



CapSource

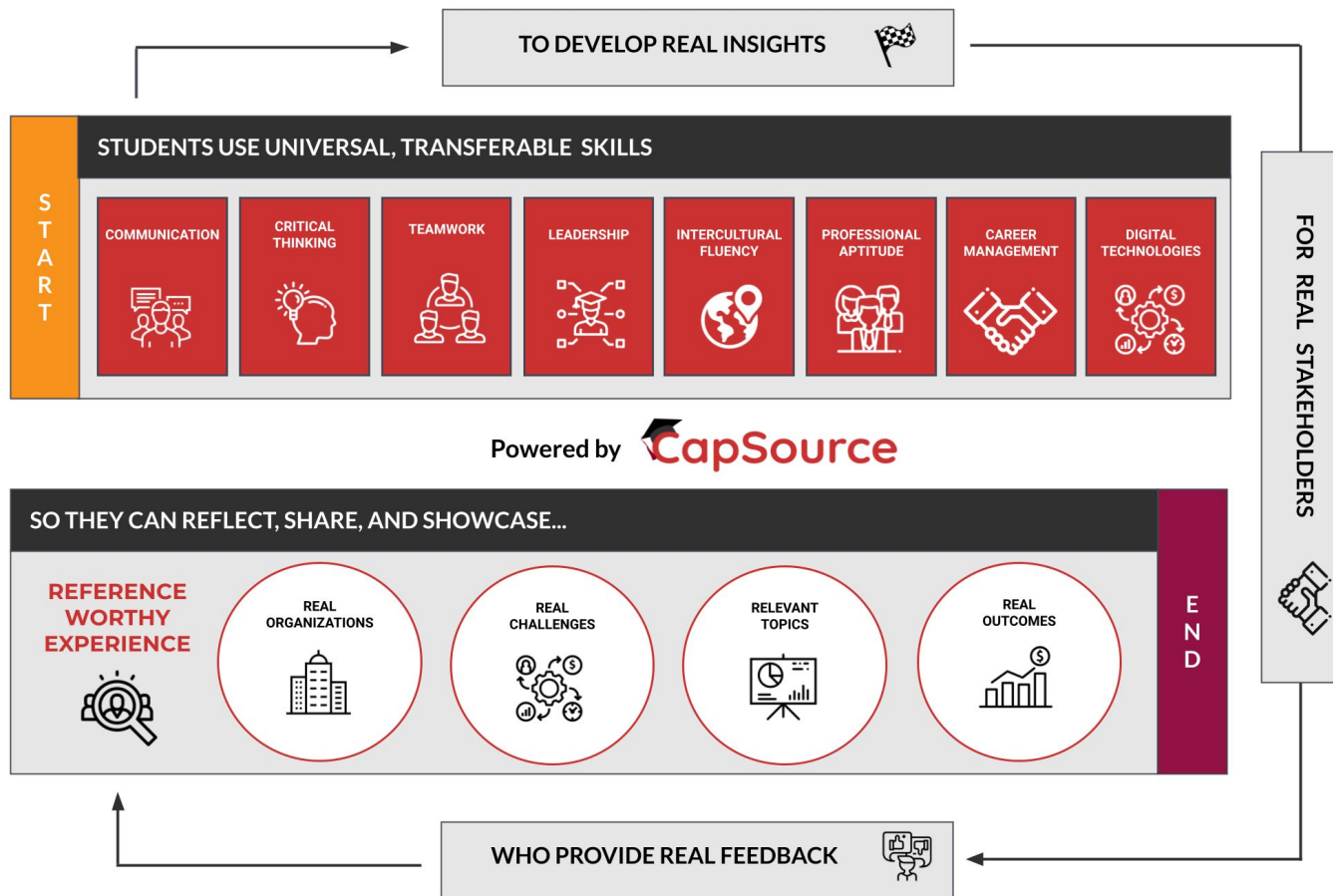
EXPERIENTIAL LEARNING MADE EASY

PROUD CASE COMPETITION PARTNER



IACBE

INDUSTRY-INTEGRATED EXPERIENTIAL LEARNING



EXPERIENTIAL HIRING

“Experiential Hiring” allows employers to recruit and engage candidates interested in showcasing their skills by solving case-based and project-based challenges.

By designing assessments, candidates can learn about the team, product, and industry, while showcasing soft-skills, technical-skills, and culture-fit.

