



ASSOCIATION FOR  
FINANCIAL  
PROFESSIONALS

# 3 Stories on Bringing Certs to the Classroom

University of Arizona, Global Campus

Continental States University

Association for Financial Professionals

## AFP Membership

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## Certification

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## AFP Events

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## AFP Learn

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Live Virtual  
Courses



Self-Paced  
Courses



Webinars





**Bini Dawit, CFA, CTP, FPAC**  
Director, Global Solutions  
Association for Financial  
Professionals

[bdawit@afponline.org](mailto:bdawit@afponline.org)



**Dr. Maja Zelihic**  
Dean, Forbes School of  
Business and Technology  
University of Arizona Global  
Campus



**Ricky Madison, PharmD**  
President & CEO  
Continental States University



**Bryan Lapidus, FPAC**  
Director, FP&A Practice  
AFP

Relationship lead to Indiana  
University, Kelley School of  
Business

[blapidus@afponline.org](mailto:blapidus@afponline.org)

# Agenda

The value of  
education - industry  
partnerships

How are you bringing  
certifications to the  
classroom?

(Administratively and academically)

Audience Q&A

# Additional resources:



University Partners Program



[www.AFPonline.org](http://www.AFPonline.org)



# Additional resources:

## Association for Financial Professionals



### Our Mission

AFP is a non-profit organization with a mission to drive the future of finance and treasury, and to develop the leaders of tomorrow through certification, training, and the premier event for treasury and finance.



CERTIFIED  
TREASURY  
PROFESSIONAL  
Sponsored by AFP



CERTIFIED CORPORATE  
FINANCIAL PLANNING &  
ANALYSIS PROFESSIONAL  
Sponsored by AFP



University  
Partners  
Program

### Our Certifications

- Sponsor of the Certified Treasury Professional (CTP) which has been earned by more than 36,000 individuals in 78 countries since 1986.
- Sponsor of the Certified Corporate FP&A Professional (FPAC), which has 4,000 candidates from 88 countries since 2014.

### Our Community

- 40,000 treasury and finance professionals across the globe.
- Member companies like Allstate Insurance Company, Amazon, Deloitte Consulting, FedEx Corporation, General Mills, Google, NBA, Schneider Electric, Shell, Target Corporation, Thermo Fisher Scientific, Verizon Communications.
- Job roles spanning the profession from analyst to CFO.

### Our Resources for You and Your Students

- AFP On the Rise Newsletter
- AFP 2023 Student and Early Career Professional Grant
- AFP Career Hub and Job Board
- Unbiased articles, guides and research with advice and tips on growing a career in FP&A.

## FPAC Exam Overview

### Part I: Financial Acumen

140 questions | Multiple Choice  
2.5 testing hours



### CONCEPTS INCLUDE:

- Value-at-Risk
- Growth Share Matrix
- SWOT
- Hedging
- Cost of Capital
- Rolling Forecasts
- Financial Reporting
- FP&A Project Management
- Fixed & Variable Cost
- Zero Based Budgets
- Data Mining
- Information Gathering
- Financial Functions

### Part II: Financial Analysis and Business Support

55 questions | Task-Based Simulations  
and Scenario Analysis Problems  
4 testing hours



### CONCEPTS INCLUDE:

- Building & Refining Financial Models
- Model Consistency Testing
- Variance/Ratio/Competitive Analysis
- Cash Flow
- Investment & Sensitivity Analysis
- Financial Ratios
- Ratio Analysis
- Data Visualization
- Revenue Projections
- ROI
- NPV
- Macros
- Pivot Tables
- X, V and H Lookups
- Regression Expected Value
- Standard Deviation