



Wyższa Szkoła Bankowa
Gdańsk **Gdynia**



2018 IACBE European Region Conference

hosted by WSB University in Gdansk

New Tech Revolution and its Impact on Higher Education

Venue: **Radisson Blu Hotel**
Długi Targ 19, Gdansk, Poland
10-12 October 2018



www.wsb.pl

GENERAL INFORMATION

Venue	Gdansk, Poland, Radisson Blu Hotel Dlugi Targ 19, Gdansk, Poland
Name of the host university	Wyższa Szkoła Bankowa w Gdansku WSB University in Gdansk, al. Grunwaldzka 238A, Gdansk, Poland
Name of the local coordinator	Michał Pronobis
Date of the conference	10 th -12 th of October 2018
Main subject of the conference	New Tech Revolution and its Impact on Higher Education

WSB UNIVERSITY IN GDANSK

WSB University in Gdansk is a part of the biggest Polish educational holding which comprises 10 universities in Poland. WSB University in Gdansk has been one of the leading non-public universities in the region for 20 years. Our mission is to provide knowledge with the use of modern methods and to offer practical skills indispensable in the world of business. WSB University in Gdansk offers Bachelor's and Master's degree programs, postgraduate studies program, MBA program conducted in cooperation with University of Northampton.

IACBE

International Accreditation Council for Business Education (IACBE) is a specialized accrediting body that promotes and recognizes excellence in business education in colleges and universities at the baccalaureate and graduate levels. The IACBE operates both in United States and internationally. It was founded in 1997 and is based in United States.

GDANSK

The city is beautifully located on the Bay of Gdansk, on the southern coast of the Baltic Sea. It is a dynamically developing economic and scientific center and a destination for thousands of tourists who come here every year. Gdansk enchants its visitors with its architecture, magnificent tenement houses and medieval monuments. The unique atmosphere of the city is created by numerous charming cafes

CONTACT

e-mail: iacbe@wsb.gda.pl

Preconference Workshop – October 10th

Participants are invited to attend a pre-conference workshop hosted and sponsored by Peregrine Academic Services. The pre-conference workshop will be followed by a networking and welcome reception. The pre-conference workshop will be held from 15:00 to 17:30.

The topic of the pre-conference workshop: Values-based Leadership in Higher Education.

Program Day 1 – October 11th

Time	Topic
08:30 – 9:00	Registration
09:00 – 9:30	Welcome Address
09:30 – 10:15	Keynote Address
Coffee Break	
10:45 – 12:15	Presentations
Lunch	
13:15 – 14:45	Presentations
Coffee Break	
15:15 – 16:45	Presentations
16:45 – 17:00	Closing Remarks

19.00-22.00	Dinner and beer tasting in Brovarnia Restaurant in the Old Town sponsored by Peregrine Academic Services
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Program Day 2 – October 12th

European Region Business Meeting – IACBE Region 9 Members
IACBE Workshops: (optional)

New Self-Study Manual and Updates on The Principle sand
Site Visit Peer Reviewer Training

Time	Topic
09:00-10:30	European Region Business Meeting
Coffee Break	
11:00-13.00	IACBE Workshop
Lunch	
14:00-16.00	IACBE Workshop

Registration soon available at IACBE website:

\$150 for the conference, including lunch, breaks, and dinner on October 11, 2018.

IACBE Workshop Fee: (optional) \$200

How to get to Gdansk

By air

Gdansk Lech Walesa Airport located around 15 km away from the city center, handles domestic and international flights.

From the airport to the city center there are many public transport connections.

The passengers may get to the city center from Gdansk Lech Walesa Airport by SKM (Szybka Kolej Miejska) trains or by bus 210 to Gdansk Glowny.

By train

The main railway station is situated in the city center.

By coach

There is an extensive network of coach connections between Gdansk and larger Polish and European cities.

By taxi

There are many taxi corporations operating in Gdansk.

Taxi fare from the airport to the city center is approx. 40 zł (10-12\$)



The conference venue

Hotel Radisson Blu 5*

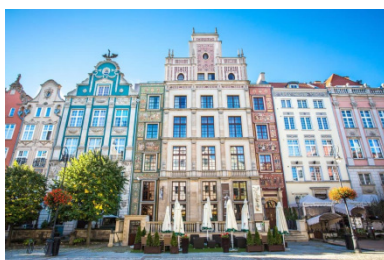
Heart of the Old Town and city location, close to the main tourist attractions of Gdansk

ul. Długi Targ 19 / Powroznicza

80-828 Gdansk

Tel.: +48 58 325 4444

E-mail: info.gdansk@radissonblu.com



Participants are responsible for arranging their own accommodations.

In case of any further questions please contact: iacbe@wsb.gda.pl

Make sure you book your accommodation in advance as Gdansk is a popular holiday destination.

A variety of lodgings are available: from luxurious hotels to Airbnb.

Call for presentations

Submission deadline for abstracts August 1st 2018

Submission: iacbe@wsb.gda.pl

More information on submission format:

www.wsb.pl/gdansk/iacbe-conference

Publication possibilities: IACBE Journal

For more details please contact: Christian Gilde, Ph.D.

Managing editor christian.gilde@umwestern.edu

techniques and develop their ideas and skills.

Schools are invited to bring up to three teams of students to compete in the student case study competition. A team of students must include two, three or four students.

On the first day of the conference, the teams will be handed a case study to prepare.

Students will be given 3 hours to prepare their case presentation. Each team will then give a 20-minute presentation, which will be judged by a panel of three experts. Prizes will be awarded for the first place, second place, and third place teams. Recognition of the teams will be held at the beginning of the dinner at the end of the day.

Schools must submit their list of teams by September 1st, 2018 to iacbe@wsb.gda.pl.

Conference sponsor



Students Case Competition

Competitions offer a chance for participants to gain substantial experience, showcase skills, analyze and evaluate outcomes and uncover personal attitude. Competitions also encourage students to adopt innovative