**International Accreditation Council for Business Education**

**International Assembly for Collegiate Business Education**



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| --- | --- | --- | --- |
|  | Outcomes Assessment Plan | |  |
|  | Institution |  |  |
|  | Academic Business Unit |  |  |
|  | Primary Contact for this submission (Name and Email) |  |  |
|  |  |  |
|  | Date |  |  |
|  |  |  |  |

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Overland Park, Kansas

USA

**General Guidance for Using This Template**

* Delete ***italicized red*** text and insert your information.
* Add or delete rows as needed for additional or fewer intended outcomes and assessment measures.
* Refer to tools available on the IACBE Member Resources page and accreditation institute training to ensure completion of this plan is in compliance with IACBE expectations
* Within **Section II**:
  + add tables as needed for additional programs.
  + a Student Learning Assessment table must be completed for each business program that is (to be) accredited by the IACBE.
* **Table of Contents**: when complete, ensure that the program listing is complete and page numbers are correct

***Please be sure to delete this guidance page before submitting your assessment plan to the IACBE.***

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(Insert Program Name) x

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OUTCOMES ASSESSMENT PLAN

***Institution***

***Name of your Academic Business Unit***

# Section I: Mission and Broad-Based Goals

## Mission Statement

| **Mission of the *Name of your Academic Business Unit*:** |
| --- |
| *(Mission Statement)* |

## Broad-Based Goals

| **Broad-Based Student Learning Goals:** |
| --- |
| 1. *(State Broad-Based Student Learning Goal)* |
| 1. *(State Broad-Based Student Learning Goal)* |
| 1. *(State Broad-Based Student Learning Goal)* |

| **Broad-Based Operational Goals:** |
| --- |
| 1. *(State Broad-Based Operational Goal)* |
| 1. *(State Broad-Based Operational Goal)* |
| 1. *(State Broad-Based Operatinal Goal)* |

# Section II: Student Learning Assessment

|  |  |
| --- | --- |
| Student Learning Assessment for (Insert Program Name) | (Insert Degree/Credential Level) |
| **Intended Student Learning Outcomes (Program ISLOs)** | |
| 1. *(State Intended Student Learning Outcome)*   Broad-Based Student Learning Goals to which this Outcome is Linked: *(list BBSLGs)*  Key Learning Outcomes to which this Outcome is Linked: *(list KLOs)* | |
| 1. *(Intended Student Learning Outcome)*   Broad-Based Student Learning Goals to which this Outcome is Linked: *(list BBSLGs)*  Key Learning Outcomes to which this Outcome is Linked: *(list KLOs)* | |
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| 1. *(State Intended Student Learning Outcome)*   Broad-Based Student Learning Goals to which this Outcome is Linked: *(list BBSLGs)*  Key Learning Outcomes to which this Outcome is Linked: *(list KLOs)* | |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Direct Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Direct Measures:** |
| 1. *Direct Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 1* |
| 2. *Direct Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 2* |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Indirect Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Indirect Measures:** |
| 1. *Indirect Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 1* |
| 2. *Indirect Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 2* |

|  |  |
| --- | --- |
| Student Learning Assessment for (Insert Program Name) | (Insert Degree/Credential Level) |
| **Intended Student Learning Outcomes (Program ISLOs)** | |
| 1. *(State Intended Student Learning Outcome)*   Broad-Based Student Learning Goals to which this Outcome is Linked: *(list BBSLGs)*  Key Learning Outcomes to which this Outcome is Linked: *(list KLOs)* | |
| 1. *(Intended Student Learning Outcome)*   Broad-Based Student Learning Goals to which this Outcome is Linked: *(list BBSLGs)*  Key Learning Outcomes to which this Outcome is Linked: *(list KLOs)* | |
| 1. *(State Intended Student Learning Outcome)*   Broad-Based Student Learning Goals to which this Outcome is Linked: *(list BBSLGs)*  Key Learning Outcomesto which this Outcome is Linked: *(list KLOs)* | |
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| **Assessment Instruments for Intended Student Learning Outcomes—**  **Direct Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Direct Measures:** |
| 1. *Direct Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 1* |
| 2. *Direct Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 2* |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Indirect Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Indirect Measures:** |
| 1. *Indirect Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 1* |
| 2. *Indirect Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 2* |

|  |  |
| --- | --- |
| Student Learning Assessment for (Insert Program Name) | (Insert Degree/Credential Level) |
| **Intended Student Learning Outcomes (Program ISLOs)** | |
| 1. *(State Intended Student Learning Outcome)*   Broad-Based Student Learning Goals to which this Outcome is Linked: *(list BBSLGs)*  Key Learning Outcomes to which this Outcome is Linked: *(list KLOs)* | |
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| 1. *(State Intended Student Learning Outcome)*   Broad-Based Student Learning Goals to which this Outcome is Linked: *(list BBSLGs)*  Key Learning Outcomes to which this Outcome is Linked: *(list KLOs)* | |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Direct Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Direct Measures:** |
| 1. *Direct Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 1* |
| 2. *Direct Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 2* |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Indirect Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Indirect Measures:** |
| 1. *Indirect Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 1* |
| 2. *Indirect Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 2* |

