



## **IACBE Excellence in Experiential Learning Interactive Workshop**

### **Date & Time:**

Friday, April 3rd  
8:00 AM – 12:30 PM

### **Place:**

The Westin Galleria  
Dallas, Texas  
Room, TBD

### **Workshop Overview:**

This hands-on, interactive experiential learning workshop focuses on project-based learning (PBL). The content is relevant to educators that are currently offering PBL, considering it or seeking additional information for their decision making.

Participants will submit, no later than March 10, the syllabus for their course of interest. The instructor will review the syllabi and construct the workshop to guide the PBL creation and/or enhancement of the educator's course. Participants will work individually with the instructor and in groups (created based on the combination of overlap and uniqueness of the submitted syllabi).

The workshop's final deliverable will be the participant's PBL syllabus. In addition to the hands-on syllabus design and delivery process, other topics include:

- ❖ experiential learning pedagogical continuum;
- ❖ company sourcing/project acquisition;
- ❖ reflections and insight process; and
- ❖ skills taxonomy for PBL learning outcomes.

### **Price:**

\$250 members/\$300 non-members

Includes:

- ❖ Continental breakfast (8 – 8:30 a.m.) and coffee break
- ❖ 4-hours of interactive training (8:30 a.m. – 12:30 p.m.)

**Register early! Space is limited to maximize the hands-on, interactive format.**

[Register Now](#)

**About the Instructor:**

Terri Albert, Ph.D., is the founder and CEO of Fresh Set of Eyes, LLC. Her experience includes leading experiential learning with recognized business schools (Chicago Booth, Kellogg, NYU Stern). Leveraging her blended background from corporate, consulting and academics, she works with organizations and teams to identify innovation opportunities for sustainable growth. Terri co-created and validated the experiential learning project-based model that General Electric adopted for its incubator; launching over ninety percent of the project recommendations across ten years. She is an entrepreneur including a social enterprise training business faculty in developing countries on experiential learning best practices. As a member of the Polsky Exchange (University of Chicago's entrepreneur center), she provides mentoring to South Side start-ups and small businesses for women, minority and veteran owned organizations. Additionally, Terri developed a customized hands-on innovation workshop for a multi-national corporation's senior executives culminating in their internal, Shark Tank competition. Two innovation concepts were selected and funded.