



Reigniting In-Class Learning After Covid



Region 7
Northwest
Regional Conference

October 27 & 28, 2022

Northwest Conference

Schedule of Events	
October 16th	
8:00 - 5:00	Workshop: Self-Study(additional fee) “Preparing an Effective Self-Study and Site Visit Preparation” Dr. Phyllis Okrepkie, Director of Accreditation & Organizational Advancement IACBE
6:00 - 8:30	Dinner (additional fee) Crafted Tap House 523 Sherman Avenue, Coeur d’Alene, ID 208-292-4813 <i>Optional Event</i>
October 17 th	
8:00 - 9:00	Breakfast: Welcome & Opening Remarks Dr. Rachel Kaitz, Vice President, IACBE, Region 7 Dr. Terrie O’Brien, President, IACBE, Region 8 Dr. Phyllis Okrepkie, Director of Accreditation & Organizational Advancement IACBE
9:00 - 9:30	Julia Underwood, Ph.D. “Embracing the pieces of diversity in the development of character in our students: Approaching implementation and measurement.”
9:30 - 10:00	Christian Gilde, Ph.D., Bethany Blankenship, Ph.D. & Kurt Steadman, J.D. “Deep Approaches to Student Learning”
10:00 - 10:30	Laura Gow-Hogge , Ph.D. “Moving toward Inclusion: A Discussion of Technology Issues for Visually Impaired Students”
10:30 - 10:45	Break
10:45 - 11:15	Kevin Engellant, Ed.D. “A Quantitative Study with Online Collaborative Learning in a Computer Literacy Course”
11:15 - 11:45	Jill Thomas Jorgenson, M.A. “You-Tube, Lectures, Handouts – How do students best learn?”

October 17th continued...	
11:45 - Noon	<i>Business Meeting</i> <i>Dr. Rachel Kaitz Vice President, IACBE, Region 7</i> <i>Dr. Terrie O'Brien, President, IACBE, Region 8</i>
Noon - 1:15	<i>Lunch : Guest Speaker</i> <i>Kayla Voss, Peregrine Academic Services</i>
1:30 - 2:00	Erik Guzik, Ph.D. "Moving from GPA to BSI (Business Skills Index)"
2:00 - 2:30	Terrie O'Brien, MBA "The Traveling Classroom: Experiential learning on the go."
2:30 - 3:00	Gary Railsback, Ph.D. & Dave Quirk, MBA "Implementation of a web-based assessment system that meets both NWCCU and IACBE assessment requirements."
3:00 - 3:15	<i>Break</i>
3:15 - 3:45	Kevin Engellant, Ed.D. & Denise Holland, Ed.D. "Comparing the use of textbook tutorials to video tutorials in a computer applications course"
3:45 - 4:15	<u>Nipoli Kamdar, Ph.D.</u> "Using Faculty Learning Communities to Foster and Support Innovation."
4:15 - 4:30	<i>Closing Remarks</i>
4:30-4:45	<i>Gathering of Newly Elected Officers</i> <i>Dr. Rachel Kaitz, President, IACBE, Region 7</i> <i>Dr. Terrie O'Brien, President, IACBE, Region 8</i>
	<i>Have a Safe trip home!</i>

IACBE Region 7 Conference

Speaker Bios

“Deep Approaches to Student Learning”

Bethany Blankenship, Ph.D.

Bethany Blankenship is an Associate Professor of English at the University of Montana Western. Blankenship's research on teaching and learning can be read in the books “The MLA Guide to Approaches” to Teaching The Canterbury Tales and “Linked Courses for General Education and Integrative Pedagogy.”

Christian Gilde, Ph.D.

Christian is an Assistant Professor of Business at the University of Montana Western. He conducts research in the areas of marketing, consumer culture, and organizational sociology. His teaching interests include marketing, management, and operations management. He serves as a reviewer for journals such as the Journal of Consumer Behaviour and the Southwest Teaching and Learning Journal.

Kurt Steadman, J.D.