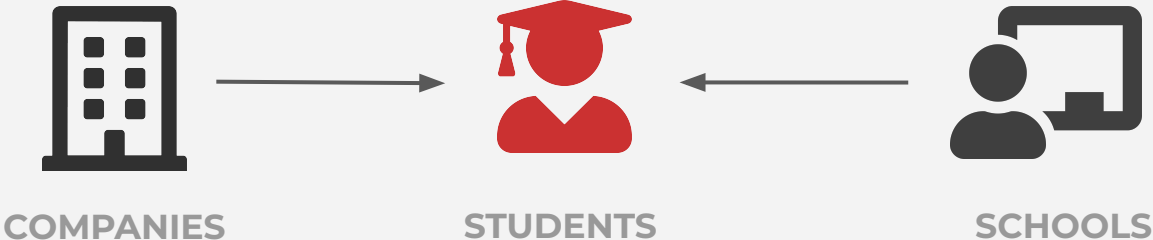
Employers benefit by integrating project outcomes generated by candidates that they can hire.

[READ MORE](#)



Let's Build High-Impact Experiential Learning Programs

 **CapSource**, industry-integrated learning technology.



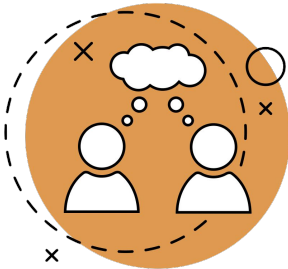
LIVE CASES

OPENCASES

MENTORSHIP

MICRO INTERN

COMPETITIONS



CapSource Subscriptions

SUBSCRIPTION TYPE	FREE	LITE	CONNECT
ANNUAL PRICE Per User	\$0	\$15	\$25
OPENCASES	12 Sample Cases	✓	✓
MENTORING	3/18 Topics	✓	✓
CASE COMPETITIONS		✓	✓
LIVE CASES		✓	✓
MICRO INTERNSHIPS		✓	✓
ADMIN DASHBOARD			✓
BRANDED PLATFORM			✓
CUSTOMIZED TOPICS & TEMPLATES			✓
PLATFORM ANALYTICS			✓
PRIVATE INDUSTRY NETWORK			✓
INTEGRATIONS			✓

EXPERIENTIAL LEARNING MANAGEMENT SOFTWARE OPTIONS



Try Our Platform!

Explore the power of our industry-integrated experiential learning tools. Quickly and easily build and manage your own experiential learning programs using our powerful modules.



Customize & Scale!

Implement and scale your high-impact experiential learning programs your own way using our powerful ecosystem. Our tool, your branding and customizations.

CapSource CONNECT: Our Enterprise Software Solution

STEVENS
WHO WE SERVE • CONNECT • COLLABORATE • LEARN MORE • REGISTER

STEVENS EMBRACES
EXPERIENTIAL LEARNING

FOR EDUCATORS • FOR STUDENTS • FOR COMPANIES

<https://icp.stevens.edu/>

UNIVERSITY OF NOTRE DAME
LEARN MORE • REGISTER • LOGIN

UNIVERSITY OF NOTRE DAME

We connect our students with companies through carefully designed project-based learning experiences so that they graduate ready to tackle complex real-world challenges.

Book a Meeting

nd.capsource.io

ACADEMIC PARTNERS • INDUSTRY PARTNERS • NEXT GEN TALENT • RESOURCES • REGISTER • LOGIN

Viable Solutions

Connecting next-gen talent and industry partners through exciting experiential learning engagements.

<https://asviablesolutions.com/>

Potsdam
OUR NETWORK • COLLABORATE • LEARN MORE • DASHBOARD

Potsdam

Connecting universities, students, and industry partners through exciting, custom experiential learning engagements.

Book a Meeting

potsteam.capsource.io



UNIVERSITY OF MONTANA
OUR NETWORK • COLLABORATE • RESOURCES • DASHBOARD

UNIVERSITY OF MONTANA

Connecting students and organizations through exciting, custom experiential learning engagements.

umt.capsource.io

ADELPHI UNIVERSITY
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EXPERIENTIAL LEARNING PLATFORM

We connect our students with companies through carefully designed project-based learning experiences so that they graduate ready to tackle complex real-world challenges.

adelphi.capstonesource.com

Geoconnect
OUR NETWORK • COLLABORATE • RESOURCES • DASHBOARD

Geoconnect

Connecting students and organizations through exciting, custom experiential learning engagements.

geotech.capsource.io

Bac2Work
NETWORK • STUDENTS & GRADS • ACADEMIC • INDUSTRY • RESOURCES • REGISTER • LOGIN

Malaysia's First
INTERNSHIP PLATFORM

bac2work.com

CONNECT: THE EXPERIENTIAL INSTITUTION



MONETIZE INDUSTRY PARTNERS

Formalize and grow industry partnerships that result in revenue for your program or institution by solving key challenges and ensuring a reliable, quality talent pipeline.

