

**International Accreditation Council for Business Education  
Region 3: Southern Regional Conference  
Clinton College – Rock Hill, SC  
October 2-4, 2024**

**CALL FOR PRESENTATION PROPOSALS**

Conference Theme:

"Innovation and Industry Relevance in Today's Business Education"

Join us at the IACBE Region 3 Southern Conference, where we explore the theme of "Innovation and Industry Relevance in Today's Business Education." We invite submission of proposals that examine cutting-edge practices, transformative pedagogies, and strategic initiatives that bridge the gap between academia and industry in the realm of business education. Share your research, case studies, and innovative approaches that prepare students to thrive in dynamic market landscapes, foster entrepreneurship, and integrate emerging technologies into curricula. Together, let's shape the future of business education through collaborative dialogue and actionable insights. Submit your proposals to contribute to advancing the frontier of business education.

We welcome proposals from full time faculty, adjunct faculty, academic leaders, or industry.

We also welcome proposals for presentations in other areas relating to best practices and excellence in business education, but preference will be given to presentations that relate to the conference theme.

Presentations should be designed to last for thirty minutes, followed by 10 minutes for questions and answers. Suggested presentation types:

- One- or two-person presentations.
- Presentation with roundtable discussions.
- Panel Presentations (limit to three panel members and a moderator).

All proposals should include:

- ❖ Your name and institution or organization.
- ❖ Title of the presentation
- ❖ A Short Description of the Presentation (75-150 words)
- ❖ Any Special Audio-visual needs.
- ❖ Time slot preference Thursday morning or afternoon, Friday morning. *(not guaranteed)*

Please submit your proposal in MS Word electronically to: [mdillon@south.edu](mailto:mdillon@south.edu).

All submissions will be reviewed with decisions for acceptance made on a rolling basis. We prefer all submissions be made prior to September 1 to notify potential conference attendees.