



2022 ACAM – Preliminary Schedule
(All times are Pacific Time, US)

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| | 2022 ACAM – Preliminary Schedule (All times are Pacific Time, US) | | | | | |
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| | Tuesday, April 5 | Dean’s Roundtable 2:00-5:00 Topics The Dean as a Servant Leader – Burkitt -Washington -Oedekoven - | | | | |
| | | | | | Welcome Reception – Fountain Terrace 5:00-7:00 | |
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| | Wednesday, April 6 | | | | | |
| | 7:30-8:30 | Breakfast and Annual Meeting – Pacific 3 | | | | |
| | 8:30-10:00 | General Assembly – Keynote Address Beyond Quality Assurance: Anti:Fragilizing the B-School Dr. Christopher Washington, Executive Vice President and Provost, Franklin University Emerald Bay 1, 2, and 3 | | | | |
| | 10:00-10:30 | Break – Pacific Ballroom Foyer | | | | |
| | | Emerald Bay 1 | Emerald Bay 2 | Emerald Bay 3 | Newport Beach 2 | Newport Beach 1 |
| | 10:30-11:20 | Global Academic Leadership Panel: Responding to Post Pandemic B-School Stressors, Dr. Washington – | Best Practices for Student Online Professional Portfolios - Beckman | Cheering up the dismal science: Using sports to engage students in economics-Rogers | New and Prospective Member – Guide to the IACBE | |
| | 11:30-12:20 | Grading is Broken: Ungrading in Marketing and Business Education- Hartman | A Tiered Assessment Model in a Business Capstone Course-England | Bringing Theory to Practice – Experiential Learning in Accounting Curriculum-Peng | Fireside chat: Tips and Tricks for Planning and Packaging Accreditation Self-Study Materials-Bartlo | |
| | 12:30-2:00 | Lunch – Pacific 3 | | | | |
| | 2:00-2:50 | The Future of Management Education: Leadership through Coaching- Mackenzie | Assessing Undergraduate Sport Management Academic Offerings within IACBE Accredited Business | Leveraging Case Discussions that Fuel Business Students’ Learning, Cultivate Group | Site Visitor Training | |

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| | | | Programs: Intended Student Learning Outcomes and Assessment Measure- Crow | Process Skills, and Elevate Career Readiness-Kinnen | | |
| | 3:00-3:50 | Perspectives on Administrative, Leadership, Liaison, and Financial Skills of Business School Deans: A Qualitative Survey- Ruvolo | Interpretive Simulations: Practical Strategies for Teaching with Small Business Simulations- Zinman | (Re)Building Community: Reclaim and Revive a Sense of Community in the Classroom and Beyond-Scott | Site Visitor Training | |
| | 4:00-4:20 | Break – Pacific Ballroom Foyer | | | | |
| | 4:30-5:20 | Using Industry Leaders to Drive Curriculum-Rehfus | Curricula Collaboration Between Business Management and Social Work: Enhancing the Potential for Organizational Empathy and Polarity Resolution-Silverman and McKnane | Taking the Pain out of Group Projects for Students and Professors Alike-Oconnell | Site Visitor Training | |
| | TBD | Dine-Around (optional dinner activity) | | | | |
| | Thursday, April 7 | | | | | |
| | 7:30-8:20 | Breakfast – Pacific 3 | | | | |
| | 8:30-10:00 | 8:30-9:30 Panel Moderator - Olin Oedekoven – Peregrine Leadership 9:30-10:00 Presentation of Student Case Competition Winners Emerald Bay 1, 2, and 3 | | | | |
| | 10:00-10:25 | Break | | | | |
| 8 | 10:25-11:15 | Leading in a Disruptive World: A New Approach- Yates | Evaluating Learning Outcomes: Programmatic Assessment Reports and Data Analysis Tools Used Quality Assurance in Higher Education, Peregrine Global Services | A First-Day-of-Learning-Activity to Introduce and Organize the Semester's Topics in Financial Management-Fredrickson | SS Manual Updates | |
| 9 | 11:25-12:15 | Cryptocurrencies and NFT's: Hype, Hope(less), or Hallelujah- Muth | Integrating Industry Certifications into Marketing Coursework - Moore | Thriving in the 4x4 learning and teaching model: A case study of Lynn University-Rao | Are Net Promoter Scores (NPS) Useful in Academic Course Evaluations?-Mosley-Matchett | |
| | 12:15-1:30 | Lunch | | | | |
| 10 | 1:30-2:20 | Innovative Business Education - Martin | Capsim | Problem Based Learning for a Dynamic and Interactive Learning Environment-Singer | SS Manual Updates | |

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| 11 | 2:30-3:20 | Organizational Resiliency: How A Midwest Community Colleges Managed - Fenner | Integrating Socially Responsible Leadership Across the Business Curriculum – Oconnell (panel) | Learning Pods: The Intensive Delivery of Higher Education - Gilde | Accreditation Q & A | |
| | 3:30-4:20 | Growing Nebraska through Experiential Learning - Keibler | Developing an Understanding of Asian Business through the Asia Studies Consortium - Pillay | JABE Editorial Board Meeting | Applying Technology to Make the Self-Study a More Effective Tool for Continual Improvement Lubner | |
| | 4:20-5:00 | Regional Meetings | Regional Meetings | Regional Meetings | Regional Meetings | |
| | 5:00-6:00 | 5:00 Accreditation Photos | | | | |
| | 6:00-9:00 | 6:00 Champagne Reception 7:00 Banquet Recognize Annual Award Winners and Accreditation Classes of 2019, 2020, and 2021 | | | | |