PRODUCE WELL-NETWORKED DESIRABLE TALENT

Leverage our experiential learning modules to ensure your students are constantly collaborating with industry and prepared for day-one on the job.



BUILD EXPERIENTIAL LEARNING PROGRAMS

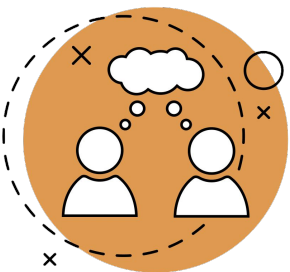
Build unique, high-impact educational programs that attract, retain, and effectively train students for the future.

ATTRACT INNOVATIVE, ENGAGED INDUSTRY PARTNERS

Provide an easy, streamlined way for partners to learn more, create profiles, and launch collaborations.

CUSTOMIZABLE EXPERIENTIAL LEARNING MODULES

LIVE CASES



Live collaborations between your class and industry partners based on real challenges

OPENCASES



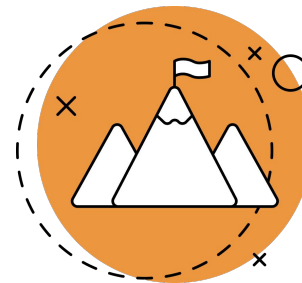
Plug-and-play case studies based on previously completed Live Case projects

MENTORSHIP



3-week curriculum guided engagement based on 18 professional development topics

MICRO INTERN



Employer initiated projects geared to help them select, qualify, and hire top talent

COMPETITIONS



Open enrollment company projects where students and faculty compete to come up with the best insights

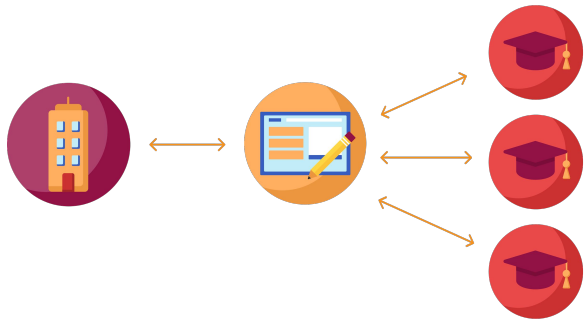


'21-'22 CASE COMPETITIONS

POWERED BY:



LIVE CASES





A powerful tool that helps you match educators with industry partners to carefully design and manage high-impact, synchronous project-based experiences for students.

Often used as class collaborations or capstone learning experiences, students typically work in teams to develop valuable outcomes for real-world industry stakeholders. This in-person, hybrid, or virtual learning format works to embed students into real-world context while challenging learners in a fairly “low-stakes” yet not-so-predictable environment.

Help build the open source prediction network

A Collaboration Between



Engagement Synopsis

We've built a network of real-time data and algorithms to make low-cost, high-quality predictions accessible and useful. Getting predictions is as simple as publishing data to our platform where competing, state-of-the-art algorithms converge on optimized predictions.

Micropredictions LLC is a subsidiary of Intech Investments, a top five U.S. Equity fund manager by a variety of metrics. Micropredictions LLC is established to foster development of the world's first microprediction network and its use by organizations large and small. We support the open source software development both directly, and through contributor incentives. We host the first node at www.microprediction.org, where you will find an API that can be used to predict literally anything. We help companies or organizations get up to speed with usage patterns, including privacy preserving use of public prediction, and the techniques linking repeated prediction and business optimization.

In this project, students would learn how to write and deploy programs that directly address real-time operational problems. These would predict quantities such as electricity (<https://www.microprediction.com/competitions/electricity>) or cryptocurrency movements.

Students would also be able to create intelligent applications, such as a web page, that uses the turnkey prediction API to drive intelligence, thus pioneering new ways to exploit cheap prediction.

