Entrepreneurship education: Innovation approaches to teaching entrepreneurship
- ✓ Preparing Future Leaders: The Impact of AI on Business Education
- ✓ The future of business education in the age of AI
- ✓ Artificial Intelligence in Business Education: Benefits and Tools

IACBE REGION 11 HYBRID CONFERENCE

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SUBMISSION GUIDELINES

Submission Requirements:

- Abstracts should be no more than 300 words.
- All submissions must be original.
- Authors of accepted abstracts will be invited to present their work at the conference.

HOW TO SUBMIT

Please submit your abstracts to Region 11 Vice President Dr. Carlos Villatoro at CVillatoro@esieduc.org by September 15, 2024. You can contact him if you have any questions.

IMPORTANT DATES

- **Abstract Submission Deadline:** September 15, 2024
- **Notification of Acceptance:** October 1, 2024
- **Full Paper Submission Deadline:** November 1, 2024
- **Conference Dates:** November 21-22, 2024

Join us in exploring the future of AI in business. We look forward to your contributions and to welcoming you to the IACBE Region 11 conference!

Note: Please ensure all submissions adhere to the guidelines provided.