|  |  |
| --- | --- |
| Student Learning Assessment for (Insert Program Name) | (Insert Degree/Credential Level) |
| **Intended Student Learning Outcomes (Program ISLOs)** | |
| 1. *(State Intended Student Learning Outcome)*   Broad-Based Student Learning Goals to which this Outcome is Linked: *(list BBSLGs)*  Key Learning Outcomes to which this Outcome is Linked: *(list KLOs)* | |
| 1. *(Intended Student Learning Outcome)*   Broad-Based Student Learning Goals to which this Outcome is Linked: *(list BBSLGs)*  Key Learning Outcomes to which this Outcome is Linked: *(list KLOs)* | |
| 1. *(State Intended Student Learning Outcome)*   Broad-Based Student Learning Goals to which this Outcome is Linked: *(list BBSLGs)*  Key Learning Outcomesto which this Outcome is Linked: *(list KLOs)* | |
| 1. *(State Intended Student Learning Outcome)*   Broad-Based Student Learning Goals to which this Outcome is Linked: *(list BBSLGs)*  Key Learning Outcomes to which this Outcome is Linked: *(list KLOs)* | |
| 1. *(State Intended Student Learning Outcome)*   Broad-Based Student Learning Goals to which this Outcome is Linked: *(list BBSLGs)*  Key Learning Outcomes to which this Outcome is Linked: *(list KLOs)* | |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Direct Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Direct Measures:** |
| 1. *Direct Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 1* |
| 2. *Direct Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 2* |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Indirect Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Indirect Measures:** |
| 1. *Indirect Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 1* |
| 2. *Indirect Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 2* |

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# Section III: Operational Assessment

| **Broad-Based Operational Goals: (refer to Section I)** |
| --- |
| 1. *(State Broad-Based Operational Goal)* |
| 1. *(State Broad-Based Operational Goal)* |
| 1. *(State Broad-Based Operatinal Goal)* |

|  |  |
| --- | --- |
| **Intended Operational Outcomes for the (*Name of your Academic Business Unit)*:** | |
| 1. *(State Intended Operational Outcome)*    Broad-Based Operational Goals to which this Outcome is Linked: *(List BBOGs)* | |
| 2. *(State Intended Operational Outcome)*    Broad-Based Operational Goals to which this Outcome is Linked: *(List BBOGs)* | |
| 3. *(State Intended Operational Outcome)*    Broad-Based Operational Goals to which this Outcome is Linked: *(List BBOGs)* | |
| 4. *(State Intended Operational Outcome)*    Broad-Based Operational Goals to which this Outcome is Linked: *(List BBOGs)* | |
| 5. *(State Intended Operational Outcome)*    Broad-Based Operational Goals to which this Outcome is Linked: *(List BBOGs)* | |
| 6. *(State Intended Operational Outcome)*    Broad-Based Operational Goals to which this Outcome is Linked: *(List BBOGs)* | |
| **Assessment Measures/Methods for Intended Operational Outcomes:** | **Performance Objectives (Targets/Criteria) for Operational Assessment Measures/Methods:** |
| 1. *(State the Operational Assessment Measure/Method)*   Intended Operational Outcomes Assessed by this Measure: *(List IOO #s)* | Objective (Target/Criterion) for Measure/Method 1: |
| 1. *(State the Operational Assessment Measure/Method)*   Intended Operational Outcomes Assessed by this Measure: *(List IOO #s)* | Objective (Target/Criterion) for Measure/Method 2: |
| 1. *(State Operational Assessment Measure/Method)*   Intended Operational Outcomes Assessed by this Measure: *(List IOO #s)* | Objective (Target/Criterion) for Measure/Method 3: |
| 1. *(State Operational Assessment Measure/Method)*   Intended Operational Outcomes Assessed by this Measure: *(List IOO #s)* | Objective (Target/Criterion) for Measure/Method 4: |
| 1. *(State Operational Assessment Measure/Method)*   Intended Operational Outcomes Assessed by this Measure: *(List IOO #s)* | Objective (Target/Criterion) for Measure/Method 5: |
| 1. *(State Operational Assessment Measure/Method 6)*   Intended Operational Outcomes Assessed by this Measure: *(List IOO #s)* | Objective (Target/Criterion) for Measure/Method 6: |

# Section IV: Linkage of Outcomes Assessment with Strategic Planning and Budgeting

1. *Explain how the results and analysis from implementing the outcomes assessment plan were used to identify changes and improvements needed, and how implementation of these changes and improvements are linked to the strategic planning processes of the academic business unit, including any connection to the overall institutional strategic planning process.*

1. *Describe how the the academic business unit’s outcomes assessment process is incorporated into the budgeting process, including any connection to the overall institutional budgeting process.*

# Section V: Appendices

1. *Provide blank copies of all the assessment instruments that will be used as measures of intended student learning outcomes and intended operational outcomes. These should be separated by tabs and identified in a table of contents.*

*B. Provide blank copies of all the evaluation rubrics associated with the assessment instruments identified in Part A above. These should be separated by tabs and identified in a table of contents.*

**Note**: For security and copyright reasons, if you are using a purchased exam from an external vendor as a direct measure of student learning, do not include a copy of the exam in your outcomes assessment plan. Most vendors will provide an exam content outline that summarizes the types of questions included on the exam. Please use this content summary for this purpose.