

## IACBE REGION 9

Western, Central  
and Eastern Europe

### PRESIDENT

Elizabeth Soliday-Nau, PhD  
Provost  
Swiss School of Management  
Barcelona, Spain

### VICE PRESIDENT

Arber Recic  
Head of Quality Assurance  
Swiss UMEF University  
Geneva, Switzerland

### SECRETARY & TREASURER

Soula Kyriaku  
Co-Founder & President  
International Exclusive School  
Strasbourg, France

### IACBE WORLD HEADQUARTERS

11960 Quivira Road, Suite 300  
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Email: [iacbe@iacbe.org](mailto:iacbe@iacbe.org)  
Website: [www.iacbe.org](http://www.iacbe.org)

## Final Program Flow

Regional Conference (*Region 9*)

**Date:** October 16- 18, 2023 (*Monday - Wednesday*)

**Registration Deadline:** September 2, 2023 (*Friday*)

**Theme:** Education at the Crossroad: A discussion on the impact of AI in education

**Venue:** Talent Garden Campus. Carrer Ramon Turro 169 08025  
Barcelona, Spain

**Organizer:** Swiss School of Management Barcelona

Day 1: October 16, 2023 (*Monday*)

8:30 - 8:50 am -

Registration

Talent Garden Reception Area

9:00 - 9:20 am

Start of the Program

Welcome Address: Dr. Elizabeth Soliday-Nau  
President, IACBE Region 9

Dean, Swiss School of Management

IACBE President Welcome and Update  
Dr. Patrick Hafford

9:20- 10:00 am

Plenary Speaker

Monserrat Guardia Guell

Creating an 'All Win' Environment: Technical  
Innovation in Education'

10:00- 11:45

Plenary Presentation 1

Soula Kyriaku,

President, International Executive School

Secretary IACBE Region 9

Jimmy Naipaul,

International Executive School

11:45- 12:30

Getting to know you

Games for Networking

Instructions for the afternoon activity\*

12:30- 2:00 pm

Lunch

2:00 - 5:00 pm

Group work

5:00- 5:15

Wrap Up of the Day: Dr. Elizabeth Soliday- Nau

8:00

Dinner



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**Day 2:**

Day 1: October 17, 2023 (*Tuesday*)

8:30 - 8:50 am -	Registration Talent Garden Reception Area
9:00 - 9: 45 am	Plenary Speaker Dr. Vasileious Margaritis
9:45- 10:30	Plenary Presentation 1 Kourtney Arlhac The American Business School, Paris
10:30- 11:00	Coffee Break
11:00- 12:30	Team Building Activity for IACBE Community Oliver Solano Watson
12: 30 - 2:00	Lunch
2:00- 5:00	Presentation of the Groups**
5:00- 5:15	Wrap up of the Day Soula Kyriaku
5: 15- 6:00	Awarding of Certificates
8:00	Gala Dinner

**Day 3**

October 18, 2023 (*Wednesday*)

9:00 am- 1:00 pm- Student Presentations\*\*\*

*(With 4 invited Faculty members to serve as Panel of Experts)*



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\*Day 1 Afternoon activity:

Participants will be divided into 4 member groups.  
Each group will have a topic to work on. These are:

1. Should we integrate AI in our curriculum? How and what would be the academic and moral challenges? What about the rewards of doing so? Design a position about this topic.
2. What is the new role (s) of the teacher in an AI infused classroom. What can we do to maintain the human aspect of instruction.
3. How can AI affect education policies? Challenges and Promises.
4. How can we guide students and lifelong learners to maximise AI tools for an enhanced learning experience?

\*\* The aim of this activity is to critically analyse as a group, pertinent issues that directly affect the education sector in relation to the exponential growth of technology. At the same time, the group will create a Position Paper regarding the issue assigned to them, which in the end might be a starting point for an academic paper that can be published in the IACBE website as a result for conference from Region 9.

\*\*\* Day 3 Order of Presentations:

9:00- 9:30	Sweet KODI
9:30- 10:00	Malik Susanta KUMAR
10:00- 10:30	Mahesh R
10:30- 11:00	Nilesh JADHAV
11:30- 12:00	Harsh KUMAR
12:00- 12:30	Sandra Sergio SOTTO