**International Accreditation Council for Business Education**

**International Assembly for Collegiate Business Education**



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| --- | --- | --- | --- |
|  | Outcomes Assessment Plan | |  |
|  | Institution |  |  |
|  | Academic Business Unit |  |  |
|  | Primary Contact for this submission (Name and Email) |  |  |
|  |  |  |
|  | Date |  |  |
|  |  |  |  |

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Overland Park, Kansas

USA

**General Guidance for Using This Template**

* Delete ***italicized red*** text and insert your information.
* Add or delete rows as needed for additional or fewer intended outcomes and assessment measures.
* Refer to tools available on the IACBE Member Resources page and accreditation institute training to ensure completion of this plan is in compliance with IACBE expectations
* Within **Section II**:
  + add tables as needed for additional programs.
  + a Student Learning Assessment table must be completed for each business program that is (tobe) accredited by the IACBE.
* **Table of Contents**: when complete, ensure that the program listing is complete and page numbers are correct

***Please be sure to delete this guidance page before submitting your assessment plan to the IACBE.***

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OUTCOMES ASSESSMENT PLAN

***Institution***

***Name of your Academic Business Unit***

# Section I: Mission and Broad-Based Goals

## Mission Statement

| **Mission of the *Name of your Academic Business Unit*:** |
| --- |
| *(Mission Statement)* |

## Broad-Based Goals

| **Broad-Based Student Learning Goals:** |
| --- |
| 1. *(State Broad-Based Student Learning Goal)* |
| 1. *(State Broad-Based Student Learning Goal)* |
| 1. *(State Broad-Based Student Learning Goal)* |

| **Broad-Based Operational Goals:** |
| --- |
| 1. *(State Broad-Based Operational Goal)* |
| 1. *(State Broad-Based Operational Goal)* |
| 1. *(State Broad-Based Operatinal Goal)* |

|  |  |
| --- | --- |
| Student Learning Assessment for (Insert Program Name) | (Insert Degree/Credential Level) |
|  |  |
| **Intended Student Learning Outcomes (ISLOs)** | |
| 1. *(State Intended Student Learning Outcome)*   Broad-Based Student Learning Goals to which this Outcome is Linked: *(list only corresponding number of relevant BBSLGs)*  Key Learning Outcomes to which this Outcome is Linked: *(list only corresponding number of relevant KLOs)* | |
| 1. *(Intended Student Learning Outcome)*   Broad-Based Student Learning Goals to which this Outcome is Linked: *(list only corresponding number of relevant BBSLGs)*  Key Learning Outcomes to which this Outcome is Linked: *(list only corresponding number of relevant KLOs)* | |
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| 1. *(State Intended Student Learning Outcome)*   Broad-Based Student Learning Goals to which this Outcome is Linked: *(list only corresponding number of relevant BBSLGs)*  Key Learning Outcomes to which this Outcome is Linked: *(list only corresponding number of relevant KLOs)* | |
| **Assessment of Individual Student Achievement of each ISLO** | |
| **Direct Assessment Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Direct Measures:** |
| 1. *Direct Measure 1*    Program ISLOs Assessed by this Measure: *List corresponding number for each ISLO being assessed* | *Objective (Target/Criterion) for Direct Measure 1* |
| 2. *Direct Measure 2*    Program ISLOs Assessed by this Measure: *List corresponding number for each ISLO being assessed* | *Objective (Target/Criterion) for Direct Measure 2* |
| **Indirect Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Indirect Measures:** |
| 1. *Indirect Measure 1*    Program ISLOs Assessed by this Measure: *List corresponding number for each ISLO being assessed* | *Objective (Target/Criterion) for Indirect Measure 1* |
| 2. *Indirect Measure 2*    Program ISLOs Assessed by this Measure: *List corresponding number for each ISLO being assessed* | *Objective (Target/Criterion) for Indirect Measure 2* |

|  |  |
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| Student Learning Assessment for (Insert Program Name) | (Insert Degree/Credential Level) |
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| 2. *Direct Measure 2*    Program ISLOs Assessed by this Measure: *List corresponding number for each ISLO being assessed* | *Objective (Target/Criterion) for Direct Measure 2* |
| **Indirect Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Indirect Measures:** |
| 1. *Indirect Measure 1*    Program ISLOs Assessed by this Measure: *List corresponding number for each ISLO being assessed* | *Objective (Target/Criterion) for Indirect Measure 1* |
| 2. *Indirect Measure 2*    Program ISLOs Assessed by this Measure: *List corresponding number for each ISLO being assessed* | *Objective (Target/Criterion) for Indirect Measure 2* |

|  |  |
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| **Indirect Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Indirect Measures:** |
| 1. *Indirect Measure 1*    Program ISLOs Assessed by this Measure: *List corresponding number for each ISLO being assessed* | *Objective (Target/Criterion) for Indirect Measure 1* |
| 2. *Indirect Measure 2*    Program ISLOs Assessed by this Measure: *List corresponding number for each ISLO being assessed* | *Objective (Target/Criterion) for Indirect Measure 2* |

