



#### **CONFERENCE THEME**

### Business Education-Transforming Minds, Transforming Futures



## ACAM 2024 Agenda

### Tuesday | April 2, 2024

START	END	ACTIVITY	LOCATION
9:00am	5:00pm	Peregrine's Best Practice Poster Presentation	West Mezzanine
1:00pm	5:00pm	Board of Directors Meeting	Galaxie
2:00pm	5:00pm	Registration	West Mezzanine
5:00pm	6:15pm	Peregrine Best Practices Poster Judging Session	Ben Hollander
7:00pm	10:00pm	Peregrine Global Services Welcome Reception	Peabody Rooftop

#### Wednesday | April 3, 2024

START	END	ACTIVITY	LOCATION	
7:30am	8:30am	Breakfast	Continental Ballroom	
8:30am	10:15am	General Assembly Meeting & Keynote Address	Continental Ballroom	
10:10am	10:30am	Break	Louis XVI	
10:30am	4:00pm	Student Case Competition	International (3 <sup>rd</sup> Floor)	
10:30am	11:10am	Concurrent Session 1	Venetian, Forest, &	
11:20am	12:00pm	Concurrent Session 2	Hernando Desoto	
12:00pm	1:00pm	Lunch & Peregrine Best Practices Poster Award Winner	Continental Ballroom	
1:10pm	1:50pm	Concurrent Session 3	Venetian, Forest, &	
2:00pm	2:40pm	Concurrent Session 4	Hernando Desoto	
2:45pm	3:00pm	Break	Louis XIV	
3:00pm	3:40pm	Concurrent Session 5	Venetian, Forest, & Hernando Desoto	
3:50pm	4:30pm	Concurrent Session 6		
4:30pm	5:00pm	Regional Assembly Meeting	Continental Ballroom	
5:30pm	6:00pm	Riverboat Excursion shuttles start	West Entrance / Union Ave	
6:00pm	8:00pm	Memphis Riverboat Excursion	Offsite	

#### Thursday | April 4, 2024

START	END	ACTIVITY	LOCATION
8:00am	8:45am	Breakfast	Continental Ballroom
8:45am	9:25am	Concurrent Session 7	Venetian, Forest, &
9:35am	10:15am	Concurrent Session 8	Hernando Desoto
10:15am	10:30am	Break	Louis XVI
10:30am	11:10am	Concurrent Session 9	Venetian, Forest, &
11:20am	12:00pm	Concurrent Session 10	Hernando Desoto
12:00pm	1:00pm	Lunch & Student Case Competition Winner Announcement	Continental Ballroom
1:10pm	1:50pm	Concurrent Sessions 11	Venetian, Forest, &
2:00pm	2:40pm	Concurrent Sessions 12	Hernando Desoto
2:00pm	5:00pm	Accreditation Institute Part 1	General Moorman
2:00pm	7:00pm	Headshot Studio	TBD
2:45pm	3:10pm	Break	Louis XVI
3:20pm	4:00pm	Concurrent Sessions 13	Venetian, Forest, &
4:10pm	4:50pm	Concurrent Sessions 14	Hernando Desoto
6:00pm	7:00pm	Cocktail Hour	South Mezzanine
7:00pm	9:00pm	Accreditation & Awards Banquet	Continental Ballroom

#### Friday | April 5, 2024

START	END	ACTIVITY	LOCATION	
9:00am	5:00pm	Accreditation Institute Part 2	General Moorman	
9:00am	12:30pm	Dean's Roundtable	Cockrell	

#### Notes

All times listed in CDT (Central Daylight Time). **Bold** items are optional paid add-ons. Peabody Hotel <u>floor plans</u>

















