



HOLY ANGEL UNIVERSITY and INTERNATIONAL ACCREDITATION COUNCIL FOR BUSINESS EDUCATION REGION 10 - ASIA

IACBE REGION 10 CONFERENCE

“Sustainability in Business Education: Towards Industry-ready Business Graduates”

Call for Paper:

The School of Business & Accountancy, Holy Angel University, in partnership with the International Accreditation Council for Business Education Region 10 - Asia, will hold an international conference on November 20-21, 2023, at Holy Angel University, Angeles City, Pampanga, Philippines with the theme **“Sustainability in Business Education: Towards Industry-ready Business Graduates.”**

The conference aims to: a) provide an avenue for business researchers to share and disseminate their scholarly research articles; b) acquire additional knowledge from the sharing of fellow researchers and industry experts; c) meet fellow researchers from other HEIs across nations; and d) offer opportunity to establish network with fellow researchers and the possibility to engage into research collaboration with other HEIs in the Philippines and other countries.

The conference topics include but are not limited to:

1. Accounting and Finance
2. Entrepreneurship, Technology, and Innovation
3. Business and Economics
4. Hospitality and Tourism Management
5. Corporate Social Responsibility
6. Marketing Management
7. Leadership
8. Human Resource Management
9. Sustainability, and
10. Best Practices in Business and Management.

The conference will apply the three conference streams in business:

- Research (theoretical/academic/scholarship)
- Education (teaching/learning/curriculum/policy)
- Practice (corporate/workplace practices)

Please submit your research article here:

https://drive.google.com/drive/folders/1dMjWkP6Oyl3cig1E1MashkBNsxcmpxvc?usp=drive_link
on or before October 15, 2023.

Kindly follow the research manuscript format, which you can download from:
(https://docs.google.com/document/d/14yrUr81Id2IFPI8vWngHdbuijuKPEVGt/edit?usp=drive_link&oid=111518357219144059354&rtpof=true&sd=true).



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Likewise, please identify the corresponding author for articles with more than one author. Do not submit research articles that have been previously published or are currently under consideration for publication.

A local and international pool of evaluators will review the article. A notification of acceptance will be emailed to you within three weeks after receipt of the articles.

The accepted articles for presentation at the conference have publication opportunities in the Journal for Advancing Business Education and the Philippine Academy of Management, subject to a full manuscript review by the journal editor and reviewers.

A registration fee will be charged to every participant to cover the costs of the conference and food (first-day dinner, first- and second-day lunch and snacks). The fee does not include hotel accommodations. Registration fees are:

Early bird payment <u>September 30, 2023</u>	Payment after <u>September 30, 2023</u>
Participants and Paper presenters: US\$150	US\$200

Payment details like bank and mode of payment will follow, or can be found at the conference website.

Please note that the registration payment deadline will be **October 30, 2023**, to give the organizers ample time to prepare the venue and other conference arrangements. Kindly email the scanned copy of the deposit slip and accomplished pre-registration form to clao@hau.edu.ph to confirm your attendance and presentation slot.

Thank you very much and see you in the Philippines!