



IACBE 2021 Great Lakes & Southern Regional Assembly
Conference Agenda

Reimagining Business Education

Sponsored by



Conference Host:



SUMMARY

IACBE 2021 Great Lakes & Southern Regional Assembly

Conference Agenda

Date: **October 7-8, 2021**

Hybrid Locations: **Franklin University | Columbus, Ohio and Zoom**
Hybrid subject to guidelines in effect at the time of the conference
and limited to 50 in-person attendees in the conference hall

Conference Host: **Franklin University**

Conference Theme: **Reimagining Business Education**

Contact Persons: **Dr. Alan Cook, Great Lakes Region Vice President**
University of Rio Grande
acook@rio.edu

Dr. Michael Dillon, Southern Region Vice President
South College
mdillon@south.edu

Contact Person-Host: Dr. Wendell Seaborne
Franklin University
wendell.seaborne@franklin.edu

Zoom Link for virtual attendance:

<https://franklin.zoom.us/j/93751559160>

All times are listed in Eastern Standard Time

LODGING

Please Note: Delegates are responsible for arranging their own transportation and lodging.

Special arrangements have been made for conference delegates at the following hotel:

The hotel is within walking distance to Franklin's campus.

Holiday Inn Downtown- Capital Square

- A block of 10 rooms has been reserved for conference attendees from October 6-8.
- Room rate: \$95 per night (plus tax & fees) Note: Rooms and rates are guaranteed if booked by September 10, 2021.
- Location: 175 East Town Street, Columbus, Ohio, 43215
- Phone: 614.221.3281
- Hotel website: https://www.guestreservations.com/holiday-inn-columbus-downtown-capital-square/booking?gclid=Cj0KCQjwpf21BhDkARIsAGVo0D3sKZIPoIdmmnVlv8aTd4L2-3dkTT7ZxoSyKgCHArJzGHS4S6zOrwaAuw3EALw_wcB
- Booking Link: [Franklin University October Room Block](#) CODE: **FRO**

AGENDA

Thursday | October 7, 2021
Conference

- 8:30 - 9:25 a.m.** **Registration and Breakfast**
Location: Franklin University, Ross Auditorium
- 9:25 - 9:30 a.m.** **Welcome to the Conference**
*Dr. Robin Hinkle, Great Lakes Regional President and
Dr. Antwon Woods, Southern Regional President*
- 9:30 - 10:10 a.m.** **Session 1 – Incorporating Cultural Intelligence (CQ) into the Business
Department’s Curriculum. A study of before and after impact of CQ
focused assignments.**
Dr. Floran Syler-Woods, CPA - Stillman College (on-site)
- 10:10 - 10:20 a.m.** **Mid-morning break**
- 10:20 - 11:00 a.m.** **Session 2 - Reinventing Microsoft Word and Excel Courses**
William Bergquist and Sharon Moore – South College (virtual)
- 11:00 - 11:10 a.m.** **Late-morning break**
- 11:10 – 11:50 a.m.** **Session 3 – Forging Business Advisory Board/Student engagement
through a Special Topics Class**
*Dr. Chip Mason (virtual) and Dr. Antwon Woods (onsite) – Belhaven
University*
- 12:00 - 1:30 p.m.** **Luncheon & Program**
Peregrine Global – Ashley Dillard, Client Solutions Advisor
- 1:40 – 2:20 p.m.** **Session 4 - To Synchronous or Not to Asynchronous: A Path to
Explore in the new Academic Life**
Dr. Harika Rao and Kendrick Scott – Lynn University (virtual)
- 2:20 – 2:30 p.m.** **Early-afternoon break**
- 2:30 - 3:10 p.m.** **Session 5 - Transformational Teaching Innovation: A Prism of
Opportunities**
David G. Wolf, PhD – Lynn University (virtual)
- 3:10 – 3:20 p.m.** **Mid-afternoon break**
- 3:20 - 4:00 p.m.** **Session 6 – Going for It All. Multiple Advisory Boards in One Small
School**
Dr. Kimberly Pichot – Andrews University (onsite)
- 5:00 p.m.** **Dinner with the Group for Face-to-Face Participants**
Location to be announced

Friday | October 8, 2021

Conference

8:30 - 9:00 a.m.

Registration and Breakfast

Location: Franklin University, Ross Auditorium

9:00 – 9:40 a.m.

Business Meeting, including IACBE Update

Great Lakes Region: Dr. Robin Hinkle, Regional President (onsite)

<https://franklin.zoom.us/j/93751559160>

Southern Region: Dr. Antwon Woods, Regional President (onsite)

<https://us02web.zoom.us/j/7941220368?pwd=VU1RRzA3SUQ5WEhZaVUeDZoTEczZz09>

9:40 - 9:50 a.m.

Mid-morning break

9:50 - 10:30 a.m.

Session 7 - Moving Forward in a Pandemic: Bringing Class-Client Consultation to Graduate Education

Dr. Matteo Peroni and Dr. Hariko Rao – Lynn University (virtual)

10:30 - 10:40 a.m.

Late-morning break

10:40 - 11:20 a.m.

Session 8 – Socially Distanced: Strategic Innovations for Achieving Inclusiveness and Successful Outcomes During the Advent of COVID-19 and the Black Lives Matter Movement

Wes Auberry, PhD, SHRM-SCP and Monica Valentine, PhD - Campbellsville University (onsite)

11:20 - 11:30 a.m.

Last break

11:30 – 11:50 a.m.

Six-minute Ted-type Talks

1. Reimagining campus through a two-phase roll out!

Andrea Camargo and Dr. Harika Roa – Lynn University (virtual)

2. Life as Interim

Dr. Kimberly Pichot – Andrews University (onsite)

11:50 a.m.

Closing Remarks

Dr. Alan Cook

12:00 p.m.

Box lunches are available for the face-to-face participants that need to travel or you may stay and join others for an informal lunch!

Franklin University

MAIN CAMPUS MAP



Ross Auditorium is located on the first floor of Alumni Hall

Free parking in Lot C. The Clocktower is located in this lot at the corner of Main Street and Grant Ave.

- 1 FRASCH HALL 201 S. GRANT AVE.
- 2 PAUL J. OTTE STUDENT SERVICES CENTER 331 E. RICH ST.
- 3 PRESIDENT'S OFFICE 321 E. RICH ST.
- 4 ALUMNI HALL AND ROSS AUDITORIUM 301 E. RICH ST.
- 5 FISHER HALL 300 E. MAIN ST.
- 6 285 E. MAIN ST.
- 7 PHILLIPS HALL 303 S. GRANT AVE.
- 8 360 S. GRANT AVE.
- 9 236 E. TOWN ST. INTERNATIONAL INSTITUTE FOR INNOVATIVE INSTRUCTION (I4)

- Franklin University buildings
- Free parking for students and visitors
- Free parking for students and visitors after 5 PM