Kurt is currently an Assistant Professor of Business at the University of Montana Western. He has been teaching at the University of Montana Western for approximately three years. Prior to coming to the University of Montana Western, he practiced law for various years and also owned a residential construction business.

Erik Guzik, Ph.D. *“Moving from GPA to BSI (Business Skills Index)”*

Erik is an Associate Professor of Economics in the Department of Business and Technology at the University of Montana Western. He is also the founder of Vast Learning Systems, an educational technology company focusing on the development and assessment of advanced cognitive skills. He has received numerous grants to study the development and measurement of student learning outcomes. For his research into new, software-based assessment tools, Dr. Guzik received the 2011 Creative Oklahoma Great Inspirations Award, the Oklahoma Journal Record's 2012 Creativity Award, and Hewlett Packard's 2012 Catalyst Showcase People's Choice Award. His current research centers on creative economies and IT-based creative problem solving methodology.

gies. Dr. Guzik is currently spearheading an effort to assess the creative and problem-solving abilities of students throughout the United States in order to better understand new methods of measuring and promoting student creativity in the classroom. He is also leading research to develop new tools to promote and assess experiential learning within online environments.

Jill Thomas-Jorgenson, M.A.-*“You-Tube, Lectures, Handouts – How do student’s best learn?”*

Jill Thomas-Jorgenson teaches at Lewis-Clark State College (LCSC) in Lewiston, Idaho. She taught as an adjunct for the Business Division at LCSC from 2002 – 2011. She now serves as an Assistant Professor for the Division. She primarily teaches the capstone courses in business strategy, but also teaches marketing. She has owned her own businesses and enjoys encouraging other small business owners. Jill spent almost 12 years with the Region II Idaho Small Business Development Center (SBDC) also at LCSC as the Director. In her role at the SBDC, she worked with over 100 clients each year counseling them in the areas of management and organization, marketing, and financials. Much of her work involved assisting her clients as they developed business and strategic management plans for their businesses. She earned her Bachelor of Science Degree from LCSC in Communication Arts, and her Master of Arts Degree in Organizational Leadership from Gonzaga University in Spokane, Washington.

Laura Gow-Hogge, Ph.D. *Moving toward Inclusion: A Discussion of Technology Issues for Visually Impaired Students”*

Laura is an Associate Professor of Business with the College of Business at Eastern Oregon University and has been teaching higher education for 13 years. She currently serves as the chair of the College's curriculum committee and as their representative to the University's curriculum council. She is responsible for delivery approximately 10 different courses in the business curriculum on-campus, online, and on-site. Course areas include marketing, management, finance, ethics, leadership, human resources, and entrepreneurship. She is also the lead faculty for the curriculum development and course delivery of the Agribusiness concentration.

Her focus area is supply chain marketing and management and niche marketing. She has worked on projects with the “Got Milk” and “Pork the Other White Meat” campaigns and developed the first certified natural beef program in the US. Her PhD dissertation focused on the impacts of regulations on corporate hog farming. She has also looked at rural health care issues and the impacts of tax rates.

Recent research projects have included feasibility analysis and marketing and business plans for various tribes in Oregon as well as conducting a regional educational needs assessment. Current research interests include student preferences, experiences, and access to technology.

Gary Railsback , Ph.D. & Dave Quirk, MBA-*“Implementation of a web-based assessment system that meets both NWCCU and IACBE assessment requirements.”*

Gary is the Associate Vice President for Academic Affairs, Dean of the School of Professional Studies, Professor of Education and Management. Gary returned to his alma mater (NCU) in 2013 after a 27 year career in higher education. His current position involves supervising all degree programs in Business, Teacher Education, Graduate Counseling and the Adult Degree Programs in Psychology, Criminal Justice and Interdisciplinary Studies. His doctoral dissertation from UCLA focused in higher education issues of faith and learning, and his recent MBA from Point Loma Nazarene University focused on Responsibility Center budgeting for Deans in Business, Education and Nursing.

