

Think Tank Competition Program

Thursday, October 5 from 9:00am-12:00pm

Please note that the Think Tank event is only available to face-to-face student registrations of \$75.

Welcome to the exciting "Think Tank Competition" program, a platform for university students and participants to showcase their innovative ideas and entrepreneurial spirit! In this three-hour event, participants will have the opportunity to propose their ideas, be judged by a panel of experts, and compete for fantastic awards. Let's dive into the details:

PROGRAM OVERVIEW:

1. **Introduction:** Begin the program with an energetic host introducing the concept of the Think Tank Competition and setting the stage for creativity, innovation, and entrepreneurship.
2. **Participant Presentations:** Each team (3-5 students) will have a specified time slot (e.g., 5 minutes) to present their idea in front of the panel of judges and the audience. Participants should focus on highlighting the uniqueness of their concept, its market potential, and any prototypes or demos they have developed.
3. **Question & Answer Session:** After each presentation, the panel of judges will have a dedicated time slot (e.g., 5 minutes) to ask questions and seek clarification from the participants. This session will allow judges to better understand the proposed ideas and provide constructive feedback.
4. **Judgment Guidelines:** The panel of judges will evaluate the participants based on the following criteria:
 - Innovation: How unique and original is the idea?
 - Market Potential: What is the commercial viability of the proposed product or service?
 - Feasibility: Can the idea be realistically implemented?
 - Presentation: How well did the participants articulate their ideas and engage the audience?
 - Scalability: What is the potential for growth and scalability in the market?
5. **Deliberation and Selection:** Once all the presentations and Q&A sessions are completed, the judges will deliberate privately to determine the winners. Their decision will be based on the judgment guidelines mentioned above.
6. **Final Awards:** The program concludes with an awards ceremony to recognize the participants' efforts and announce the winners. Awards can include:
 - a. All participants will receive a certificate of participation.
 - b. The top winners will receive a gift cards.
7. **Closing Remarks:** Conclude the program by thanking the participants, judges, and audience for their involvement and encouraging everyone to continue pursuing their entrepreneurial dreams.