Company Information

Company	Microprediction
HQ	South Florida
Revenue	Unlisted
Employees	Unlisted
Stage	Large Enterprise
Hiring Potential	Full-on Projects, Formal Internship, Entry Level Full-Time, Upper Level Full-Time
Website	https://www.microprediction.org/

Company Overview

Microprediction is a division of Intech, a global quantitative equity manager with over \$40 billion in assets under management as of September 30, 2020. Intech established Microprediction to foster development of the world's first microprediction network and its use by organizations large and small, across all industries. Microprediction supports the open source software development both directly, and through contributor incentives. We host the first node at www.microprediction.org, where you will find an API that can be used to predict literally anything. We help companies or organizations get up to speed with usage patterns, including privacy preserving use of public prediction, and the techniques linking repeated prediction and business optimization.


Collaboration Timeline


Touchpoints & Assignments	Due Date	Submission	
Deadline for Students to Register Students register to the course by this date.	January 13	Event	<input checked="" type="checkbox"/>
Students Review Onboarding Materials Students familiarize themselves with onboarding materials and project scope. https://www.microprediction.com/knowledge-center https://www.capsource.io/projects/help-build-the-open-source-prediction-network/	January 22	Event	<input checked="" type="checkbox"/>
Official Project Launch 11:00 AM MT. We'll web conference via Zoom you into our class to kickoff the project. https://usmontana.zoom.us/j/95452651063?pwd=Zm9kM0R1aU9yZk9kZWZlMkZkdz09	January 25	Event	<input checked="" type="checkbox"/>


Course Info & Engagement Details

School	College of Humanities and Science
Engagement Format	Live Case - Class Collaboration or Case Competition - This learning format allows educators to deliver experiential learning to students at scale. Students are often split into groups to work on a live case for a series of cases) from a real host company that directly relates to key learning objectives.
Course	Spring 2021 Virtual Data Science Consulting Project
Level	Advanced Undergraduate All Graduate
Students Enrolled	8
Meeting Day & Time	Monday, Wednesday, Friday, 11:00 AM MT - 11:50 AM MT
Student Time Commitment	8-15 Hours Per Week
Company Time Commitment	2 Hours
Duration	7 weeks (01/18/2021 - 04/23/2021)

Project Topics

Data Management

Product Design & Development

Research & Development

LIVE CASES OVERVIEW: <https://capsource.io/live-case/>

LIVE CASES PROCESS

I REQUEST COLLABORATIONS

based on your requirements

II MATCH WITH PARTNERS

that meet your requirements

III DESIGN EFFECTIVE PROJECTS

aligned with your goals

IV LAUNCH & MANAGE PROJECTS

*easily using our *E*LMS*

The diagram at the top shows a cycle between 'COMPANIES' (represented by a building icon) and 'YOU' (represented by a house icon). A central logo features a graduation cap and the letters 'CS' in red, with curved arrows indicating a continuous relationship between the two entities.

Below the diagram is a video call interface with three participants. The top-left window shows Marc Hawk, a man with glasses in a dark vest. The top-right window shows Mike Chapple, a man with glasses in a pink shirt. The bottom window shows a third man with glasses. The interface includes a 'You' icon in the top right, a '2x4' zoom indicator, and a chat icon.

LIVE CASES SUPPORT SERVICE

\$500 per Project



COMPANY SOURCING

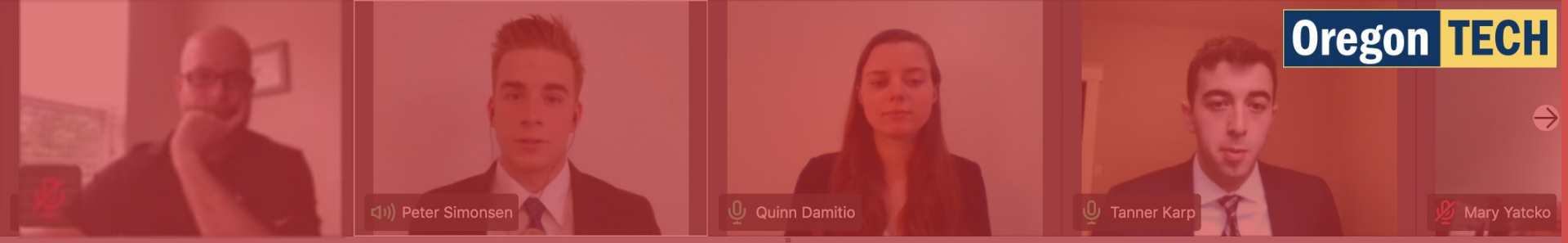
We find the right types of partners and projects based on your requirements, timeline, and teaching goals