CONFERENCE THEME
Business EducationTransforming Minds,
Transforming Futures

# **Concurrent Sessions – Wednesday, April 3**

Navigating the Evolving Landscape of Higher Education: Implications of Al Cois McWhorter, Vonda Moore Or Curriculum Design, Teaching Methods, and Student Outcomes  Measuring What Matters: Al-Driven Insights Across Bloom's Taxonomy Amrty Casey, Ashley Dillard Forest Room Emerging Trends in Business Education Akm Rezaul Hossain Hernando Deso Sharon Beaudry, Anthony Fabrizio, Nipoli Kamdar  Concurrent Session 2   11:20am – 12:00pm	orical relit sessions weatherady, rip		
Navigating the Evolving Landscape of Higher Education: Implications of Al Cois McWhorter, Vonda Moore Or Curriculum Design, Teaching Methods, and Student Outcomes  Measuring What Matters: Al-Driven Insights Across Bloom's Taxonomy Amrty Casey, Ashley Dillard Forest Room Emerging Trends in Business Education Akm Rezaul Hossain Hernando Deso Sharon Beaudry, Anthony Fabrizio, Nipoli Kamdar  Concurrent Session 2   11:20am – 12:00pm	TOPIC	SPEAKER(S)	LOCATION
Measuring What Matters: Al-Driven Insights Across Bloom's Taxonomy Mark Rezaul Hossain Akm Rezaul Hossain Hernando Deso Sharon Beaudry, Anthony Fabrizio, Njobil Kamdar  Ann Tuttle Venetian  Bini Dawit, Bryan Lapidus, Ricky Madison, Maja Zelihic  James Dovel Hernando Deso Help with University Student Recruitment  Concurrent Session 3   1:10pm - 1:50pm  Empowering Higher Education: Leveraging ChatGPT Across Curriculum Design, Teaching, and Research Advisory Boards: What, Why, How, When, & Who  Certificate Accreditation Program Certificate Accreditation Program Certificate Accreditation Program Concurrent Session 4   2:00pm - 2:40pm Inclusive Design: Applying Universal Design Principles to a General Education Course  Mergers and Acquisitions in Higher Education  Concurrent Session 5   3:00pm - 3:40pm  Transforming Future Business Leaders Through Experiential & Service Learning Depen Forum for Site Team Members  Concurrent Session 5   3:00pm - 3:40pm  The Impact of Artificial Intelligence on the Accounting Profession: What Education Course  Concurrent Session 6   3:50pm - 3:40pm  The Impact of Artificial Intelligence on the Accounting Profession: What Education Course  Concurrent Session 6   3:50pm - 4:30pm  Ann understanding of a sustainable blue economy in a specialized business  Madhubani (Bani) Ghosh  Venetian  Continental  Madhubani (Bani) Ghosh  Venetian  Forest Room  Madhubani (Bani) Ghosh  Venetian  Ann Dutter Service Program Reviews  Alyncia M. Bowen  Forest Room  Hernando Deso  Concurrent Session 6   3:50pm - 4:30pm  An understanding of a sustainable blue economy in a specialized business  Madhubani (Bani) Ghosh  Venetian  Forest Room  Madhubani (Bani) Ghosh	Concurrent Session 1   10:30am - 11:10am		
Measuring What Matters: Al-Driven Insights Across Bloom's Taxonomy  Emerging Trends in Business Education  Akm Rezaul Hossain  Akm Tuttle  Venetian  Forest Room  Forest Room  Forest Room  Relia Livengood  Relia Livengood, Laurie Yates  Continental  Continental  Continental  Akm Rezaul Hossain  Akm Venetian  Forest Room  Relia Playter, Tammie Burkhart  Hernando Deso  Concurrent Session 5   3:00pm - 3:40pm  Entrepreneurship: Is your MVP sitting on the bench?  Peter Zinnman  Forest Room  Relia Livengood, Laurie Yates  Continental  Continental  Maeghen Kuhn, Stephanie Thacker  Veneti	Navigating the Evolving Landscape of Higher Education: Implications of AI	Lois McWhorter, Vonda Moore	Venetian
