



## HOLY ANGEL UNIVERSITY and INTERNATIONAL ACCREDITATION COUNCIL FOR BUSINESS EDUCATION REGION 10 - ASIA

### PROGRAMME (As at November 3, 2023)

#### Day 1 November 20, 2023, Monday

8:00 - 9:00 AM	Registration
9:00 - 9:25 AM	<b>Opening. Plenary.</b> Emcees: Ms. Joy Anne Evaristo and Prof. Dr. Lin Teng Prayer, Philippine National Anthem <b>Welcome</b> <b>Dr. Al D. Biag</b> , Vice-President for Academic Affairs, Holy Angel University <b>Dr. Robert Gharios</b> , President, IACBE Region 10
9:25 - 10:00 AM	<b>Keynote 1</b> <b>Dr. Laurie Yates</b> , Accreditation Specialist, IACBE <i>Update from IACBE Headquarters</i>
10:00 - 10:20 AM	Coffee Break
10:20 - 11:00 AM	<b>Keynote 2</b> <b>Mr. Leopoldo N. Valdes</b> , OIC President, Holy Angel University <i>Generational Family Businesses in the Philippines</i>
11:00 - 11:40 AM	<b>Keynote 3</b> <b>Reverend Professor Stephen David Morgan</b> , Executive Director, Association of Southeast and East Asian Catholic Colleges and Universities (ASEACCU) <i>Between Two Worlds: International Education in Macao</i>
11:40 - 12:00 NN	Awarding of Certificates Introduction to the afternoon Parallel Sessions
12:00 - 1:15 PM	Lunch Break
1:15 - 5:00 PM	<b>Parallel Sessions, Case Rooms</b> <b>1:15 PM</b> Research Presentations 1, 8, and 15 <b>1:45 PM</b> Research Presentations 2, 9, and 16 <b>2:15 PM</b> Research Presentations 3, 10, and 17 <b>2:45 PM</b> Research Presentations 4, 11, and 18
3:15 - 3:15 PM	Coffee Break <b>3:30 PM</b> Research Presentations 5, 12, and 19 <b>4:00 PM</b> Research Presentations 6, 13, and 20 <b>4:30 PM</b> Research Presentations 7, 14, and 21
5:00 - 5:45 PM	<b>Photos and Networking</b> Casa Nena, Holy Angel University
5:45 - 7:45 PM	Welcome Dinner with Local Entertainment
7:45 PM -	Transport to Hotels

#### End of Day 1



## HOLY ANGEL UNIVERSITY and INTERNATIONAL ACCREDITATION COUNCIL FOR BUSINESS EDUCATION REGION 10 - ASIA

**Day 2 November 21, 2023, Tuesday**

<b>8:00 - 8:50 AM</b>	<b>Registration</b>
<b>8:50 - 9:00 AM</b>	<b>Opening.</b> Emcee: Ms. Joy Anne Evaristo and Prof. Dr. Lin Teng Prayer, Philippine National Anthem
<b>9:00 - 9:40 AM</b>	<b>Keynote 4</b> <b>Dr. Wei Wei</b> , Vice Dean of School of Management, Guangzhou City University of Technology <i>The Research on the Impact of China's National First-class Specialty Construction and IACBE Accreditation on the Cultivation of Business Talents</i>
<b>9:40 - 10:20 AM</b>	<b>Keynote 5</b> <b>Speaker</b> , [title organization] [Topic]
<b>10:20 - 10:35 AM</b>	<b>Coffee Break</b>
<b>10:35 - 11:45 AM</b>	<b>Message from Peregrine Global Services</b>
<b>10:45 - 12:00 NN</b>	<b>Dean/Leadership Roundtable.</b> Dr. [SOC faculty] <b>Artificial Intelligence in Business Education: More Challenges than Opportunities?</b> <b>Dr. Marlon Tayag</b> , Dean, School of Computing, Holy Angel University <b>Panelist 2</b> , Our Lady of Fatima University <b>Panelist 3</b> , Guangzhou City University of Technology Panel Discussion with Q&A
<b>12:00 - 12:15 PM</b>	<b>Summary and Closing</b> <b>Ms. Joy Anne Evaristo</b> , Faculty, School of Business and Accountancy, Holy Angel University <b>Mr. Leopoldo N. Valdes</b> , OIC President, Holy Angel University
<b>12:15 - 1:15 PM</b>	<b>Lunch</b>
<b>1:15 - 3:30 PM</b>	<b>Optional Campus Tour and Food Crawl at Holy Angel University</b>
<b>3:30 PM -</b>	<b>Transport to Airports</b>

**End of Day 2**