INSTRUCTIONAL DESIGN

We provide expert instructional design support so you can build and deliver the best student learning experience

LIVE CASES OVERVIEW: <https://capsource.io/live-case/>



*DIRECTOR
Sales &
Marketing
DEREK MUHNEY*

*Student Challenge:
How should Coinsource go-to-market
with new B2B offering?*



AN EXAMPLE
Virtual, Synchronous
Experiential Learning

UNDERGRAD "LIVE CASE"
Students presenting
to Industry Partner

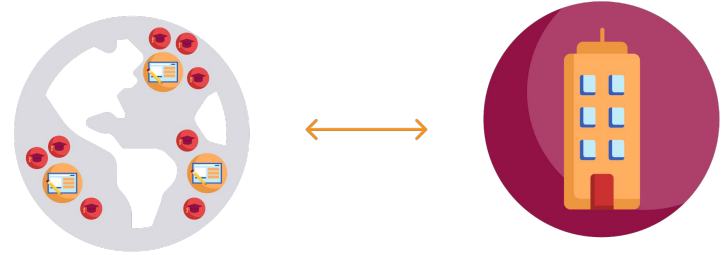
RESULTING IN:
A powerful go-to-market
strategy + 8 full-time hires

[View Example](#)

Host Company:



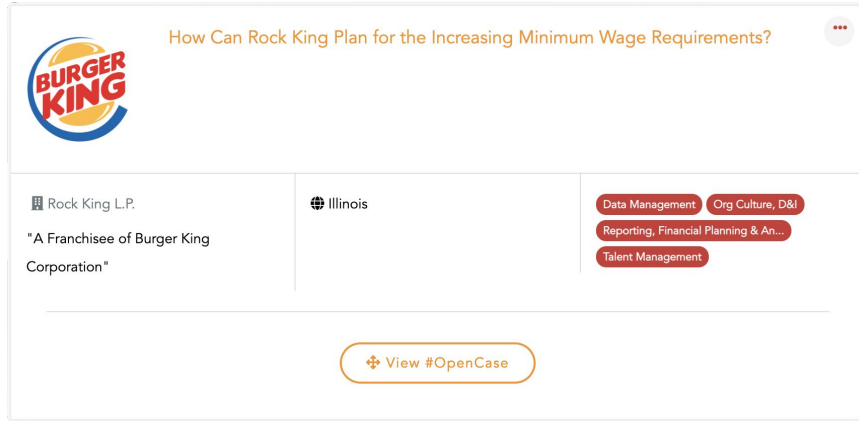
Coinsource
Map of User Concentrated Counties
Built with ArcGIS Business Analyst



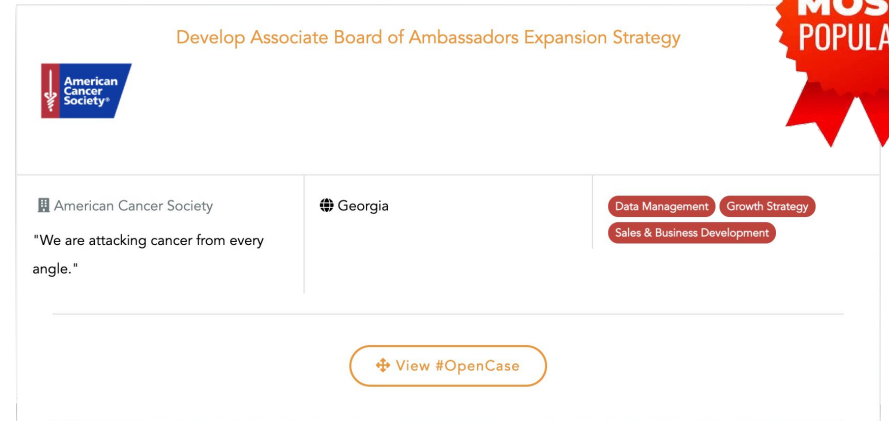
**CapSource #OpenCases are FREE
up-to-date open innovation challenges
based on completed Live Cases that we
previously coordinated for our 150+
university partners...**

- Plug-and-play “Case Studies”
- Based on a real industry partner challenges
- Homework, group projects, or class discussions
- More Up-To-Date than Traditional Cases
- Students Research & Propose Real Solutions
- No Right Answers; Must Make Assumptions!