Emerging Trends in Business Education  Akm Rezaul Hossain Sharon Beaudry, Anthony Fabrizio, Nipoli Kamdar  Concurrent Session 2   11:20am – 12:00pm  Improving the Hiring and Employment Process of Adjunct Instructors and Tenure Track Faculty for Excellence in Your Business Education Program  3 Stories on Bringing Certs to the Classroom  Bini Dawit, Bryan Lapidus, Ricky Madison, Maja Zelihic  Designing a Persuasive University Website: Conducting Internal Research to Help with University Student Recruitment  Concurrent Session 3   1:10pm - 1:50pm  Empowering Higher Education: Leveraging ChatGPT Across Curriculum  Proseign, Teaching, and Research  Advisory Boards: What, Why, How, When, & Who  Certificate Accreditation Program  Cecilia Livengood  Concurrent Session 4   2:00pm - 2:40pm  Inclusive Design: Applying Universal Design Principles to a General Staci Lugar Brettin  Concurrent Session 5   3:00pm - 2:40pm  Mergers and Acquisitions in Higher Education  Transforming Future Business Leaders Through Experiential & Service  Learning  Open Forum for Site Team Members  Concurrent Session 5   3:00pm - 3:40pm  Forest Room  The Impact of Artificial Intelligence on the Accounting Profession: What Education Syour MVP sitting on the bench?  Practical Ways to Teach Using Our Simulations  Peter Zinnman  Peter Zinnman  Peter Zinnman  Porest Room  Maeghen Kuhn, Stephanie Thacker  Venetian  Continental  Continental  Mahubani (Bani) Ghosh  Venetian  Continental  Mahubani (Bani) Ghosh  Venetian  Continental  Maricia A. Ryan  Continental  Continental	for Curriculum Design, Teaching Methods, and Student Outcomes		
"Meet the Commissioners" Panel  Concurrent Session 2   11:20am – 12:00pm Improving the Hiring and Employment Process of Adjunct Instructors and Tenure Track Faculty for Excellence in Your Business Education Program 3 stories on Bringing Certs to the Classroom Bini Dawit, Bryan Lapidus, Ricky Madison, Maja Zelihic Designing a Persuasive University Website: Conducting Internal Research to Help with University Student Recruitment  Concurrent Session 3   1:10pm – 1:50pm Empowering Higher Education: Leveraging ChatGPT Across Curriculum Design, Teaching, and Research Advisory Boards: What, Why, How, When, & Who Design: Applying Universal Design Principles to a General Education Course Mergers and Acquisitions in Higher Education Transforming Future Business Leaders Through Experiential & Service Learning Depen Forum for Site Team Members  Concurrent Session 5   3:00pm – 3:40pm Entrepreneurship: Is your MVP sitting on the bench? Practical Ways to Teach Using Our Simulations The Impact of Artificial Intelligence on the Accounting Profession: What Educations of Artificial Intelligence on the Accounting Profession: What Educators Resion 6   3:50pm – 4:30pm Methods, and Student Outcomes  Concurrent Session 6   3:50pm – 4:30pm Au understanding of a sustainable blue economy in a specialized business Learning Madhubani (Bani) Ghosh Venetian  Concurrent Fersion the Lens of Standardized Learning Models at Lynn Hernando Deso  Concurrent Fersion the Lens of Standardized Learning Models at Lynn Harika Rao, Christopher R.  Hernando Deso	Measuring What Matters: Al-Driven Insights Across Bloom's Taxonomy	Marty Casey, Ashley Dillard	Forest Room
Concurrent Session 2   11:20am – 12:00pm Improving the Hiring and Employment Process of Adjunct Instructors and Improving the Hiring and Employment Process of Adjunct Instructors and Improving the Reculty for Excellence in Your Business Education Program  3 Stories on Bringing Certs to the Classroom Bini Dawit, Bryan Lapidus, Ricky Madison, Maja Zelihic  Designing a Persuasive University Website: Conducting Internal Research to Help with University Student Recruitment  Concurrent Session 3   1:10pm – 1:50pm  Empowering Higher Education: Leveraging ChatGPT Across Curriculum  Empowering Higher Education: Leveraging Principles to a General  Corcurrent Session 4   2:00pm – 2:40pm  Inclusive Design: Applying Universal Design Principles to a General  Education Course  Mergers and Acquisitions in Higher Education  Inclusive Design: Applying Universal Design Principles to a General  Education Course  Mergers and Acquisitions in Higher Education  Iransforming Future Business Leaders Through Experiential & Service  Learning  Open Forum for Site Team Members  Concurrent Session 5   3:00pm – 3:40pm  Entrepreneurship: Is your MVP sitting on the bench?  Practical Ways to Teach Using Our Simulations  Peter Zinnman  Forest Room  The Impact of Artificial Intelligence on the Accounting Profession: What Educations Need to Know and Do  Developing Future Leaders: Implications for Curriculum Design, Teaching  Methods, and Student Outcomes  Concurrent Session 6   3:50pm – 4:30pm  An understanding of a sustainable blue economy in a specialized business  Adulubani (Banil) Ghosh  Venetian  Forest Room  Hernando Deso  Concurrent Leveraging Technology for Program Reviews  Alyncia M. Bowen  Forest Room  Harika			Hernando Desoto
