CALL FOR PRESENTATIONS

2023 IACBE Regional Assembly
Region 4 Great Lakes, Region 5 North Central, and Region 3 Southern

October 4-6, 2023
Conference Host: Franklin University
In-Person conference with Virtual Option on Zoom

The conference committee requests presentation submissions relating to this year's conference theme:

Designing for Critical Thinking
Presentation sessions will be 30 minutes in length.

Suggested topics include, but are not limited to:

- Topics related to the conference theme
- Seamless transitions among in-person, remote, and hybrid learning
- Technology needs and networking to support students such as network virtualization, flexible and adaptive technology, and advanced security
- Marketing expansion beyond the community to a national and global campaign to reach more prospective students
- Diversity of teaching faculty within programs
- The changing definition of traditional students

We welcome participation from:

- Faculty of IACBE Member Institutions
- Chairs and Deans of IACBE Member Institutions
- Persons affiliated with Institutions interested in IACBE

Suggested presentation types:

- One-person or two-person presentation
- Presentation with roundtables
- Panel presentation (limit to three-panel members and a moderator)

Proposal submissions are due August 31, 2023

Presenters will be notified after the conference planners review submissions
Conference presentation submissions must include the following elements:

- Names of presenter(s) with concise CV
- Title of the presentation
- A short description/abstract of the presentation (75-150 words)
- Any special audio-visual needs or support that will be required
  Note: If presenting in-person, all resources needed for presentations (PowerPoint, video files, etc.) should be brought on a flash drive due to any unforeseen issues with cloud/online accessibility issues
- Time slot preferences are not guaranteed, but you can request Thursday morning, afternoon, or Friday morning.
- Whether you are planning to be at the conference in person or presenting virtually

All proposals must be submitted electronically as email attachments by August 31st in MS Word format to IACBE Regional Secretary Staci Lugar Brettin at srlugarbrettin@indianatech.edu

Questions? Please contact Staci Lugar Brettin at srlugarbrettin@indianatech.edu

We look forward to seeing you at our Regional Conference!

SEE BELOW FOR DRAFT AGENDA

IACBE

International Accreditation Council for Business Education

IACBE 2023 Combined Regional Conference

Great Lakes Region 4

North Central Region 5

Southern Region 3

Designing for Critical Thinking

SPONSORS

Major Sponsor

PEREGRINE
—— GLOBAL SERVICES ——

Sponsor

Kritik

Conference Host:

FRANKLIN
UNIVERSITY

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SUMMARY

IACBE 2023 Regions 3, 4, and 5 Conference Agenda

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Date:	**October 4 - 6, 2023**

Location/Cost: **Franklin University | Columbus, Ohio**
Conference In-Person **$100**
> *includes breakfast/lunch/dinner on Thursday, breakfast/lunch on Friday and pre-conference IQAR Training/Leadership Roundtable on Wed 10/4*

In-Person Student **$75**
> *includes breakfast/lunch on Thursday and Friday; optional Think Tank Competition participation*

Thursday/Friday Hybrid/Remote Zoom Access **$40** ($20 students)

Pre-Conference IACBE Self-Study Expectations and Review of Principles on Wednesday, Oct 4th **$375**
> *includes Continental Breakfast/Lunch on Wednesday*

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Please Note: Delegates are responsible for arranging their own transportation and lodging

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Conference Host: **Franklin University**
Fisher Hall, Rooms 168 & 169
300 E Main St, Columbus, OH 43215

Conference Theme: **Designing for Critical Thinking**

Contact Persons: **Dr. Alan Cook, Great Lakes Region, President**
University of Rio Grande **acook@rio.edu**

Dr. Staci Lugar-Brettin, Treasurer and Secretary
Indiana Tech **SRLugarBrettin@indianatech.edu**

Contact Person-Host: **Dr. Kristin B. Martin, Vice President**
Franklin University **kristin.martin@franklin.edu**

Zoom Links for virtual attendance (case sensitive):
Thursday: 2526.us/reg23-thur
Friday: 2526.us/reg23-fri

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LODGING

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Home 2 Suites by Hilton – Columbus *(within walking distance of conference location)*
- A block of 10 rooms has been reserved for conference attendees at this link: 2526.us/hotel2023
- Room rate: $129 per night (plus tax & fees)
- Location: 412 East Main Street, Columbus, Ohio, 43215
- Phone: 614-569-7760 Contact Person: Craig Tremblay - 614-569-7760 opt 2.

