



IACBE 2023 Combined Regional Conference

Great Lakes Region 4

North Central Region 5

Southern Region 3

Designing for Critical Thinking

SPONSORS

Major Sponsor



Sponsor



Conference Host:



IACBE 2023 Regions 3, 4, and 5

Conference Agenda

SUMMARY

Date:	October 4 - 6, 2023
Location/Cost:	Franklin University Columbus, Ohio Conference In-Person \$100 <i>includes breakfast/lunch/dinner on Thursday, breakfast/lunch on Friday and pre-conference IQAR Training/Leadership Roundtable on Wed 10/4</i> In-Person Student \$75 <i>includes breakfast/lunch on Thursday and Friday</i> Thursday/Friday Hybrid/Remote Zoom Access \$40 (\$20 students) Pre-Conference IACBE Self-Study Expectations and Review of Principles on Wednesday, Oct 4 th \$350 <i>includes Continental Breakfast/Lunch on Wednesday</i>

Please Note: Delegates are responsible for arranging their own transportation and lodging

Conference Host:	Franklin University Fisher Hall, Rooms 168 and 169 300 E Main St, Columbus, OH 43215
Conference Theme:	Designing for Critical Thinking
Contact Persons:	Dr. Alan Cook , Great Lakes Region 4, President University of Rio Grande acook@rio.edu Dr. Staci Lugar-Brettin , Great Lakes Region 4, Treasurer and Secretary Indiana Tech SRLugarBrettin@indianatech.edu
Contact Person-Host:	Dr. Kristin B. Martin , Great Lakes Region 4, Vice President Franklin University kristin.martin@franklin.edu Zoom Links for virtual attendance (case sensitive): Thursday: 2526.us/reg23-thur Friday: 2526.us/reg23-fri

LODGING

Home 2 Suites by Hilton – Columbus (*within walking distance of conference location*)

- A block of 10 rooms has been reserved for conference attendees at this link: 2526.us/hotel2023
- Room rate: \$129 per night (plus tax & fees)
- Location: 412 East Main Street, Columbus, Ohio, 43215
- Phone: 614-569-7760 Contact Person: Craig Tremblay - 614-569-7760 opt 2.

CONFERENCE AGENDA

Wednesday | October 4, 2023

Optional Training Activities In-Person ONLY

- 9:00 a.m. – 9:30 a.m.** **Registration and Continental Breakfast for Self-Study Training**
Location: Franklin University, Fisher Hall, Room 168 and 169
- 9:30 a.m. – 2:00 p.m.** **IACBE Self-Study Expectations and Review of Principles (in person)**
ADDITIONAL \$350 fee: includes Continental Breakfast and Lunch
Location: Franklin University, Fisher Hall, Rooms 168 and 169
- 2:00 – 3:00 p.m.** **IACBE Interim Quality Assurance Report (IQAR) Training (in person)**
included with in-person conference fee
Location: Franklin University, Fisher Hall, Rooms 168 and 169
- 3:00 – 5:00 p.m.** **Dean/Leadership Roundtable (in person)**
included with in-person conference fee
Location: Franklin University, Fisher Hall, Rooms 168 and 169

