

CALL FOR PRESENTATIONS



2021 IACBE Great Lakes & Southern Regional Assembly

October 7-8, 2021

Conference Host: Franklin University

Hybrid Locations: Franklin University, Columbus, OH and Zoom

(Hybrid subject to guidelines in effect as of the date of the conference)

*The conference committee requests presentation submissions relating to this year's conference theme: **Reimagining Business Education***

Presentation sessions will be 40 minutes in length. However, one session is dedicated to TED-type speed presentations--six-minute presentations on best ideas and practices.

Suggested topics include, but are not limited to:

- Moving to Hybrid Education
- Moving to Online education
- Excellence in Online Delivery
- Excellence in Hybrid Delivery
- Lessons learned in moving off-campus
- Returning to the campus after shutdown
- Synchronous versus asynchronous in online education
- Best practices in using advisory boards for improvement
- TED-type quick presentations (plan is to host several in one session)
- Benchmarking against other IACBE, AACSB or ACBSP schools in region
- How universities make use of institutional technology assessment systems

We welcome participation from:

- Faculty of IACBE Member Institutions
- Chairs / Deans of IACBE Member Institutions
- Persons affiliated with Institutions interested in IACBE

Proposal submissions due September 10th, 2021. Presenters notified by September 17th, 2021.

Please submit your proposal through this link:

[Great Lakes & Southern Regions IACBE Hybrid Conference Proposal Form](#)

Southern Region 3 includes the states of Alabama, Florida, Georgia, Mississippi, North Carolina, South Carolina, Tennessee and Great Lakes Region 4 includes the states of Illinois, Indiana, Kentucky, Michigan, Ohio, West Virginia, and Wisconsin, however, members from other states are welcome to attend and present.