

APRIL 12, 2023

10:30 - 11:30 am

Concurrent Sessions 1

"Meet the Commissioners" Panel

Cecilia Livengood & Laurie Yates

Business Student Modality Preference-In-person versus on-line

Jennifer Bonoff, Melissa Varao, & Jacqueline Jamsheed

Developing Socially Responsible Businesspeople: Integrating ESG Reporting in Business Education

Belle Marie

Preparing Future Business Leaders through Online Panel Webinars

Ashlie Roeder, Na Li, & Polly Bashore

11:20 - 12:00 pm

Concurrent Sessions 2

Asian, European, & Latin American Institutions Session

Patrick Hafford & Laurie Yates

The Good, Bad, and Ugly: An Analysis of Student Evaluation and its impact on Faculty Engagement with the Feedback

Harika Rao, David Spohn, & Christopher Zapalski

Financial Planning in Academia: Techniques for aligning productivity outcomes and accounting costs

John Rogers

Assessing Critical Thinking in Business Education

Marty Casey & Ashley Dillard

1:40 - 2:20 pm

Concurrent Sessions 3

Open Forum for Site Team Members

Cecilia Livengood

Engaging Learners beyond the Classroom

Shelly McCallum-Ferguson & Derek Jackson

Recruiting, Training & Retaining a Talented, Diverse, Adjunct Workforce During the Next 25 Years

James Pierson & David Gargone

Peer Grading Tool Advances Students' Grades and Satisfaction

Carol Bartlo

APRIL 12, 2023

2:30 - 3:10 pm

Concurrent Sessions 4

Regionals Panel Part 1

Antwon Woods, Laurie Yates, Vanessa St. Laurent, & Andrea Cummings

Preparing business students to thrive in the future economy: The case for developing course learning outcomes aligned with newly updated in-demand job skills

Harika Rao & Kristen Migliano

Reimagining the Accounting Curriculum and Advising based on the Changing Expectations for Certified Public Accountants as identified in the CPA Evolution model designed by NASBA and the AICPA

Bethany Spencer & Kathy Baughman

Impact of COVID-19 on College Students' Grades and Satisfaction

Maxine Lubner, Bill Farrell, Mitch Stimers, & Tamara Berlino

3:30 - 4:10 pm

Concurrent Sessions 5

Regionals Panel Part 2

Antwon Woods, Laurie Yates, Vanessa St. Laurent, & Andrea Cummings

Navigating the VUCA Environment: Enhancing Collaboration and Reducing Competition within a Small University Setting

Jennifer Bonoff, Melissa Varao, & Nancy Gordon

Building a Culture of Entrepreneurship on Campus

Anne Murphy Brown

Knowledge Matters Focus Group Session

Josh Derry

4:20 - 5:00 pm

Concurrent Sessions 6

Importance of Faculty Diversity: A case study from Lynn University's business school

Andrea Camargo & Harika Rao

Sparkling Innovation, A collaboration of Business and Liberal Arts

Amanda Garcia

Accounting as a Science: Its place in STEM

Phyllis Okrepkie

9:00 - 9:40 am

Concurrent Sessions 7

Open Forum on Accreditation & Meet the Liaisons Part 1

Cecilia Livengood & Laurie Yates

Building, Teaching, and Learning in a Classroom of the Future: How Oregon Tech's Entrepreneurial Center Drives Innovation

Sharon Beaudry

Preventing Quiet Quitters in the Classroom

Meg Hartman & Lindsey Groves

Feedback Engagement and Effectiveness in an Online, Business Ethics Writing Course

Laura Gow-Hogge

9:50 - 10:30 am

Concurrent Sessions 8

Open Forum on Accreditation & Meet the Liaisons Part 2

Cecilia Livengood & Laurie Yates

A Modern Business Curriculum: Evaluating our undergraduate curriculum to meet student and workforce needs

Maeghen Kuhn & Lois McWhorter

Building Capacity to be an Ethical Influencer

Catharyn Baird

Learning Through Assessment: How Peregrine Helps to Satisfy Accreditation Requirements

Katalin Kovacs & Ashley Dillard

11:00 - 11:40 pm

Concurrent Sessions 9

BOC Meeting Follow-Up

Cecilia Livengood & Laurie Yates

The U.S. MBA by the Numb3rs

Lincoln Garrick

How To Improve the Quality of the Accelerated Online Business Programs for Adult Learners

Armine Shahoyan

Labor Market Alignment: Managing Course and Program Content to Ensure Our Graduates "Business-Ready" Capabilities

Peter Canellis

1:40 - 2:20 pm

Concurrent Sessions 10

Assistive Technology; Current and Future Trends in Business Education

Susan Kowalewski & Humberto Hernandez

Using a Professional Ethical Leadership Certification to Enhance and Validate Students' Understanding of Value Based Ethics

Bonnie Kennedy

Creating and Maintaining Effective, Relevant, and Interactive Discussion Boards to Enhance Engagement of Students and Instructors

James Dovel

Help Wanted! The Skills Finance Leaders Need Today

Bryan Lapidus, Geetanjali Tandon, & Mario Vasquez

2:30 - 3:10 pm

Concurrent Sessions 11

Becoming a World Citizen: Experiences of Cross-Cultural Student Experiential learning in Thailand

Madhubani Ghosh

The future of business education: Simulations

Stepahnie Thacker, Maeghen Kuhn, Lois McWhorter, & Vonda Moore

Just-in-Time Teaching: Breaking Through Traditional Teaching Models

Christian Gilde

MBTN Academy: Leveling up business math skills throughout the business curriculum.

Stu James

3:30 - 4:10 pm

Concurrent Sessions 12

Consciousness-based management education: for a flourishing business ecosystem

Anil Maheshwari

The X-Y Dilemma-Decision-making now and in the future

Thomas Waskiewicz

Partnering for Possibilities

Leah Sciabarrasi

Interpretive Simulations: Practical Ways to Teach Using Our Simulations

Peter Zinman

3:30 - 4:10 pm

Editorial Board Meeting

Christian Gilde, Laurie Yates, & Patrick Hafford