Dave Quirk arrived at NCU in 2012, but had been an active Adjunct Instructor with NCU since 2006. His primary teaching schedule includes management, strategic management, human resource management, computer sciences, and numerous other business-based disciplines. He brings over 25 years of teaching expertise to the classroom.

Lieutenant Commander Quirk spent 22 years in the U.S. Navy: 4 years enlisted and 18 years as an officer. Of the latter, he was an Operations Officer on both a US Frigate and Cruiser, and a Commanding Officer of two Navy Reserve Centers here in Oregon. Dave also spent 4 years as an environmental services manager to two remote facilities and was responsible for over \$1.5 million in revenues. As a Faculty Instructor in the Undergrad, Adult Studies, and MBA curriculums, and a former Vestry Member of St Matthew's Episcopal Church in Eugene as the Junior Warden, Dave stays busy but always has time to talk business "shop" with his students.

Julia Underwood , Ph.D.*-"Embracing the pieces of diversity in the development of character in our students: Approaching implementation and measurement."*

Julia is a Professor in the School of Business and Management at

Azusa Pacific University. In addition to teaching, she actively engages the immediate and larger university community in faculty governance, serving two consecutive elected terms as Faculty Moderator at the university providing opportunity to collaborate with administrative, staff and student groups. Her commitment to higher education is additionally evident in her work with external constituent groups. She has board level posts within Christian Business Faculty Association and the International Assembly for Collegiate Business Education. These leadership positions are purposefully intended to strengthen the intellectual and social development of students, thereby impacting the organizations of tomorrow and society at large.

Dr. Underwood pursues research and consulting in conjunction with her service to organizations and the community by addressing issues of: customer service and customer satisfaction measurement, faith integration within the undergraduate experience and gender issues.

Terrie O'Brien, MBA- *"The Traveling Classroom: Experiential learning on the go."*

Terrie has been teaching Marketing for 28 years. She is currently an Associate Professor of Marketing at the University of Guam, and while living in Australia taught Marketing at Monash University in Melbourne for three years, where she undertook doctoral studies in Services Marketing Management. She received her Bachelor's degree in Psychology from California State University, Fullerton and her Master's in Business Administration with a double major in Marketing and Finance from University of California, Los Angeles. After graduation she worked in advertising with Doyle, Dane, Bernbach, New York, then ran a small telecommunications company in California. After moving to Guam, 28 years ago, she began providing consulting services in Marketing Management and Market Research for both local and international companies and continues this today. Her areas of interest and teaching include Marketing

Management, Marketing Research, and e-Marketing. She has also worked on various projects for the University such as accreditation coordinator, department chair, internship coordinator, marketing club advisor, and promotional development. She has worked in retailing, banking, promotions, and sales. She enjoys traveling and has traveled extensively throughout the U.S., Europe, and Asia.

Kevin Engellant, Ed.D.-*“A Quantitative Study with Online Collaborative Learning in a Computer Literacy Course”*

Kevin has been teaching full time in the Business and Technology Department at the University of Montana Western since 2009. Engellant is in his third year as the Department Chair and is also the faculty advisor for the Office Simulation Computer Lab. Engellant is a Microsoft Certified Application Specialist in Word, Excel, PowerPoint, Access and Outlook. He is currently a faculty advocate for Pearson Higher Education and recently completed his Doctorate in Curriculum and Instruction with an Instructional Technology emphasis. His research interests include: online collaboration, MOOC's, and new technologies.

Kevin Engellant, Ed.D., Denise Holland, Ed.D. -*“Comparing the use of textbook tutorials to video tutorials in a computer applications course”*

Kevin has been teaching full time in the Business and Technology Department at the University of Montana Western since 2009. Engellant is in his third year as the Department Chair and is also the faculty advisor for the Office Simulation Computer Lab. Engellant is a Microsoft Certified Application Specialist in Word, Excel, PowerPoint, Access and Outlook. He is currently a faculty advocate for Pearson Higher Education and recently completed his Doctorate in Curriculum and Instruction with an Instructional Technology emphasis. His research interests include: online collaboration, MOOC's, and new technologies.

