IACBE Great Lakes and Southern Region Assembly Conference
October 9, 2020
Virtual/Online Conference
Indiana Tech, Fort Wayne, Indiana
Proposal Deadline: September 15, 2020

- Research-based presentations
- Interactive workshop activities
- Lunch discussion breakout sessions
- Academic and practitioner panels
- Innovative instructional strategies
- Assessment of student learning
- Informal virtual networking

International Accreditation Council for Business Education (IACBE)
Great Lakes and Southern Region Assembly Conference

Conference theme:
Internationalization of Business Education

Globalization has catalyzed the need for increasing internationalization in a range of contexts, from higher education and non-profit institutions to multinational corporations. The development of global competence among the workforce and leadership of these organizations has never been more important to their success and to our faculty and students. Addressing this growing trend, this IACBE virtual conference is dedicated to the theme of exploring perspectives on the internationalization of business education.

This Call for Proposals seeks contributions from those who are interested in conducting presentations, workshops, or discussion forums that align with the conference theme. Preference will be given to submissions that appeal to the target audience of our attendees and offer practical solutions or approaches to applying internationalization of business education in the classroom.

All sessions will be delivered online and each presenter may be asked to record the session in advance to ensure that there is a back-up plan for any technology issues that occur the day of the presentation.

Submissions that are not strictly concerned with the area of business education but enhance the knowledge base of our constituents and provide opportunities for idea sharing will also be considered.

Submissions that are received by the deadline will be peer-reviewed and selectees will be notified of the acceptance decisions. Submissions received after the deadline will also be reviewed and accepted on a rolling basis depending upon both applicability and availability.

Title of session:

Please provide the title for your session as you would like it to appear in the conference program.

Type of session:

Please briefly identify the type of session that you are proposing and provide the information requested for your session below.

All sessions must address the conference theme in the session. Please choose one session.

- Research-based presentation: Please include abstract with objective, major content areas, expected outcomes for attendees.
- Interactive workshop: Please include abstract with objective, major content areas, activity, expected outcomes for attendees.
- Academic and practitioner panel: Please identify the topic you would like to discuss, major content areas, expected outcomes for attendees.
- Innovative instructional strategies presentation: Please include abstract with objective, major content areas, expected outcomes for attendees.
- Assessment of student learning discussion: Please include abstract with objective tied to IACBE assessment area, major content areas, expected outcomes for attendees.

The time allocated for each session is 40 minutes and includes questions and answers from attendees.

Names of submitters and primary contact:

Include full names and titles of each submitter as you would like them to appear on the conference program. Identify the primary contact and include the following information for this individual as well as for the other submitters as applicable:
Institution(s):
E-mail address(es):
Telephone:

All proposals must be submitted through an online form and must be received by September 15, 2020. Please submit your proposal at the following link: https://academics.indianatech.edu/iacbe-2020-call-for-proposals/

Any questions about the conference may be directed to Dr. Staci Lugar Brettin at srlugarbrettin@indianatech.edu

Proposed conference agenda: Please note that all times are identified in eastern time zone.

8:30 AM – 9:15 AM	Regional Meeting Breakouts: Great Lakes/Southern
9:30 AM – 10:15 AM	"Internationalization of Business Education" Keynote
10:30 AM – 11:15 AM	Session 1
11:30 AM – 12:15 PM	Lunch table discussions/breakout rooms
12:30 PM – 1:15 PM	Session 2
1:30 PM – 2:15 PM	Session 3
2:30 PM – 3:15 PM	Academic and practitioner panel
3:30 PM – 4:15 PM	Session 4
4:30 PM – 5:15 PM	Happy Hour and networking hosted by Dr. Kate Watland