For each Associate and Bachelor level program, list the required courses within the program that cover any of the Foundational Body of Knowledge (FBK) content areas, and indicate the coverage level(s). A separate table is to be provided for each undergraduate program included in the review for accreditation.

**Enter I, R, and/or S to identify the coverage level within each course:**

**I = Introduces**: The course introduces concepts related to a FBK area. Learning opportunities focus on basic knowledge and skills in that FBK area. It may be the case that several courses. in a curriculum introduce concepts related to a particular FBK area and lay the foundation for coverage in that area. It may also be the case that a given course may be designed to introduce concepts in several FBK areas.

**R = Reinforces**: The course strengthens, supports, and reinforces the development of the knowledge and skills in an FBK area further along in the curriculum. Foundational knowledge in the FBK area was previously introduced through other learning opportunities in the curriculum. As above, it may be the case that several courses in a curriculum reinforce concepts related to a FBK area and contribute to further coverage in that area. It may also be the case that a given course may be designed to reinforce concepts in several FBK areas.

**S = Synthesizes**: The course synthesizes concepts related to an FBK area and provides learning opportunities for integrating knowledge and skills in the area. Concepts in the FBK area had been previously introduced and reinforced through various learning opportunities in other courses in the curriculum. Again, it may be the case that several courses in a curriculum synthesize concepts related to a particular FBK area and provide learning opportunities for integrating knowledge and skills in that area. It may also be the case that a given course may be designed to synthesize concepts in several FBK areas.

*- all areas must be covered minimally at an Introductory level*

*- it is not required that all areas be covered at all levels*

*- it is possible for a course to include more than one coverage level*

*- it is possible that not all FBK areas are covered at all three coverage levels*

*- avoid general education courses unless it is the only class where an area is covered at one of the levels*

**AREAS (column headers):**

ACC: major concepts in Accounting

FIN: major concepts in Finance

MKTG: major concepts in Marketing

DST: Decision-support tools in business decision making

COM: Effective oral and written forms of professional communication

DA: Data Analytics, for example:

emerging data technologies, analysis & management, creation, mining, analysis, transformation, reporting, sharing, and storage

ETH: Ethical obligations and responsibilities of business

LSE: Legal, social, and economic environments of business

GLOB: Global environment of business

CT: Analytic/critical thinking to solve business problems

INT: Integrative Experience, for example:

Strategic Management/Business Policy

Required Internship

Capstone Experience (an experience that enables a student to demonstrate the capacity to synthesize and apply knowledge in an organizational context, such as a simulation, project, comprehensive examination or course, etc.)

TML: Teamwork, Management, Leadership

|  |  |
| --- | --- |
| PROGRAM NAME: Business Administration  |  |
| *COURSE NAME* | *Foundational Areas* |
| ACCT | FIN | MKTG | DST | COM | DA | ETH | LSE | GLOB | CT | INT | TML |
| BBA 230 Principles of Finance | I | I, R |  |  |  |  | I |  |  | I, R |  |  |
| BBA 207 Introduction to Management |  |  |  | I | I |  | I | I | I |  |  | I |
| HRM 406 Human Resource Management |  |  |  |  | I, R |  | R | R |  | R, S | I | R, S |
| LGL 303 Corporate Law |  |  |  |  |  |  | R, S | R, S | I, R | R, S |  |  |
| BBA 203 Marketing Concepts |  |  | I |  | I | I | I | I | I | I |  |  |
| Etc… |  |  |  |  |  |  |  |  |  |  |  |  |
| Etc… |  |  |  |  |  |  |  |  |  |  |  |  |
| Etc… |  |  |  |  |  |  |  |  |  |  |  |  |
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|  |  |  |  |  |  |  |  |  |  |  |  |  |
| SPECIALIZATION: Marketing |  |  |  |  |  |  |  |  |  |  |  |  |
| MKTG 390 |  |  | R |  |  |  |  |  |  |  |  |  |
| MKTG 405 |  |  | R, S |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |
| SPECIALIZATION: Organizational Effectiveness |  |  |  |  |  |  |  |  |  |  |  |  |
| BUS 403 |  |  |  |  | R, S |  |  |  |  |  |  |  |
| ORG 313 |  |  |  |  |  |  |  |  |  |  |  | R, S |
| ORG 350 |  |  |  |  |  |  |  |  | R, S |  |  |  |