Denise teaches the methods courses for the Business & Computer Applications teaching degree, Computer Application courses, and Technology for Elementary and Secondary Teachers courses. She has a love for technology and the potential it has to both serve students and teachers. She has students work on projects that they can use in their classrooms and encourages them to learn as much about technology as possible. Denise's professional history includes: educating college students in Business, Computer Applications, and Technology Education for the past 13 years, teaching public high school courses in Business & Marketing, along with assisting elementary teachers in creating technology projects for their classes. Her research interest focuses around the topic of technology and education.

Nipoli Kamdar, Ph.D.-*“Using Faculty Learning Communities to Foster and Support Innovation.”*

Nipoli is an Associate Professor in the Department of Maritime Policy and Management at the California Maritime Academy, where she is also the IACBE accreditation liaison for the International Business and Logistics program. After graduating with a B.A. in Economics and Statistics from Mumbai University, she braved several winters in Syracuse, N.Y. in order to earn a PhD. in Economics. Her research interests are varied ranging from the political economy of trade and immigration legislation to the scholarship of teaching and learning. Prior to joining Cal Maritime in 2010 she taught Economics at Trinity University in San Antonio, TX for over a decade.

Attendees

Karen Andrews - Lewis-Clark State College
Bethany Blankenship - University of Montana Western
Fredrick Chilson– University of Montana Western
Doug Daenzer - University of Montana Western
Kevin Engellant - University of Montana Western
Randy Eriksen - Lewis-Clark State College
Christian Gilde - University of Montana Western
Debbie Goodwin - Lewis-Clark State College
Laura Gow-Hogge-Eastern Oregon University
Erik Guzik - University of Montana Western
Delta Heath-Simpson - Lewis-Clark State College
Denise Holland - University of Montana Western
Ron Jewe –Azusa Pacific University
Rachel Kaitz - Lewis-Clark State College
Nipoli Kamdar –California Maritime Academy
Luther Maddy –Lewis-Clark State College
Hallie Neupert - Oregon Institute of Technology
Terrie O’Brien -University of Guam
Phyllis Okrepkie - IACBE
Kyle Peacock -Roseman University
Dave Quirk- Northwest Christian University
Gary Railsback - Northwest Christian University

Attendees continued...

Adina Scruggs –Bryan College
Susan Silverstone –National University
Kurt Steadman - University of Montana Western
Jill Thomas-Jorgenson - Lewis-Clark State College
Julia Underwood –Azusa Pacific University
Paul Ventura - Marylhurst University
Kayla Vos –Peregrine Academic Services

2013 - 2014 Region 7 Officers

President - Laurie Yates

Eastern Oregon University

Vice President - Rachel Kaitz

Lewis-Clark State College

Treasurer - Ted Takamura

Eastern Oregon University

Secretary - Fredrick Chilson

University of Montana Western

2014 - 2015 Region 7 Officers

President - Rachel Kaitz

Lewis-Clark State College

Vice President - Fredrick Chilson

University of Montana Western

Treasurer - Ted Takamura

Eastern Oregon University

Secretary - Laura Gow-Hogge

Eastern Oregon University

2013 - 2014 Region 8 Officers

President - Teresa O'Brien

University of Guam

Vice President - TBD

Treasurer - Julia Underwood

Azusa Pacific University

Secretary - Julia Underwood

Azusa Pacific University

2014 - 2015 Region 8 Officers

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The Board of Directors, the Board of Commissioners, and the staff of the International Assembly for Collegiate Business Education (IACBE) are pleased to invite you to our 2015 Annual Conference and Assembly Meeting (ACAM) to be held in Baltimore, Maryland, USA. The IACBE's ACAM provides wonderful opportunities for thought leadership, networking with colleagues, and sharing best practices in business education. Please make plans to join us for what promises to be an excellent conference!

See you in Baltimore!