CONFERENCE AGENDA

Wednesday | October 4, 2023

Optional Training Activities In-Person ONLY

9:00 a.m. – 9:30 a.m. **Registration and Continental Breakfast for Self-Study Training**
Location: Franklin University, Fisher Fall, Rooms 168 & 169

9:30 a.m. – 2:00 p.m. **IACBE Self-Study Expectations and Review of Principles (in person)**
ADDITIONAL $375 fee: includes Continental Breakfast and Lunch
Location: Franklin University, Fisher Hall, Rooms 168 & 169

2:00 – 3:00 p.m. **IACBE Interim Quality Assurance Report (IQAR) Training (in person)**
Included with in-person conference fee
Location: Franklin University, Fisher Hall, Rooms 168 & 169

3:00 – 5:00 p.m. **Dean/Leadership Roundtable (in person)**
Included with in-person conference fee
Location: Franklin University, Fisher Hall, Rooms 168 & 169

8:00 – 8:50 a.m.	**Registration and Breakfast** Location: Franklin University, Fisher Hall, Room 168 & 169
8:50 – 9:00 a.m.	**Welcome to the Conference** *Regional Presidents*
9:00 – 9:50 a.m.	**Session 1**
9:00 – 11:00 a.m.	*Student Think Tank Competition*
9:50 - 10:00 a.m.	*10 min break*
10:00 – 10:50 a.m.	**Session 2**
10:50 - 11:00 a.m.	*10 min break*
11:00 – 11:50 a.m.	**Session 3**
11:00 – 11:10 a.m.	*Student Think Tank Competition: Break*
11:10 - 12:00 p.m.	*Student Think Tank Competition: Awards*
11:50 - 12:00 p.m.	*10 min break*
12:00 – 12:50 p.m.	**Luncheon & Sponsor Program: Peregrine**
12:50 – 1:00 p.m.	*10 min break*
1:00 – 1:50 p.m.	**Session 4**
1:50 – 2:00 p.m.	*10 min break*
2:00 – 2:50 p.m.	**Sponsor Presentation: Kritik**
2:50 – 3:00 p.m.	*10 min break*
3:00 – 3:50 p.m.	**Session 5**
3:50 – 4:00 p.m.	*10 min break*
4:00 - 4:50 p.m.	**Session 6**
4:50 – 6:00 p.m.	*Break before dinner*
6:00 – 8:00 p.m.	**Included Dinner for non-student Face-to-Face Participants** Location to be *announced*

8:00 – 8:45 a.m.	**Registration and Breakfast** Location: Franklin University, Fisher Hall, Rooms 168 & 169
8:45 – 9:20 a.m.	**Regional Business Meetings**
9:20 - 9:30 a.m.	*10 min break: Reconvene from business meetings*
9:30 – 9:50 a.m.	**IACBE Update from National**
9:50 - 10:00 a.m.	*10 min break*
10:00 – 10:50 a.m.	**Session 7**
10:50 - 11:00 a.m.	*10 min break*
11:00 – 11:50 a.m.	**Session 8**
11:50 a.m. – 12:00 p.m.	**Closing Remarks** *Regional Presidents*
12:00 p.m.	**Box lunches are available for the face-to-face participants that need to travel or join others for an informal lunch before**

Franklin University

MAIN CAMPUS MAP

Conference Hotel: Home2 Suties by Hilton
412 East Main Street, Columbus, OH 43215
Bookings: 2526.us/hotel23

Conference will be in Fisher Hall, Rooms 168-169

Free parking in Lot C. The Clocktower is in this lot at the corner of Main St. and Grant Ave.

1	**FRASCH HALL**	201 S. GRANT AVE.
2	**PAUL J. OTTE STUDENT SERVICES CENTER**	331 E. RICH ST.
3	**PRESIDENT'S OFFICE**	321 E. RICH ST.
4	**ALUMNI HALL AND ROSS AUDITORIUM**	301 E. RICH ST.
5	**FISHER HALL**	300 E. MAIN ST.
6	**285 E. MAIN ST.**	
7	**PHILLIPS HALL**	303 S. GRANT AVE.
8	**360 S. GRANT AVE.**	
9	**236 E. TOWN ST.**	*INTERNATIONAL INSTITUTE FOR INNOVATIVE INSTRUCTION (i4)*

● Franklin University buildings

● Free parking for students and visitors

● Free parking for students and visitors after 5 PM