IACBE

International Accreditation Council for Business Education

IACBE 2023 Combined Regional Conference

Great Lakes Region 4

North Central Region 5

Southern Region 3

Designing for Critical Thinking

SPONSORS

Major Sponsor

PEREGRINE
GLOBAL SERVICES

Sponsor

Kritik

Conference Host:

FRANKLIN UNIVERSITY

IACBE 2023 Regions 3, 4, and 5

Conference Agenda

SUMMARY

Date: **October 4 - 6, 2023**

Location/Cost: **Franklin University | Columbus, Ohio**

Conference In-Person $100
> *includes breakfast/lunch/dinner on Thursday, breakfast/lunch on Friday and pre-conference IQAR Training/Leadership Roundtable on Wed 10/4*

In-Person Student $75
> *includes breakfast/lunch on Thursday and Friday; optional Think Tank Competition participation*

Thursday/Friday Hybrid/Remote Zoom Access $40 ($20 students)

Pre-Conference IACBE Self-Study Expectations and Review of Principles on Wednesday, Oct 4th $350
> *includes Continental Breakfast/Lunch on Wednesday*

Please Note: Delegates are responsible for arranging their own transportation and lodging

Conference Host: **Franklin University**
Fisher Hall, Rooms 152, 168 & 169
300 E Main St, Columbus, OH 43215

Conference Theme: **Designing for Critical Thinking**

Contact Persons: **Dr. Alan Cook**, Great Lakes Region 4, President
University of Rio Grande acook@rio.edu

Dr. Staci Lugar-Brettin, Great Lakes Region 4, Treasurer and Secretary
Indiana Tech SRLugarBrettin@indianatech.edu

Contact Person-Host: **Dr. Kristin B. Martin**, Great Lakes Region 4, Vice President
Franklin University kristin.martin@franklin.edu

Zoom Links for virtual attendance (case sensitive):
Thursday: 2526.us/reg23-thur
Friday: 2526.us/reg23-fri

LODGING

Home 2 Suites by Hilton – Columbus *(within walking distance of conference location)*

- A block of 10 rooms has been reserved for conference attendees at this link: 2526.us/hotel2023
- Room rate: $129 per night (plus tax & fees)
- Location: 412 East Main Street, Columbus, Ohio, 43215
- Phone: 614-569-7760 Contact Person: Craig Tremblay - 614-569-7760 opt 2.

CONFERENCE AGENDA

Wednesday | October 4, 2023

Optional Training Activities In-Person ONLY

9:00 a.m. – 9:30 a.m.   **Registration and Continental Breakfast for Self-Study Training**
Location: Franklin University, Fisher Fall, Room 152

9:30 a.m. – 2:00 p.m.   **IACBE Self-Study Expectations and Review of Principles (in person)**
ADDITIONAL $350 fee: includes Continental Breakfast and Lunch
Location: Franklin University, Fisher Hall, Rooms 152

2:00 – 3:00 p.m.   **IACBE Interim Quality Assurance Report (IQAR) Training (in person)**
included with in-person conference fee
Location: Franklin University, Fisher Hall, Rooms 152

3:00 – 5:00 p.m.   **Dean/Leadership Roundtable (in person)**
included with in-person conference fee
Location: Franklin University, Fisher Hall, Rooms 152

8:00 – 8:50 a.m.	**Registration and Breakfast**
	Location: Franklin University, Fisher Hall, Room 168 & 169
8:50 – 9:00 a.m.	**Welcome to the Conference**
	Regional Presidents
9:00 – 11:00 a.m.	*Student Think Tank Competition*
9:00 – 9:50 a.m.	**Session 1: Simulations in the Business Classroom: Games Without Frontiers •** Mark Harvey, University of St. Mary (In-Person)

9:50 - 10:00 a.m.	*10 min break*

10:00 - 10:50 a.m.	**Session 2: Advisory Boards: What, Why, How, When, & Who**
	Dr. Nicole Hess-Escalante, University of St. Mary (In-Person)

10:50 - 11:00 a.m.	*10 min break*

11:00 – 11:10 a.m.	*Student Think Tank Competition: Break*
11:10 - 12:00 p.m.	*Student Think Tank Competition: Awards*
11:00 – 11:50 a.m.	**Session 3: The Academic Integrity of AI**
	Dr. Maeghen Kuhn, University of the Cumberlands (Virtual)
	Ms. Lois McWhorter; University of the Cumberlands (Virtual)

