



## **IACBE 2023 Combined Regional Conference**

Great Lakes Region 4  
North Central Region 5  
Southern Region 3

# Designing for Critical Thinking

## **SPONSORS**

**Major Sponsor**



**Sponsor**



**Conference Host:**



# IACBE 2023 Regions 3, 4, and 5

## Conference Agenda

### SUMMARY

**Date:** **October 4 - 6, 2023**

**Location/Cost:** **Franklin University | Columbus, Ohio**  
Conference In-Person \$100  
*includes breakfast/lunch/dinner on Thursday, breakfast/lunch on Friday and pre-conference IQAR Training/Leadership Roundtable on Wed 10/4*  
In-Person Student \$75  
*includes breakfast/lunch on Thursday and Friday; optional Think Tank Competition participation*  
Thursday/Friday Hybrid/Remote Zoom Access \$40 (\$20 students)  
Pre-Conference IACBE Self-Study Expectations and Review of Principles on Wednesday, Oct 4<sup>th</sup> \$350  
*includes Continental Breakfast/Lunch on Wednesday*

***Please Note: Delegates are responsible for arranging their own transportation and lodging***

**Conference Host:** **Franklin University**  
Fisher Hall, Rooms 152, 168 & 169  
300 E Main St, Columbus, OH 43215

**Conference Theme:** **Designing for Critical Thinking**

**Contact Persons:** **Dr. Alan Cook**, Great Lakes Region 4, President  
University of Rio Grande [acook@rio.edu](mailto:acook@rio.edu)  
**Dr. Staci Lugar-Brettin**, Great Lakes Region 4, Treasurer and Secretary  
Indiana Tech [SRLugarBrettin@indianatech.edu](mailto: SRLugarBrettin@indianatech.edu)

**Contact Person-Host:** **Dr. Kristin B. Martin**, Great Lakes Region 4, Vice President  
Franklin University [kristin.martin@franklin.edu](mailto:kristin.martin@franklin.edu)

### **Zoom Links for virtual attendance (case sensitive):**

Thursday: [2526.us/reg23-thur](https://2526.us/reg23-thur)

Friday: [2526.us/reg23-fri](https://2526.us/reg23-fri)

### LODGING

#### **Home 2 Suites by Hilton – Columbus** (*within walking distance of conference location*)

- A block of 10 rooms has been reserved for conference attendees at this link: [2526.us/hotel2023](https://2526.us/hotel2023)
- Room rate: \$129 per night (plus tax & fees)
- Location: 412 East Main Street, Columbus, Ohio, 43215
- Phone: 614-569-7760 Contact Person: Craig Tremblay - 614-569-7760 opt 2.

## CONFERENCE AGENDA

**Wednesday | October 4, 2023**

### ***Optional Training Activities In-Person ONLY***

- |                              |   |
|------------------------------|---|
| <b>9:00 a.m. – 9:30 a.m.</b> | <b>Registration and Continental Breakfast for Self-Study Training</b><br>Location: Franklin University, Fisher Hall, Room 152   |
| <b>9:30 a.m. – 2:00 p.m.</b> | <b>IACBE Self-Study Expectations and Review of Principles (in person)</b><br><i>ADDITIONAL \$350 fee: includes Continental Breakfast and Lunch</i><br>Location: Franklin University, Fisher Hall, Rooms 152 |
| <b>2:00 – 3:00 p.m.</b>      | <b>IACBE Interim Quality Assurance Report (IQAR) Training (in person)</b><br><i>included with in-person conference fee</i><br>Location: Franklin University, Fisher Hall, Rooms 152                         |
| <b>3:00 – 5:00 p.m.</b>      | <b>Dean/Leadership Roundtable (in person)</b><br><i>included with in-person conference fee</i><br>Location: Franklin University, Fisher Hall, Rooms 152   |

