IACBE
International Accreditation Council for Business Education

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International Accreditation Council for Business Education
ANNUAL CONFERENCE AND ASSEMBLY MEETING
APRIL 2-4, 2024 • MEMPHIS

CALL FOR **PROPOSALS**

Submission Deadline: January 8, 2024
Best Paper Competition Submission Deadline: January 8, 2024

CONFERENCE THEME

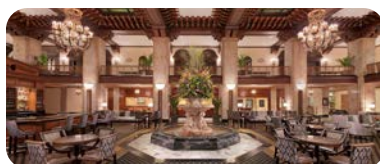## Business Education- Transforming **Minds**, Transforming **Futures**

CALL FOR **PROPOSALS**

The IACBE welcomes proposals for **presentations, panels, and roundtables** in areas that support this year's theme as well as excellence in business education. Possible topics might include:

- Impact of technologies like AI, blockchain, robotics, data analytics
- Ethics and technology
- Implications for curriculum design, teaching methods, and student outcomes
- Developing future leaders
- How higher education will adapt to changing business needs.

The 2024 IACBE Annual Conference and Assembly Meeting (ACAM) will be held on April 2-4, 2024 at the Peabody Hotel in Memphis, Tennessee, USA.

Conference Proposal Submission Guidelines

- All Presentations will be Peer-Reviewed.
- The intended audience is deans, program chairs, directors, and faculty (students for the special student-centered presentations).
- Presentations should be designed to last for 30 minutes, which includes time for questions and answers.
- Full papers will not be collected unless you would like to be considered for the Best Paper Competition (details below).

All proposals for conference presentations must include the following elements:

Proposer: The name(s) and affiliation(s) of presenter(s) on a separate page so that it can be removed when the documents are given to the reviewers

Statement of Topic: Title of the presentation

Format: One- or two-person presentation; Presentation with roundtables; or Panel Presentations (limit to three panel members and a moderator)

Description: A Short Description of the Presentation (no more than 75 words)

Summary: A Summary of the presentation (minimum 500 words)

Outline: Outline of the Presentation (demonstrate the flow of the presentation)

References: (if applicable)

Audio-visual needs: A computer and projector will be provided. All resources needed for presentations should be loaded on flash drives.

Presentations should not have been previously published or presented. Exceptions will be made for presentations that were a part of a panel at a previous IACBE meeting or given at an IACBE regional meeting.

Submission Deadline

The deadline for submission is Monday, **January 8, 2024**. Individuals who submit proposals will be notified by the end of January regarding acceptance decisions for inclusion in the ACAM program.

Submission Format

All proposals must be submitted electronically as email attachments in MS Word format to: **publications@iacbe.org**

Best Paper Competition Submission Guidelines

We are excited to announce that the conference includes a Best Paper Competition. The Best Paper Competition theme will also be "Business Education—Transforming Minds, Transforming Futures."

Eligible, COMPLETE papers are those aligned with the ACAM 2024 theme, accepted for presentation as a conference session, and not previously published. Authors may be offered an opportunity to publish in JABE, the Journal for Advancing Business Education. To be able to go through the journal review process and be considered for publication in the journal, you must indicate so on your submission and follow the formatting directions (see below).

Paper Formatting Directions

- Author details on the cover page (name, position, institution, address, e-mail)
- An abstract of no more than 100 words
- Maximum 20 pages (shorter papers will be accepted for review)
- Manuscripts have to be written in English
- Manuscript files have to be in Microsoft Word
- Single-spaced
- Font 12 point Times New Roman
- Page size 8.5" x 11" or A4
- Indicate whether you would or would not like to be considered for publication in JABE.

To be considered for the Best Paper Competition, authors must:

1. Submit a conference proposal by **January 8, 2024**.
2. Submit a completed paper electronically in MS Word format to: **publications@iacbe.org** by **January 8, 2024.**