11:50 - 12:00 p.m.	*10 min break*

12:00 - 12:50 p.m.	**Luncheon & Sponsor Program: Peregrine**

12:50 – 1:00 p.m.	*10 min break*

1:00 – 1:50 p.m.	**Session 4: Developing academic policies for proper usage of AI (artificial intelligence) as a technology-enabled learning tool in higher education: A case study in a Midwest faith-based institution.**
	Dr. Caleb Chan, Gainey School of Business (Virtual)

1:50 – 2:00 p.m.	*10 min break*

2:00 - 2:50 p.m.	**Sponsor Presentation: Kritik**

2:50 – 3:00 p.m.	*10 min break*

3:00 - 3:50 p.m.	**Session 5: Generative AI in Today's & Tomorrow's Higher Education**
	Prof. Bruce Ramsey, Franklin University (Virtual)
	Dr. Doug Ross, Franklin University (In-Person)
	Dr. Beverly Smith, Franklin University (Virtual or In-Person)

3:50 – 4:00 p.m.	*10 min break*

4:00 - 4:50 p.m.	**Session 6: Fostering Greatness – Equipping Graduates to AI-Proof Their Lives •** Dr. Adrianne Elizabeth Ford, University of St. Mary (In-Person)

4:50 – 6:00 p.m.	*Break before dinner*

6:00 – 8:00 p.m.	**Included Dinner for non-student Face-to-Face Participants**
	Location to be announced

8:00 - 8:45 a.m.   **Registration and Breakfast**
Location: Franklin University, Fisher Hall, Room 168 and 169

8:45 – 9:20 a.m.   **Regional Business Meetings**

9:20 - 9:30 a.m.   *10 min break: Reconvene from business meetings*

9:30 – 9:50 a.m.   **IACBE Update from National**

9:50 - 10:00 a.m.   *10 min break*

10:00 - 10:50 a.m.   **Session 7: Using Digital Badges to Promote Active Learning in Economics and Business Courses**
Dr. Joshua Long, Indiana Institute of Technology (In-Person)

10:50 - 11:00 a.m.   *10 min break*

11:00 - 11:50 a.m.   **Session 8: Critical Thinking for Evaluating Research**
Jamilia R. Howard, EdD, The Continents States University (Virtual)

11:50 - 12:00 p.m.   *10 min break*

12:00 - 12:50 p.m.   **Box Lunches • Session 9: Enhancing Outcomes Assessment: Lessons from Recent Experiences**
Dr. Vonda Moore, University of the Cumberlands (Virtual)
Dr. Stephanie Thacker, University of the Cumberlands (Virtual)

12:50 - 1:00 p.m.   *10 min break*

1:00 - 1:50 p.m.   **Session 10: The Determinants of Hybrid Attendance Models**
Dr. Christopher R. Zapalski, Lynn University (Virtual)
Dr. Harika Rao, Lynn University
Laura J. Zapalski, M.S., MHRM, Pearson Education

1:50 – 2:00 p.m.   **Closing Remarks**
Regional Presidents

Franklin University

MAIN CAMPUS MAP

E. STATE ST.

E. CHAPEL ST.

9

I-71

E. TOWN ST.

S. 4th ST.

S. 5th ST.

1

LOT F

S. GRANT AVE.

E. WALNUT ST.

LOT A

LOT B

E. RICH ST.

**Conference Hotel: Home2 Suties by Hilton
412 East Main Street, Columbus, OH 43215
Bookings: 2526.us/hotel23**

23

3

2

4

E. CHERRY ST.

5

LOT C

Conference will be in Fisher Hall, Rooms 168-169

E. MAIN ST.

Free parking in Lot C. The Clocktower is in this lot at the corner of Main St. and Grant Ave.

6

7

E. NOBLE ST.

S. 4th ST.

S. 5th ST.

LOT D

LOT E

E. MOUND ST.

8

LOT I

E. ENGLER ST.

E. FULTON ST.

I-70 I-71

1	FRASCH HALL	201 S. GRANT AVE.
2	PAUL J. OTTE STUDENT SERVICES CENTER	331 E. RICH ST.
3	PRESIDENT'S OFFICE	321 E. RICH ST.
4	ALUMNI HALL AND ROSS AUDITORIUM	301 E. RICH ST.
5	FISHER HALL	300 E. MAIN ST.
6	285 E. MAIN ST.	
7	PHILLIPS HALL	303 S. GRANT AVE.
8	360 S. GRANT AVE.	
9	236 E. TOWN ST.	*INTERNATIONAL INSTITUTE FOR INNOVATIVE INSTRUCTION (i4)*

● Franklin University buildings

● Free parking for students and visitors

◐ Free parking for students and visitors after 5 PM