

**Public Disclosure of Student Achievement - EXAMPLE**

**Institution Name:**

**Business Unit(s) included in this report:**

**Academic Period Covered:** 2022-23

**Date Report Posted:** 2/1/2024

**Data Example**

|  |  |  |  |
| --- | --- | --- | --- |
| **PROGRAM** | **MEASURE** | **TARGET** | **RESULT** |
| Master in Accounting |  |  |  |
| Bachelor of Business Administration | Retention | 85% | 89% |
| Bachelor of Business Administration with concentrations in: |  |  |  |
| - Data Analytics | Retention | 85% | 88% |
| - Management | Retention | 85% | \* |
| - Marketing | Retention | 85% | 80% |

\* insufficient data is available for this area of emphasis

**Data Example when all concentration/emphasis/etc. areas have enrollments < 10:**

|  |  |  |  |
| --- | --- | --- | --- |
| **PROGRAM** | **MEASURE** | **TARGET** | **RESULT** |
| Bachelor of Business Administration | Retention | 85% | 89% |
| Bachelor of Business Administration with concentrations in: | Retention | 85% | 87% |
| - Data Analytics | Retention | 85% | Insufficient data is available at the emphasis level |
| - Management | Retention | 85% |
| - Marketing | Retention | 85% |

**Calculations for Measures**

|  |  |
| --- | --- |
| **MEASURE** | **DESCRIPTION AND HOW IT WAS CALCULATED** |
| Graduation Rate | Program Graduation Rate = # graduates/ # starting cohort(class) – (non-completers + transfers out). Graduates included are those who completed within 150% of the program length. |
| Retention Rate | Number of students who were active at the end of the 2021-22 academic year and returned as active students in the program for the 2022-23 academic year. |