

Hosted by

Forbes School of Business & Technology

at ASHFORD UNIVERSITY®

Join us **October 24 – 25**, 2019 for the 2019 International Accreditation Council for Business Education (IACBE) Region 8: Western Regional Assembly Conference!

The IACBE Western Regional Assembly Conference is a one and a half day event that will include business faculty, administrators, staff and industry speakers. A half-day IACBE workshop will be offered for those who are interested – details forthcoming (Does not substitute for attendance at an Accreditation Institute).

Conference Details: IACBE Region 8: Western Regional Conference

- Date: October 24 25, 2019
- Location: Ashford University, San Diego, CA and Zoom Live Meeting
- Invited Audience: All students, alumni, faculty, and staff.

Call For Proposals Is Open!

You are invited to submit a proposal for the <u>2019 International Accreditation Council for Business</u> <u>Education (IACBE) Region 8: Western Regional Assembly Conference (October 25th)</u>. The conference is hybrid, which means you can present in-person or from anywhere in the world!

Using the meeting theme, *Teaching & Learning Strategies in Business Education*, as a guide, the IACBE Western Region Officers invite proposals that will align with any related topics including but not limited to:

- Research
- Innovation in the Classroom
- Assessment of Student Learning
- Student, Career, Alumni Services
- Application of Business Theory in the Classroom

^{*}IACBE workshop will be held on the afternoon of Thursday Oct. 24.

^{*}IACBE Western Region 8 Assembly Conference and presentations will be on Friday Oct. 25.

- 1. All proposals for conference presentations must include the following elements:
 - Proposer: The name(s) and affiliation(s) of presenter(s) on a separate page so that it can be removed when the documents are given to the reviewers
 - Statement of Topic: Title of the presentation
 - **Description:** A Short Description of the Presentation (no more than 75 words)
 - Summary: A Summary of the presentation (250-500 words)
 - Outline: Outline of the Presentation (demonstrate the flow of the presentation)
 - References: (if applicable)
- 2. Presentations should be designed to last for twenty minutes followed by 5 minutes for Q&A.
- 3. All proposals must be submitted by **September 2, 2019**.
- Submit proposals including the above information to <u>iacbe@iacbe.org</u>
 Include the following in the subject line 2019 Western Region 8 Assembly Conference Proposal

Questions? Email Dr. Julia Underwood, President of IACBE Western Region, at junderwood@apu.edu
Sincerely,

IACBE Western Region Officers