**Thursday | October 5, 2023**  
**Optional Zoom:** [2526.us/reg23-thur](https://2526.us/reg23-thur)

<b>8:00 – 8:50 a.m.</b>	<b>Registration and Breakfast</b> Location: Franklin University, Fisher Hall, Room 168 & 169
<b>8:50 – 9:00 a.m.</b>	<b>Welcome to the Conference</b> Regional Presidents
<b>9:00 – 11:00 a.m.</b>	<b>Student Think Tank Competition</b>
<b>9:00 – 9:50 a.m.</b>	<b>Session 1: Experiential &amp; Service Learning: Pro Bono Financial Planning Community Project</b> • Martina Peng, Franklin University (In-Person)
<b>9:50 - 10:00 a.m.</b>	<b>10 min break</b>
<b>10:00 - 10:50 a.m.</b>	<b>Session 2: Advisory Boards: What, Why, How, When, &amp; Who</b> Dr. Nicole Hess-Escalante, University of St. Mary (In-Person)
<b>10:50 - 11:00 a.m.</b>	<b>10 min break</b>
<b>11:00 – 11:10 a.m.</b>	<b>Student Think Tank Competition: Break</b>
<b>11:10 - 12:00 p.m.</b>	<b>Student Think Tank Competition: Awards</b>
<b>11:00 – 11:50 a.m.</b>	<b>Session 3: The Academic Integrity of AI</b> Dr. Maeghen Kuhn, University of the Cumberlands (Virtual) Ms. Lois McWhorter, University of the Cumberlands (Virtual)
<b>11:50 - 12:00 p.m.</b>	<b>10 min break</b>
<b>12:00 - 12:50 p.m.</b>	<b>Luncheon &amp; Sponsor Program: Peregrine</b>
<b>12:50 – 1:00 p.m.</b>	<b>10 min break</b>
<b>1:00 – 1:50 p.m.</b>	<b>Session 4: Developing academic policies for proper usage of AI (artificial intelligence) as a technology-enabled learning tool in higher education: A case study in a Midwest faith-based institution.</b> Dr. Caleb Chan, Gainey School of Business (Virtual)
<b>1:50 – 2:00 p.m.</b>	<b>10 min break</b>
<b>2:00 - 2:50 p.m.</b>	<b>Sponsor Presentation: Kritik</b>
<b>2:50 – 3:00 p.m.</b>	<b>10 min break</b>
<b>3:00 - 3:50 p.m.</b>	<b>Session 5: Generative AI in Today's &amp; Tomorrow's Higher Education</b> Prof. Bruce Ramsey, Franklin University (Virtual) Dr. Doug Ross, Franklin University (In-Person) Dr. Beverly Smith, Franklin University (Virtual or In-Person)
<b>3:50 – 4:00 p.m.</b>	<b>10 min break</b>
<b>4:00 - 4:50 p.m.</b>	<b>Session 6: Fostering Greatness – Equipping Graduates to AI-Proof Their Lives</b> • Dr. Adrienne Elizabeth Ford, University of St. Mary (In-Person)
<b>4:50 – 6:00 p.m.</b>	<b>Break before dinner</b>
<b>6:00 – 8:00 p.m.</b>	<b>Included Dinner for non-student Face-to-Face Participants</b> <i>Location to be announced</i>

**Friday | October 6, 2023**  
**Optional Zoom: [2526.us/reg23-fri](https://2526.us/reg23-fri)**

<b>8:00 - 8:45 a.m.</b>	<b>Registration and Breakfast</b> Location: Franklin University, Fisher Hall, Room 168 and 169
<b>8:45 – 9:20 a.m.</b>	<b>Regional Business Meetings</b>
<i>9:20 - 9:30 a.m.</i>	<i>10 min break: Reconvene from business meetings</i>
<b>9:30 – 9:50 a.m.</b>	<b>IACBE Update from National</b>
<i>9:50 - 10:00 a.m.</i>	<i>10 min break</i>
<b>10:00 - 10:50 a.m.</b>	<b>Session 7: Using Digital Badges to Promote Active Learning in Economics and Business Courses</b> Dr. Joshua Long, Indiana Institute of Technology (In-Person)
<i>10:50 - 11:00 a.m.</i>	<i>10 min break</i>
<b>11:00 - 11:50 a.m.</b>	<b>Session 8: Critical Thinking for Evaluating Research</b> Jamilia R. Howard, EdD, The Continents States University (Virtual)
<i>11:50 - 12:00 p.m.</i>	<i>10 min break</i>
<b>12:00 - 12:50 p.m.</b>	<b>Box Lunches • Session 9: Enhancing Outcomes Assessment: Lessons from Recent Experiences</b> Dr. Vonda Moore, University of the Cumberlands (Virtual) Dr. Stephanie Thacker, University of the Cumberlands (Virtual)
<i>12:50 - 1:00 p.m.</i>	<i>10 min break</i>
<b>1:00 - 1:50 p.m.</b>	<b>Session 10: The Determinants of Hybrid Attendance Models</b> Dr. Christopher R. Zapalski, Lynn University (Virtual) Dr. Harika Rao, Lynn University Laura J. Zapalski, M.S., MHRM, Pearson Education
<b>1:50 – 2:00 p.m.</b>	<b>Closing Remarks</b> Regional Presidents

# Franklin University

## MAIN CAMPUS MAP



- 1 FRASCH HALL ..... 201 S. GRANT AVE.
- 2 PAUL J. OTTE STUDENT SERVICES CENTER ..... 331 E. RICH ST.
- 3 PRESIDENT'S OFFICE ..... 321 E. RICH ST.
- 4 ALUMNI HALL AND ROSS AUDITORIUM ..... 301 E. RICH ST.
- 5 FISHER HALL ..... 300 E. MAIN ST.
- 6 285 E. MAIN ST.
- 7 PHILLIPS HALL ..... 303 S. GRANT AVE.
- 8 360 S. GRANT AVE.
- 9 236 E. TOWN ST. .... INTERNATIONAL INSTITUTE FOR INNOVATIVE INSTRUCTION (I4)

- Franklin University buildings
- Free parking for students and visitors
- Free parking for students and visitors after 5 PM