OPENCASES SAMPLES



The screenshot shows a case card for Burger King. At the top left is the Burger King logo. The title is "How Can Rock King Plan for the Increasing Minimum Wage Requirements?". Below the title, there are three columns of information: the company name "Rock King L.P." with a sub-description "A Franchisee of Burger King Corporation*", the location "Illinois", and a list of tags including "Data Management", "Org Culture, D&I", "Reporting, Financial Planning & An...", and "Talent Management". At the bottom center is a button that says "View #OpenCase".



The screenshot shows a case card for the American Cancer Society. At the top left is the American Cancer Society logo. The title is "Develop Associate Board of Ambassadors Expansion Strategy". Below the title, there are three columns of information: the organization name "American Cancer Society" with a quote "We are attacking cancer from every angle.", the location "Georgia", and a list of tags including "Data Management", "Growth Strategy", and "Sales & Business Development". At the bottom center is a button that says "View #OpenCase".

**MOST
POPULAR**

INCLUDING:

- Carefully designed project scope
- Customizable milestones
- Company profile and info
- Curated project resources
- Student evaluation templates
- Previously submitted solutions

OPENCASES OVERVIEW: <https://capsource.io/opencases/>

MENTORSHIP

1. BUILD PROFILES
2. MATCH BASED ON INTERESTS
3. ENGAGE USING TEMPLATED CURRICULUM
4. PRODUCE DELIVERABLES & DEBRIEF

18 PROFESSIONAL DEVELOPMENT TOPICS

Industry Insights
Personal Branding
Professional Communication
The Job Search
Exploring Majors & Careers
Achieving Work Life Balance
Cover Letter Review
+ MORE


3-WEEK CURRICULUM TEMPLATES

Pre-Work
Meeting 1
Deliverable 1
Meeting 2
Deliverable 2
Meeting 3
Wrap Up Evaluations




MENTORING OVERVIEW: <https://capsource.io/mentoring>



MENTORSHIP CURRICULUM


 POTSDAM
STATE UNIVERSITY OF NEW YORK

- Dashboard
- Programs
- Projects
- Mentorship**
- Profile

- Industry Network
- Academic Network
- Resources
- Contact Us

 capsourc
connect

☰ Mentorship Switch to old dashboard   James Bearde Student

 **Jordan Levy**

MENTORSHIP TIMELINE RESOURCES DETAILS

Mentorship Timeline

Milstones & Deliverables	Due Date	Status
<p>Pre-meeting Assignment</p> <p>Read the short Mindful Habits article Feeling Overwhelmed? Use The 6 Areas of Focus To Get Back On Track and become familiar with these 6 areas and how they are defined:</p> <ul style="list-style-type: none">• Meaningful Relationships• Extraordinary Health• Personal Growth• Work that Matters• Financial Freedom• Just for Fun <p>For each of the 6 areas, jot down your responses to the following questions. Remember, there are no wrong answers, including "I don't know".</p> <ul style="list-style-type: none">• Why is this area important to me?• What do I want to accomplish in this area?• Brainstorm: what one action can I take that will improve my situation in this area?	February 26th, 2022	Pre Meeting
<p>Meeting One - Conversation Starters</p> <ul style="list-style-type: none">• What does "living a balanced life mean to you? What does an ideal work life balance look and feel like for you? Has that changed over time?• What would be some indicators that there is a lack of balance? How would that look and feel?• How have changes to the way we work brought new opportunities and challenges to balancing the various domains and roles of our lives?• What activities do you like doing, and give you a sense of peace, fulfillment, joy, and other "feel-good" feelings? Which ones are important for you to maintain in your life at this point?	February 28th, 2022	Event
<p>Deliverable 1</p> <p>Deliverable Options:</p> <ol style="list-style-type: none">1. Option 1: Using the "wheel of life" model introduced in the article by Mindful Habits, map out the areas of your life following the steps outlined in the Mindful Habits article The Wheel of Life: A Work/Life Balance Self-Assessment Tool https://vereggen.com/wheel-of-life/2. Option 2: Learn about mind-mapping as a technique for organizing aspects of your life. Search Google Images to find examples of how others have used mind mapping to visualize and analyze work-life balance.	March 11th, 2022	Submit