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| Student Learning Assessment for (Insert Program Name) | (Insert Degree/Credential Level) |
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| **Intended Student Learning Outcomes (ISLOs)** | |
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| **Indirect Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Indirect Measures:** |
| 1. *Indirect Measure 1*    Program ISLOs Assessed by this Measure: *List corresponding number for each ISLO being assessed* | *Objective (Target/Criterion) for Indirect Measure 1* |
| 2. *Indirect Measure 2*    Program ISLOs Assessed by this Measure: *List corresponding number for each ISLO being assessed* | *Objective (Target/Criterion) for Indirect Measure 2* |

|  |  |
| --- | --- |
| Student Learning Assessment for (Insert Program Name) | (Insert Degree/Credential Level) |
|  |  |
| **Intended Student Learning Outcomes (ISLOs)** | |
| 1. *(State Intended Student Learning Outcome)*   Broad-Based Student Learning Goals to which this Outcome is Linked: *(list only corresponding number of relevant BBSLGs)*  Key Learning Outcomes to which this Outcome is Linked: *(list only corresponding number of relevant KLOs)* | |
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| 1. *Indirect Measure 1*    Program ISLOs Assessed by this Measure: *List corresponding number for each ISLO being assessed* | *Objective (Target/Criterion) for Indirect Measure 1* |
| 2. *Indirect Measure 2*    Program ISLOs Assessed by this Measure: *List corresponding number for each ISLO being assessed* | *Objective (Target/Criterion) for Indirect Measure 2* |

# Section III: Operational Assessment

| **Broad-Based Operational Goals: (refer to Section I)** |
| --- |
| 1. *(State Broad-Based Operational Goal)* |
| 1. *(State Broad-Based Operational Goal)* |
| 1. *(State Broad-Based Operatinal Goal)* |

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| **Intended Operational Outcomes (IOOs)** |
| 1. *(State Intended Operational Outcome)*    Broad-Based Operational Goals to which this Outcome is Linked: *(List BBOGs)* |
| 2. *(State Intended Operational Outcome)*    Broad-Based Operational Goals to which this Outcome is Linked: *(List BBOGs)* |
| 3. *(State Intended Operational Outcome)*    Broad-Based Operational Goals to which this Outcome is Linked: *(List BBOGs)* |
| 4. *(State Intended Operational Outcome)*    Broad-Based Operational Goals to which this Outcome is Linked: *(List BBOGs)* |
| 5. *(State Intended Operational Outcome)*    Broad-Based Operational Goals to which this Outcome is Linked: *(List BBOGs)* |
| 6. *(State Intended Operational Outcome)*    Broad-Based Operational Goals to which this Outcome is Linked: *(List BBOGs)* |

|  |  |
| --- | --- |
| **Assessment of Business Unit’s Achievement of each IOO** | |
| **Assessment Measures of Operational Outcomes:** | **Performance Objectives (Targets/Criteria) for Assessment Measures:** |
| 1. *(State the Operational Assessment Measure/Method)*   Intended Operational Outcomes Assessed by this Measure: *(List IOO #s)* | Objective (Target/Criterion) for Measure/Method 1: |
| 1. *(State the Operational Assessment Measure/Method)*   Intended Operational Outcomes Assessed by this Measure: *(List IOO #s)* | Objective (Target/Criterion) for Measure/Method 2: |
| 1. *(State Operational Assessment Measure/Method)*   Intended Operational Outcomes Assessed by this Measure: *(List IOO #s)* | Objective (Target/Criterion) for Measure/Method 3: |
| 1. *(State Operational Assessment Measure/Method)*   Intended Operational Outcomes Assessed by this Measure: *(List IOO #s)* | Objective (Target/Criterion) for Measure/Method 4: |
| 1. *(State Operational Assessment Measure/Method)*   Intended Operational Outcomes Assessed by this Measure: *(List IOO #s)* | Objective (Target/Criterion) for Measure/Method 5: |
| 1. *(State Operational Assessment Measure/Method 6)*   Intended Operational Outcomes Assessed by this Measure: *(List IOO #s)* | Objective (Target/Criterion) for Measure/Method 6: |

# Section IV: Linkage of Outcomes Assessment with Strategic Planning and Budgeting

1. Explain how the results and analysis from implementing the outcomes assessment plan were used to identify changes and improvements needed, and how implementation of these changes and improvements are linked to the strategic planning processes of the academic business unit, including any connection to the overall institutional strategic planning process.

1. Describe how the the academic business unit’s outcomes assessment process is incorporated into the budgeting process, including any connection to the overall institutional budgeting process.

# Section V: Appendices

*All appendices should be provided as separate files collected into one folder. If this is being submitted as part of a Self-Stuy submission, the OAP Appendices will be a sub-folder within the Principle 2 folder. Refer to the submission instructions in the Resources section of the Self-Study manual.*

1. Provide blank copies of all the assessment instruments that will be used as measures of intended student learning outcomes and intended operational outcomes.

B. Provide blank copies of all the evaluation rubrics associated with the assessment instruments identified in Part A above.

**Note**: For security and copyright reasons, if you are using a purchased exam from an external vendor as a direct measure of student learning, do not include a copy of the exam in your outcomes assessment plan. Most vendors will provide an exam content outline that summarizes the types of questions included on the exam. Please use this content summary for this purpose.