## **Program Eligibility**

The IACBE accredits business programs that lead to degrees at the associate, bachelor's, master's, and doctoral levels in institutions of higher education worldwide that grant associate's, bachelor's and/or graduate degrees.

For the purposes of inclusion in your IACBE grant of accreditation, a program of study is considered to be a 'business program' if and only if it satisfies all of the following three criteria:

- The program leads to the awarding of a degree, diploma, or other equivalent credential at the associate, bachelor's, master's, or doctoral level;
- The credit hours (or contact hours as applicable) in the traditional areas of business education in the courses, modules, subjects, etc. comprising the program constitute 30 percent or more of the total hours required for an undergraduate degree, diploma, or other equivalent credential, or 50 percent or more of the total hours required for a graduate degree, diploma, or other equivalent credential;
- The program appears on a student's official transcript, diploma supplement, or other official record of program completion.

Furthermore, all majors, concentrations, specializations, emphases, options, and tracks contained within a program must appear on a student's official transcript, diploma supplement, or other official record of program completion in order to be encompassed by the IACBE's scope of accreditation

\* "areas of business education": business administration, accounting, entrepreneurship, finance, human resources, information technology, international business, leadership, logistics, management, marketing, business strategy, economics (principles of microeconomics and macroeconomics), business law, business ethics, business communication, business analytics, and business-related quantitative methods.

## **New Program Self-Study Requirements**

## CONTACT THE IACBE OFFICE PRIOR TO BEGINNING THE NEW PROGRAM SELF-STUDY PROCESS TO DETERMINE THE CORRECT METHOD FOR YOUR NEW PROGRAM

Self-Study Manual	New Program Requirement (Principle provided for reference only)	Required Table	Staff Review	Fast Track	Full Review	New Degree Level
Organizational and Programmatic Profile		OPP-1, OPP-2, OPP-4 and OPP-6 (only for New Program)		Х	Х	х
Principle 3: Strategic Planning	Principle 3.1  Describe how the new program is aligned with the mission and goals of the academic business unit.					х
Principle 2: Quality Assessment and Advancement	Principle 2.1 items 1, 2, and 3 Provide a copy of the outcomes assessment plan for the new program. Principle 2.2 item 1 Provide at least one complete set of outcomes assessment results for each new program.	Table 2-1 and Table 2-3	х	х	х	х
Principle 4: Business Curricula and Learning Opportunities	Principle 4.2, 4.3, or 4.4  Provide curricular information for each new program.	As applicable: Table 4.3, 4.4, 4.5		х	х	х
Principle 5: Business Faculty Characteristics, Activities, and Processes	Principle 5.1, 5.2, and 5.3  Provide faculty information for all faculty who are involved in instruction for the new program.				х	х
Principle 6: Student Policies, Procedures, and Processes	Principle 6.1, 6.2, and 6.3 Identify any differences in the student policies, procedures and processes that apply to the new program.					х
Principle 7: Resources Supporting Business Programs	Principle 7.1, 7.3, and 7.4  Identify any additional resources that support the new program.					Х
Principle 8: External Relationships	Principle 8.1 and 8.2 Identify any additional external linkages to support the new program.					Х

CONTACT THE IACBE OFFICE PRIOR TO BEGINNING THE NEW PROGRAM SELF-STUDY PROCESS TO DETERMINE THE CORRECT METHOD FOR YOUR NEW PROGRAM – GENERAL GUIDELINES ARE AS FOLLOWS:

**Staff Review** – The IACBE Board of Commissioners (BOC) has authorized the IACBE staff to add new majors, concentrations, specializations, etc. to the list of accredited programs when the overall degree is already accredited. For example, an institution may have an MBA with several concentrations and decides to add a new concentration. If the new concentration is covered by the existing OAP, then all that is required is notification. If each concentration has a separate OAP, then the institution must also submit the OAP for the new concentration.

Fast Track – The BOC has approved the fast track process for institutions that change a degree name, but the overall program remains substantially the same or the new program is comprised of courses that are a part of an already accredited program. For example, an institution has an MBA with a concentration in accounting and determines to change the program to a Master of Accountancy.

**Full Review** – The BOC requires a full review for new programs that are either entirely new to the institution or are not substantially the same as an existing program.

**New Degree Level –** The BOC requires a full New Program self-study and review which may include a virtual or face-to-face site visit for all new programs at any level above that which the institution already has accreditation for.