Thursday | October 5, 2023
Optional Zoom: 2526.us/reg23-thur

8:00 – 8:50 a.m.	Registration and Breakfast Location: Franklin University, Fisher Hall, Room 168 and 169
8:50 – 9:00 a.m.	Welcome to the Conference Regional Presidents
9:00 – 9:50 a.m.	Session 1: Experiential & Service Learning: Pro Bono Financial Planning Community Project • Martina Peng, Franklin University (In-Person)
<i>9:50 - 10:00 a.m.</i>	<i>10 min break</i>
10:00 - 10:50 a.m.	Session 2: Advisory Boards: What, Why, How, When, & Who Dr. Nicole Hess-Escalante, University of St. Mary (In-Person)
<i>10:50 - 11:00 a.m.</i>	<i>10 min break</i>
11:00 – 11:50 a.m.	Session 3: The Academic Integrity of AI Dr. Maeghen Kuhn, University of the Cumberlands (Virtual) Ms. Lois McWhorter; University of the Cumberlands (Virtual)
<i>11:50 - 12:00 p.m.</i>	<i>10 min break</i>
12:00 - 12:50 p.m.	Luncheon & Sponsor Program: Peregrine
<i>12:50 – 1:00 p.m.</i>	<i>10 min break</i>
1:00 – 1:50 p.m.	Session 4: Developing academic policies for proper usage of AI (artificial intelligence) as a technology-enabled learning tool in higher education: A case study in a Midwest faith-based institution. Dr. Caleb Chan, Gainey School of Business (Virtual)
<i>1:50 – 2:00 p.m.</i>	<i>10 min break</i>
2:00 - 2:50 p.m.	Sponsor Presentation: Kritik
<i>2:50 – 3:00 p.m.</i>	<i>10 min break</i>
3:00 - 3:50 p.m.	Session 5: Generative AI in Today's & Tomorrow's Higher Education Prof. Bruce Ramsey, Franklin University (Virtual) Dr. Doug Ross, Franklin University (In-Person) Dr. Beverly Smith, Franklin University (Virtual or In-Person)
<i>3:50 – 4:00 p.m.</i>	<i>10 min break</i>
4:00 - 4:50 p.m.	Session 6: Fostering Greatness – Equipping Graduates to AI-Proof Their Lives • Dr. Adrienne Elizabeth Ford, University of St. Mary (In-Person)
<i>4:50 – 6:00 p.m.</i>	<i>Break before dinner</i>
6:00 – 8:00 p.m.	Included Dinner for non-student Face-to-Face Participants <i>Location to be announced</i>

Friday | October 6, 2023
Optional Zoom: 2526.us/reg23-fri

8:00 - 8:45 a.m.

Registration and Breakfast

Location: Franklin University, Fisher Hall, Room 168 and 169

8:45 – 9:20 a.m.

Regional Business Meetings

9:20 - 9:30 a.m.

10 min break: Reconvene from business meetings

9:30 – 9:50 a.m.

IACBE Update from National

9:50 - 10:00 a.m.

10 min break

10:00 - 10:50 a.m.

Session 7: Using Digital Badges to Promote Active Learning in Economics and Business Courses

Dr. Joshua Long, Indiana Institute of Technology (In-Person)

10:50 - 11:00 a.m.

10 min break

11:00 - 11:50 a.m.

Session 8: Critical Thinking for Evaluating Research

Jamalia R. Howard, EdD, The Continents States University (Virtual)

11:50 - 12:00 p.m.

10 min break

12:00 - 12:50 p.m.

Box Lunches • Session 9: Enhancing Outcomes Assessment: Lessons from Recent Experiences

Dr. Vonda Moore, University of the Cumberlands (Virtual)

Dr. Stephanie Thacker, University of the Cumberlands (Virtual)

12:50 - 1:00 p.m.

10 min break

1:00 - 1:50 p.m.

Session 10: The Determinants of Hybrid Attendance Models

Dr. Christopher R. Zapalski, Lynn University (Virtual)

Dr. Harika Rao, Lynn University

Laura J. Zapalski, M.S., MHRM, Pearson Education

1:50 – 2:00 p.m.

Closing Remarks

Regional Presidents

Franklin University

MAIN CAMPUS MAP



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|---|--------------------------------------|--|
| 1 | FRASCH HALL | 201 S. GRANT AVE. |
| 2 | PAUL J. OTTE STUDENT SERVICES CENTER | 331 E. RICH ST. |
| 3 | PRESIDENT'S OFFICE | 321 E. RICH ST. |
| 4 | ALUMNI HALL AND ROSS AUDITORIUM | 301 E. RICH ST. |
| 5 | FISHER HALL | 300 E. MAIN ST. |
| 6 | 285 E. MAIN ST. | |
| 7 | PHILLIPS HALL | 303 S. GRANT AVE. |
| 8 | 360 S. GRANT AVE. | |
| 9 | 236 E. TOWN ST. | INTERNATIONAL INSTITUTE FOR INNOVATIVE INSTRUCTION (4) |

- Franklin University buildings
- Free parking for students and visitors
- Free parking for students and visitors after 5 PM