Improving the Hiring and Employment Process of Adjunct Instructors and Fenure Track Faculty for Excellence in Your Business Education Program  3 Stories on Bringing Certs to the Classroom  Bini Dawit, Bryan Lapidus, Ricky Madison, Maja Zelihic  Designing a Persuasive University Website: Conducting Internal Research to Help with University Student Recruitment  Concurrent Session 3   1:10pm - 1:50pm  Emprovering Higher Education: Leveraging ChatGPT Across Curriculum  Design, Teaching, and Research  Advisory Boards: What, Why, How, When, & Who  Certificate Accreditation Program  Certificate Accreditation Program  Concurrent Session 4   2:00pm - 2:40pm  Inclusive Design: Applying Universal Design Principles to a General  Education Course  Mergers and Acquisitions in Higher Education  Transforming Future Business Leaders Through Experiential & Service  Mergers and Acquisitions in Higher Education  Transforming Future Business Leaders Through Experiential & Service  Mergers and Acquisitions in Higher Education  Transforming Future Business Leaders Through Experiential & Service  Mergers and Acquisitions in Higher Education  Transforming Future Business Leaders Through Experiential & Service  Mergers and Acquisitions in Higher Education  Transforming Future Business Leaders Through Experiential & Service  Mergers and Acquisitions in Higher Education  Transforming Future Business Leaders Through Experiential & Service  Mergers and Acquisitions in Higher Education  Transforming Future Business Leaders Through Experiential & Service  Mergers and Acquisitions in Higher Education  Peter Zinnman  Forest Room  Therefore Mergers Website Student Outcomes  Concurrent Session 5   3:00pm - 3:40pm  Entrepreneurship: Is your MVP sitting on the bench?  Maeghen Kuhn, Stephanie Thacker  Peter Zinnman  Forest Room  Hernando Deso  Developing Future Leaders: Implications for Curriculum Design, Teaching  Methods, and Student Outcomes  Concurrent Session 6   3:50pm - 4:30pm  An understanding of a sustainable blue economy in a specialized b	"Meet the Commissioners" Panel		Continental
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Empowering Higher Education: Leveraging ChatGPT Across Curriculum Design, Teaching, and Research Advisory Boards: What, Why, How, When, & Who Certificate Accreditation Program Cecilia Livengood Hernando Deso Concurrent Session 4   2:00pm – 2:40pm Inclusive Design: Applying Universal Design Principles to a General Education Course Mergers and Acquisitions in Higher Education Transforming Future Business Leaders Through Experiential & Service Learning Open Forum for Site Team Members Cecilia Livengood, Laurie Yates Continental Concurrent Session 5   3:00pm – 3:40pm Entrepreneurship: Is your MVP sitting on the bench? Maeghen Kuhn, Stephanie Thacker The Impact of Artificial Intelligence on the Accounting Profession: What Educators Need to Know and Do Developing Future Leaders: Implications for Curriculum Design, Teaching Methods, and Student Outcomes  Concurrent Session 6   3:50pm – 4:30pm An understanding of a sustainable blue economy in a specialized business Curriculum Health of Program: Leveraging Technology for Program Reviews University  Na "Lina" Li  Venetian Forest Room Hernando Deso Cecilia Livengood, Laurie Yates Continental Venetian Forest Room Maeghen Kuhn, Stephanie Thacker Venetian Forest Room Hernando Deso Hernando Deso Concurrent Session 6   3:50pm – 4:30pm An understanding of a sustainable blue economy in a specialized business Concurrent Session 6   3:50pm – 4:30pm An University  Alyncia M. Bowen Forest Room Hernando Deso Capalski, David Spohn	Designing a Persuasive University Website: Conducting Internal Research to Help with University Student Recruitment	James Dovel	Hernando Desoto