MENTORING OVERVIEW: <https://capsource.io/mentoring>

MICRO INTERNSHIPS

1. BUILD STRONG EMPLOYER NETWORK

2. POST PROJECTS USING TEMPLATES


3. RECRUIT, ENGAGE, AND ASSESS TALENT



4. PROVIDE VALUABLE FEEDBACK

18 POWERFUL PROJECT TOPICS + TEMPLATES


- Marketing
- Growth Strategy
- Data Management
- International Affairs
- Purchasing, Logistics, Supply Chain
- Product Design & Development



5-WEEK PROJECTS

 Spring '22 Marketing Analyst Experiential Hiring Program

 Coinsource "The Most Trusted Bitcoin ATM Network"	 Texas	Data Management Growth Strategy Marketing PR & Communications Reporting, Financial Planning & An...
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[View Program](#) [Apply](#)

 Future of Now Summer Internship: B2B Consulting Launch

 Elatia Abate, LLC "Forget everything you think you know about the future of work, life, and humanity. And let's start creating it."	 Florida	Data Management Marketing Operations Product Design & Development Research & Development Sales & Business Development
---	--	--

[View Program](#) [Apply](#)

CASE COMPETITIONS



DESIGN YOUR OWN!

Interested in coordinating your own Live Case Competitions? Need an easy way to attract industry partners? Trying to boost student career readiness and industry knowledge? Case Competitions are an excellent choice!



JOIN OURS!

