

**2021 IACBE Regional Virtual Conference**

**Regions 6 (South Central) and 11 (Latin America)**



**October 22, 2021**

 **10:00 a.m.- 4:00 p.m., CDT**

**Host Institutions:**

**University of Holy Cross, New Orleans**

 **ESI School of Management, Guatemala City**

**ACADEMIA IN NEW NORMAL**

**AGENDA**

**10:00 a.m. – 10:10 a.m.**

Welcome and introduction of conference attendees

Approval of agenda

**10:10 a.m. – 10:40 a.m.**

Keynote Speaker – U.S. Congressman Troy A. Carter, Sr., Louisiana’s 2nd Congressional District

*Topic: A New Normal.*

**10:40 a.m. – 11:20 a.m.**

Dr. Jim Snyder,The Quality Matter’s Director of Community Engagement

*Topic: An Overview of Quality Matters.*

**11:20 a.m. – 12:00 p.m.**

Dr. Pat Hafford, Vice President of Operations, IACBE

*Topic: Update from IACBE Headquarters.*

**12 p.m. – 12:40 p.m.**

Ms. Lara Miller, Senior Client Service Manager, Peregrine Global Services

*Topic: Analyzing Your Assessment Data.*

**12:40 p.m. – 1:00 p.m. *Break***

**1:00 p.m. – 1:45 p.m.**

Faculty Research Presentation #1:

Dr.  J.D. Mosley-Matchett, Vice President of Academic Affairs and Provost at University College of the Cayman Islands

*Topic: Are Net Promoter Scores (NPS) Useful in Academic Course Evaluations?*

**1:45 p.m. – 2:30 p.m.**

Faculty Research Presentation #2:

Ms. Nancy Cardenas, MBA, PMP, ESI School of Management in Guatemala

*Topic: Project management: business schools should consider a priority.*

**2:30 p.m. – 3:30 p.m.**

Business Meeting:

1. Approval of Minutes from annual meeting on October 23, 2020.
2. Treasurer’s reports for Region 6 and Region 11.
3. Election of officers for January 2022-December 2023.
4. 2022 Regional meeting: preliminary discussion (location, date, time). Theme and agenda will be decided by newly elected officers.
5. Other.

**3:30 p.m. – 4:00 p.m. Wrap-up.**