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Education Course  Mergers and Acquisitions in Higher Education  Transforming Future Business Leaders Through Experiential & Service Learning  Open Forum for Site Team Members  Concurrent Session 5   3:00pm – 3:40pm  Entrepreneurship: Is your MVP sitting on the bench?  Practical Ways to Teach Using Our Simulations The Impact of Artificial Intelligence on the Accounting Profession: What Educators Need to Know and Do  Developing Future Leaders: Implications for Curriculum Design, Teaching Methods, and Student Outcomes  Concurrent Session 6   3:50pm – 4:30pm  An understanding of a sustainable blue economy in a specialized business curriculum  Health of Program: Leveraging Technology for Program Reviews  Lovan Student Outcomer Standardized Learning Models at Lynn  University  John W. Rogers, Thomas A. Barron  Forest Room  Kellie Playter, Tammie Burkhart  Hernando Deso  Kellie Playter, Tammie Burkhart  Hernando Deso  Kellie Playter, Tammie Burkhart  Hernando Deso  Cocilia Livengood, Laurie Yates  Continental  Hernando Deso  Bethany M. Spencer  Hernando Deso  Alyncia A. Ryan  Forest Room  Harika Rao, Christopher R.  Hernando Deso  Lovan Bethany  Harika Rao, Christopher R.  Hernando Deso  Lovan Bethany  Harika Rao, Christopher R.  Hernando Deso  Lovan Bethany  Hernando Lovan  Hernando Deso  Lovan Bethany  Hernando Lovan	Concurrent Session 4   2:00pm – 2:40pm		
Transforming Future Business Leaders Through Experiential & Service  Learning Open Forum for Site Team Members  Cecilia Livengood, Laurie Yates Continental  Concurrent Session 5   3:00pm – 3:40pm  Entrepreneurship: Is your MVP sitting on the bench? Maeghen Kuhn, Stephanie Thacker Practical Ways to Teach Using Our Simulations Peter Zinnman Forest Room The Impact of Artificial Intelligence on the Accounting Profession: What Educators Need to Know and Do Developing Future Leaders: Implications for Curriculum Design, Teaching Methods, and Student Outcomes  Concurrent Session 6   3:50pm – 4:30pm An understanding of a sustainable blue economy in a specialized business curriculum Health of Program: Leveraging Technology for Program Reviews IQAR Report: From the Lens of Standardized Learning Models at Lynn University  Kellie Playter, Tammie Burkhart Hernando Deso Continental  Hernando Deso  Maeghen Kuhn, Stephanie Thacker Venetian  Peter Zinnman Peter Zinnman Peter Zinnman Forest Room Harika Rao, Christopher R. Alyncia M. Bowen Forest Room Hernando Deso Louiversity Forest Room Hernando Deso Louiversity	Inclusive Design: Applying Universal Design Principles to a General Education Course	Staci Lugar Brettin	Venetian
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Concurrent Session 5   3:00pm – 3:40pm  Entrepreneurship: Is your MVP sitting on the bench? Maeghen Kuhn, Stephanie Thacker Venetian  Practical Ways to Teach Using Our Simulations Peter Zinnman Forest Room  The Impact of Artificial Intelligence on the Accounting Profession: What Bethany M. Spencer Hernando Deso Educators Need to Know and Do  Developing Future Leaders: Implications for Curriculum Design, Teaching Methods, and Student Outcomes  Concurrent Session 6   3:50pm – 4:30pm  An understanding of a sustainable blue economy in a specialized business curriculum  Health of Program: Leveraging Technology for Program Reviews Alyncia M. Bowen Forest Room  IQAR Report: From the Lens of Standardized Learning Models at Lynn  University  Maeghen Kuhn, Stephanie Thacker Venetian  Forest Room  Hernando Deso  Alyncia M. Bowen Forest Room  Harika Rao, Christopher R. Hernando Deso  Zapalski, David Spohn	Transforming Future Business Leaders Through Experiential & Service Learning	Kellie Playter, Tammie Burkhart	Hernando Desoto