CapSource runs two case competitions with IACBE each year

COMPETITIONS OVERVIEW: <https://capsource.io/iacbe>

6 YEARS OF IACBE CASE COMPETITIONS

ACAM Live Case Competition

Virtual Live Case Competition

Virtual Live Case Competition

Virtual Live Case Competition

ACAM Live Case Competition



SPRING 2018

FALL 2019

SPRING 2020

FALL 2020

Spring 2022

SPRING 2019

WINTER 2020

FALL 2020

FALL 2021



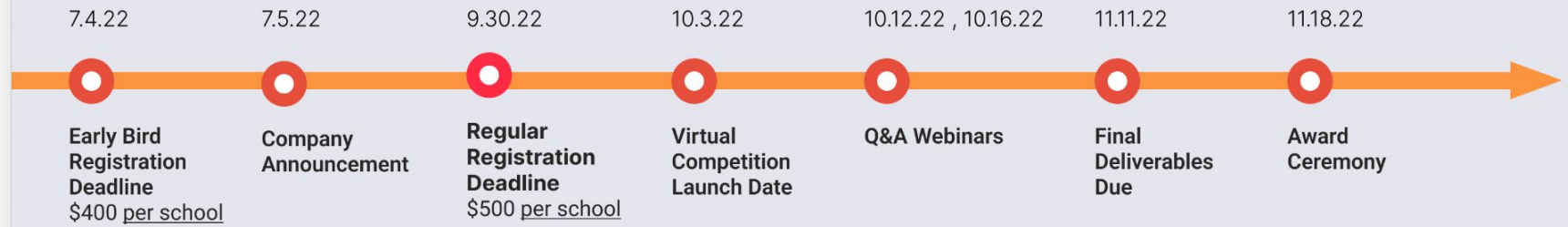
ACAM Live Case Competition

OpenCase Competition

Virtual Live Case Competition

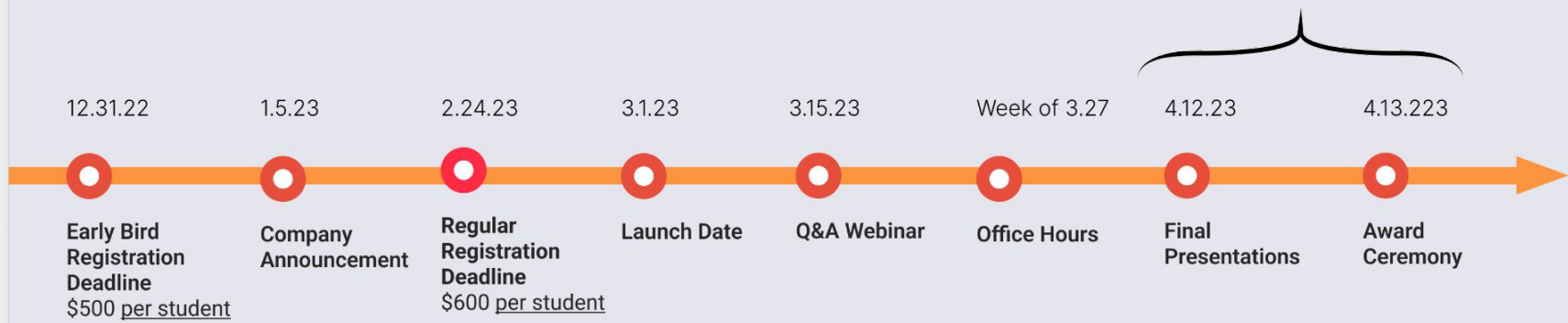
OpenCase Competition

Fall 2022 Competition Timeline - Fully Virtual



STUDENT ENROLLMENT

Spring ACAM 2023 Competition Timeline - Orlando, FL

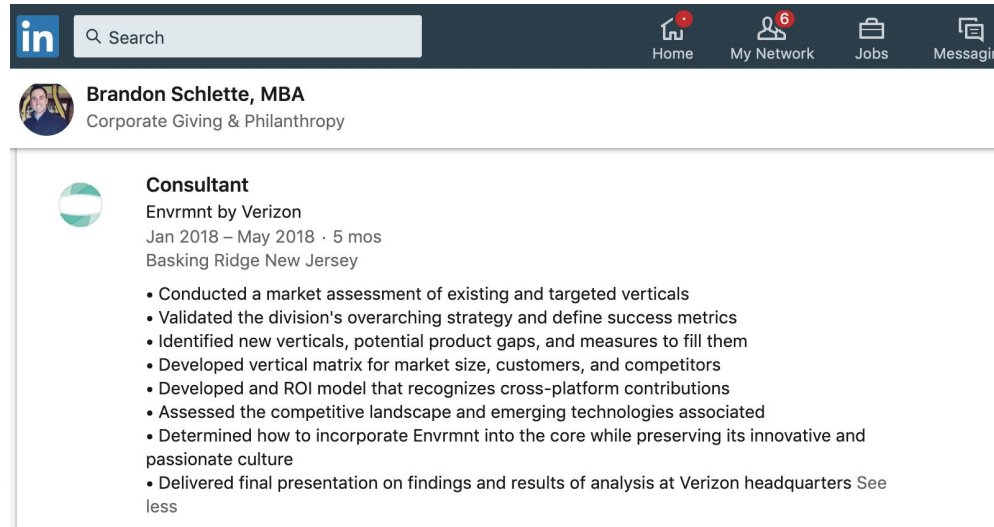


STUDENTS GAIN REFERENCE-WORTHY EXPERIENCE

Relevant experience students need to succeed

- *Relationships with industry mentors*
- *Capabilities with technical tools*
- *Crucial soft skills for our digital world*

⇒ Perfect for LinkedIn, Resume, Interviews



The image shows a LinkedIn profile for Brandon Schlette, MBA, who works in Corporate Giving & Philanthropy. The profile highlights a consultant role at Verizon, titled 'Envrmt by Verizon', which ran from January 2018 to May 2018 for 5 months in Basking Ridge, New Jersey. The role involved conducting market assessments, validating strategies, identifying product gaps, developing matrices and ROI models, assessing competitive landscapes, and delivering presentations on findings and results.

in Search

Home My Network Jobs Messages

Brandon Schlette, MBA
Corporate Giving & Philanthropy

Consultant
Envrmt by Verizon
Jan 2018 – May 2018 · 5 mos
Basking Ridge New Jersey

- Conducted a market assessment of existing and targeted verticals
- Validated the division's overarching strategy and define success metrics
- Identified new verticals, potential product gaps, and measures to fill them
- Developed vertical matrix for market size, customers, and competitors
- Developed and ROI model that recognizes cross-platform contributions
- Assessed the competitive landscape and emerging technologies associated
- Determined how to incorporate Envrmt into the core while preserving its innovative and passionate culture
- Delivered final presentation on findings and results of analysis at Verizon headquarters See less



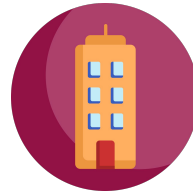
OUR GROWING “EDU-SYSTEM”



150+
**ACADEMIC
PARTNERS**



10,000+
**STUDENTS
& GRADS**



500+
**INDUSTRY
PARTNERS**

Ask our clients...



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Director of Experiential Learning
Graduate Business Programs

Email: jcunni10@nd.edu



Patrick Hafford



President

Email: phafford@iacbe.org



Graziela Fusaro



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