



## CALL FOR PROPOSALS-ACAM 2023

### The Next 25 Years: Envisioning Possibilities

Business education finds itself in the midst of an historic transformation. As we look toward the future, what will we see? What will the business landscape look like in the next twenty-five years? IACBE has served as an active supporter of academic excellence in business education for 25 years. As we now contemplate what the next 25 years will look like, IACBE's 2023 Annual Conference and Assembly Meeting asks our members to join us in tackling these and related questions. The conference Call for Proposals reflects IACBE's commitment to lead into the future, encouraging an envisioning of possibilities of what can be. We welcome this exploration of topics as we set the stage for the next twenty-five years.

Save the date!

### 2023 IACBE Annual Conference and Assembly Meeting



  
Orlando, Florida, USA  
April 11-14, 2023



The IACBE welcomes proposals for presentations, panels, and roundtables in areas that support this year's theme as well as excellence in business education. Examples of topics include:

- Providing experiential learning opportunities that develop critical thinking and problem-solving skills
- Working with underprepared students, developing socially responsible leaders
- Integrating a variety of teaching modalities to reach students (on-ground, online, hybrid, hyflex, other)
- Leapfrogging ahead with innovative ideas and practices
- Preparing future business leaders
- Navigating the global workforce
- Preparing students to be adaptable and agile in the rapidly changing business environment
- Ensuring equity, inclusion, and equal access to business education
- The educational marketplace and competitive forces
- Positivity and resilience in business education
- Redefining higher education's value proposition
- Other topics that support excellence in business education

We are excited to announce that the conference has included a **Best Paper Competition**. The Best Paper theme will also be "The Next 25 Years: Envisioning Possibilities." Please see below for details regarding submission guidelines for the Best Paper Competition.

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## Conference Proposal Submission Guidelines

### All Presentations will be Peer-Reviewed

The intended audience is deans, program chairs, directors, and faculty (students for the special student-centered presentations).

Presentations should be designed to last for 30 minutes, which includes time for questions and answers.

All proposals for conference presentations must include the following elements:

- ❖ **Proposer:** The name(s) and affiliation(s) of presenter(s) on a separate page so that it can be removed when the documents are given to the reviewers
- ❖ **Statement of Topic:** Title of the presentation
- ❖ **Format:** One- or two-person presentation; Presentation with roundtables; or Panel Presentations (limit to three panel members and a moderator)
- ❖ **Description:** A Short Description of the Presentation (no more than 75 words)
- ❖ **Summary:** A Summary of the presentation (minimum 500 words)
- ❖ **Outline:** Outline of the Presentation (demonstrate the flow of the presentation)
- ❖ **References:** (if applicable)
- ❖ **Audio-visual needs:** A computer and projector will be provided. All resources needed for presentations should be loaded on flash drives.

**Presentations should not have been previously published or presented. Exceptions will be made for presentations that were a part of a panel at a previous IACBE meeting or given at an IACBE regional meeting.**

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### Submission Deadline

The deadline for submission is **December 20, 2022**. Individuals who submit proposals will be notified by January 20, 2023, of acceptance decisions for inclusion in the ACAM program.

### Submission Format

All proposals must be submitted electronically as email attachments in MSWord format to: [publications@iacbe.org](mailto:publications@iacbe.org)

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### Submission Guidelines: Best Paper Competition

Eligible, COMPLETE papers are those aligned with the 2023 ACAM theme, accepted for presentation as a conference session, and not previously published. Authors may be offered an opportunity to publish in JABE, the *Journal for Advancing Business Education*. **To be considered for publication in the journal, you must indicate so on your submission (see below).**

**Paper formatting directions:**

- Author details on the cover page (name, position, institution, address, e-mail)
- An abstract of no more than 100 words
- Maximum 20 pages (shorter papers will be accepted for review)
- Manuscripts have to be written in English
- Manuscript files have to be in Microsoft Word
- Single-spaced
- Font 12 point Times New Roman
- Page size 8.5" x 11" or A4
- Indicate whether you would or would not like to be considered for publication in JABE.

To be considered for the Best Paper Competition, authors must submit both a conference proposal and a complete paper electronically that are aligned with the 2023 ACAM theme as email attachments in MSWord format to: [publications@iacbe.org](mailto:publications@iacbe.org) by **December 20, 2022**. The paper must not have been previously published.