Entrepreneurship: Is your MVP sitting on the bench?  Practical Ways to Teach Using Our Simulations  The Impact of Artificial Intelligence on the Accounting Profession: What Educators Need to Know and Do  Developing Future Leaders: Implications for Curriculum Design, Teaching Methods, and Student Outcomes  Concurrent Session 6   3:50pm – 4:30pm  An understanding of a sustainable blue economy in a specialized business curriculum  Health of Program: Leveraging Technology for Program Reviews  University  Maeghen Kuhn, Stephanie Thacker  Venetian  Forest Room  Hernando Deso  Mathubani (Bani) Ghosh  Venetian  Forest Room  Harika Rao, Christopher R.  Zapalski, David Spohn	Open Forum for Site Team Members	Cecilia Livengood, Laurie Yates	Continental
Entrepreneurship: Is your MVP sitting on the bench?  Practical Ways to Teach Using Our Simulations  The Impact of Artificial Intelligence on the Accounting Profession: What Educators Need to Know and Do  Developing Future Leaders: Implications for Curriculum Design, Teaching Methods, and Student Outcomes  Concurrent Session 6   3:50pm – 4:30pm  An understanding of a sustainable blue economy in a specialized business curriculum  Health of Program: Leveraging Technology for Program Reviews  University  Maeghen Kuhn, Stephanie Thacker  Venetian  Forest Room  Hernando Deso  Mathubani (Bani) Ghosh  Venetian  Forest Room  Harika Rao, Christopher R.  Zapalski, David Spohn	Concurrent Session 5   3:00pm – 3:40pm		
The Impact of Artificial Intelligence on the Accounting Profession: What Bethany M. Spencer Hernando Deso Educators Need to Know and Do  Developing Future Leaders: Implications for Curriculum Design, Teaching Patricia A. Ryan Continental Methods, and Student Outcomes  Concurrent Session 6   3:50pm – 4:30pm  An understanding of a sustainable blue economy in a specialized business Madhubani (Bani) Ghosh Venetian curriculum  Health of Program: Leveraging Technology for Program Reviews Alyncia M. Bowen Forest Room IQAR Report: From the Lens of Standardized Learning Models at Lynn Harika Rao, Christopher R. Zapalski, David Spohn	Entrepreneurship: Is your MVP sitting on the bench?	Maeghen Kuhn, Stephanie Thacker	Venetian
Educators Need to Know and Do  Developing Future Leaders: Implications for Curriculum Design, Teaching Patricia A. Ryan Continental Methods, and Student Outcomes  Concurrent Session 6   3:50pm – 4:30pm  An understanding of a sustainable blue economy in a specialized business Madhubani (Bani) Ghosh Venetian curriculum  Health of Program: Leveraging Technology for Program Reviews Alyncia M. Bowen Forest Room IQAR Report: From the Lens of Standardized Learning Models at Lynn Harika Rao, Christopher R. Hernando Deso University Zapalski, David Spohn	Practical Ways to Teach Using Our Simulations	Peter Zinnman	Forest Room
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An understanding of a sustainable blue economy in a specialized business Madhubani (Bani) Ghosh Venetian curriculum  Health of Program: Leveraging Technology for Program Reviews Alyncia M. Bowen Forest Room IQAR Report: From the Lens of Standardized Learning Models at Lynn Harika Rao, Christopher R. Hernando Deso University Zapalski, David Spohn	Developing Future Leaders: Implications for Curriculum Design, Teaching Methods, and Student Outcomes	Patricia A. Ryan	Continental
Curriculum  Health of Program: Leveraging Technology for Program Reviews Alyncia M. Bowen Forest Room  IQAR Report: From the Lens of Standardized Learning Models at Lynn Harika Rao, Christopher R. Hernando Deso  University Zapalski, David Spohn	Concurrent Session 6   3:50pm – 4:30pm		
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University Zapalski, David Spohn	Health of Program: Leveraging Technology for Program Reviews	Alyncia M. Bowen	Forest Room
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	Open Forum on Accreditation	<u> </u>	Continental





