

Advisory Boards: What, Why, How, When, & Who

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Agenda

- Information
- Engagement (with Board Members) Q&A

Information

- Advisory Boards at Bellevue University (Sharon Rea)
 - College of Business Level
 - Program Level
- Advisory Boards at University of Saint Mary
 - Business
 - Cybersecurity



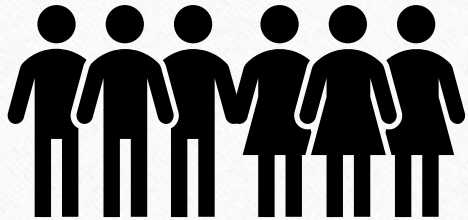
**“We all need people who will give us feedback.
That’s how we improve.” -- Bill Gates**

What & Why



- What is an advisory board?
- How should we use it?
 - What do you do with an advisory board?
- Do you use them for other things?

Who?



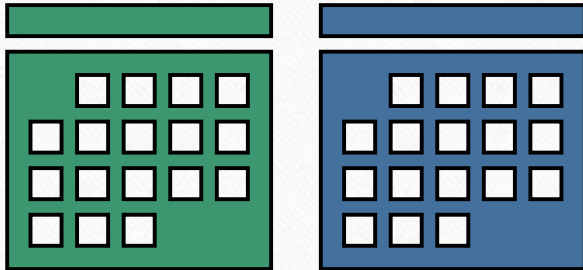
- What should the make-up be of board members?
- How many members?
- How do you find/select board members?
- How long should they stay on the board?
- How do you keep them engaged?

Board Composition

Not this →

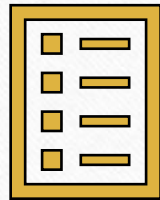


When?



- How often do you meet?
- How many meetings?

How?



- Emails
- Agenda
- Board Packets
- Meeting Minutes
- Follow-up

Board Member Q&A

- What drew you to want to be an advisory board member?
- What activities/events keep you engaged as an advisory board member?
- What do you think would encourage other professional to be advisory board members?



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Additional Questions

