



IACBE

International Accreditation Council for Business Education



acbam

International Accreditation Council for Business Education

ANNUAL CONFERENCE AND ASSEMBLY MEETING

APRIL 2-4, 2024 • MEMPHIS

EXHIBITOR & SPONSOR OPTIONS

2024 Exhibitor & Sponsor Options

Benefit	Exhibitor	Silver	Gold	Platinum
1. Conference registration and meals	1 Person	2 People	3 People	4 People
2. Six-foot skirted table and chairs	✓	✓	✓	✓
3. Hyperlinked listing with company logo on the ACAM page of the IACBE website and event app	✓	✓	✓	✓
4. Logo included on printed conference materials and signage at registration desk	✓	✓ and Conference Break signage	✓ and Conference Meal signage	✓ and Assembly Meeting signage
5. Sponsorship announcement at General Assembly Meeting		✓	✓	✓ & Accreditation Banquet
6. Opportunity to present an ACAM concurrent session OR space for special focus group meeting		✓	✓	✓
7. Promotion of company assets such as content pieces, workshop recordings, and testimonials featured in IACBE newsletters or on IACBE social media throughout the year		Up to TWO Assets	Up to FOUR Assets	Up to SIX Assets
8. Co-hosted virtual webinars or workshops curated for the IACBE audience			✓	✓
9. Company/program description on the Business Partners page of the IACBE website throughout the year			✓	✓
10. Access to conference attendee list (limited to name and institution)				✓
Contribution Amount Availability	\$2,000 Multiple Spots	\$3,500 Multiple Spots	\$5,500 Four Spots Only	\$8,000 One Spot Only

2024 Exhibitor & Sponsor Options

Award Sponsors

Business Faculty of the Year **\$1,000**

Accounting Faculty of the Year **\$1,000**

IACBE Ambassador Award **\$500**

***Other Options Available**

Sponsors can opt to support an award including but not limited to the options displayed below. Sponsor will have the opportunity to be involved with selecting the winner and present the award at the IACBE Accreditation Banquet.

*If you'd like to sponsor a custom award in an area of business not listed here (ex. Ethics), please contact us to discuss potential options.

Custom sponsorship package options are available.
For questions, please contact [Vanessa St. Laurent](#) at 913-361-7606.