CONFERENCE THEME
Business EducationTransforming Minds,
Transforming Futures

# **Concurrent Sessions – Thursday, April 4**

TOPIC	SPEAKER(S)	LOCATION
Concurrent Session 7   8:45am – 9:25am		
Reimagining Higher Education: Shifting Focus from Knowledge to Behavioral	Santiago Umaschi	Venetian
Development		
Impacting College Success Rates for First Year Students	Cathy Robb, Jervaise McDaniel,	Forest Room
The Principles of Principles of Management	Maeghen Kuhn, Stephanie Thacker	Hernando Desoto
Concurrent Session 8   9:35am – 10:15am		
Assessing the alignment between logistics education and the need in the field: A	L. Craig Austin	Forest Room
Necessary Condition Analysis		
Curriculum Competency Model and its Impact on Market Relevant Education	Murad Abel	Hernando Desoto
Thrifty Lessons: Allowing Learning to Evolve Serendipitously within an On-Campus Thrift Store	Ann Saurbier	Continental
Concurrent Session 9   10:30am – 11:10am		
Higher Learning: The Joint Pursuit of Cannabis Knowledge	Lou Giannotti, Heather Pfleger	Venetian
Excellence in Business Education: A Collaborative Model for Continuous	Na "Lina" Li, Lara Miller	Forest Room
Improvement and Accreditation Success	, , , , , , , , , , , , , , , , , , , ,	
Al in Higher Education- A Collaboration Hub	Jennifer Uptmor, Rachel Kaitz	Continental
Concurrent Session 10   11:20am – 12:00pm		
Using Labor Market Data to Inform Curriculum Design and Program Development to	Kathy Kennedy-Ratajack	Venetian
better align academic curriculum to job skills in demand		
The Lie of Bringing Your Whole Self to Work	Robin K. Hinkle	Forest Room
Revolutionizing Executive Education: The Hybrid EMBA Experience	Leah Sciabarrisi, Santarvis Brown, Scott Dolan	Hernando Desoto
Concurrent Session 11   1:10pm – 1:50pm		
Rethinking Assessment: Experiential Learning & Complex Environments from a	Jennifer Bonoff, Bonnie Kennedy,	Venetian
Student Perspective	Samuel Sacco, Melissa Varao	
Designing Practicum Curriculum To Develop Future Sports Business Industry Leaders	Steve Chasey	Forest Room
Concurrent Session 12   2:00pm – 2:40pm		
Accounting Education: A Case for Experiential Learning Activities	Derek Jackson, Shelly McCallum- Ferguson	Venetian
Innovation and practice of MBA talent training model based on the alliance of seven universities	Lin Lyu	Forest Room
New Ways to Teach Social Media Marketing	Janice A. Fedor	Hernando Desoto
Concurrent Session 13   3:20pm – 4:00pm		
Behind the scenes of a 3+1 Accelerated Dual Degree Program – sharing the	Kathy R. Baughman	Venetian
experience of designing, implementing, and maintaining the program		
The Dynamics of Study Teams in Business Case Learning	Christian Gilde	Forest Room
Exploring Business College Programs Amidst Baby Boomer Demographic Shift	Young Seob Son	Hernando Desoto
Concurrent Session 14   4:10pm – 4:50pm		
Are We on the Same Page?: How Do Higher Education Institutions' Objective	Peter Canellis	Hernando Desoto