DATE

Dear NAME,

Please accept this letter and accompanying information as our request for sponsorship for the International Accreditation Council for Business Education (IACBE) REGION NAME Conference. We want to extend the invitation to have SPONSOR NAME serve as a sponsor and exhibitor for our IACBE REGION NAME Regional Conference on DATE in LOCATION. This year we are offering four levels of sponsorship.

**Levels of Sponsorship:**

1. **Gold Sponsor - Regional President’s Circle Sponsor ($1,500.00)**
2. **Silver Sponsor - Premium Sponsor Package ($800.00)**
3. **Bronze Sponsor - Basic Sponsor Package ($500.00)**
4. **Business/Accounting Faculty of the Year Package** **($250.00)**

By becoming one of our corporate sponsors, you’ll advertise your brand with our conference to connect our customers with your organization. Also, this would be a wonderful opportunity for your organization to have some visibility in front of an audience who could benefit and value from your participation at this conference. Below we’ve also listed some of the incentives and perks that your company can enjoy should you decide to become one of our corporate sponsors (see attached Sponsorship Levels Document). Regardless of the amount you choose to give, your company name will be included in our event program, and you’ll be included in the press release that we’ll publish on our website.

See the following Sponsorship Levels Document to find that giving level that’s right for your company. If you’re ready to donate, please let me know. My contact information can be found in my signature below.

We want to thank you in advance for your generosity. Please don’t hesitate to contact CONTACT 1 NAME, CONTACT 1 EMAIL or CONTACT 2 NAME, CONTACT 2 EMAIL if you have any questions. The deadline for sponsorship is DATE.

We look forward to partnering with you.

Sincerely,
(INSERT SIGNATURE)

NAME
REGIONAL OFFICER TITLE
International Accreditation Council for Business Education
EMAIL | PHONE NUMBER



**GOLD SPONSOR - REGIONAL PRESIDENT’S CIRCLE SPONSOR**

**($1,500) - TWO SPOTS AVAILABLE FOR 2022**

Conference registration for three people from your team

Listing with company logo and link on the IACBE website

Listing with company logo on front of the program booklet

\*In-person Exhibitor booth setup during the entire conference

Sponsorship announcement at welcome reception, business meeting, and awards ceremony

Company Logo and information present throughout Southern Regional Conference

Opportunity to Speak at one of the IACBE Webinars held throughout the year

Opportunity to be the guest speaker at the IACBE Southern Regional Conference

Sponsor will receive a President Circle Award

**SILVER SPONSOR - PREMIUM SPONSOR PACKAGE**

**($800) – MULTIPLE SPOTS AVAILABLE**

Conference registration for two people from your team

Listing with company logo and link on the IACBE website

Listing with company logo on program booklet

\*In-person Exhibitor booth setup during the entire conference

Sponsorship announcement at welcome reception, business meeting, and awards ceremony

Opportunity to introduce the keynote speaker at the welcome reception

**BRONZE SPONSOR - BASIC SPONSOR PACKAGE**

**($500) – MULTIPLE SPOTS AVAILABLE**

Conference registration for one person from your team

Listing with company logo and link on the IACBE website

\*In-person Exhibitor booth setup during the entire conference

**BUSINESS OR ACCOUNTING FACULTY OF THE YEAR**

**($250) – ONE OR TWO SPOTS AVAILABLE (BUSINESS OR ACCOUNTING)**

Conference registration for one person from your team

Listing as the award sponsor on the IACBE website Awards page

Opportunity to present the award during the award ceremony

NOTE: IACBE will use $250.00 of the fee as an award to the winning faculty member.

Sponsor will receive a Certificate of Appreciation