



IACBE

International Accreditation Council for Business Education

Business Education:

Learn. Apply. Experience.

MOVING. FORWARD. TOGETHER.

*April 17-20, 2018
Astor Crowne Plaza,
New Orleans,
Louisiana, USA*



ANNUAL CONFERENCE & ASSEMBLY MEETING

New Orleans, Louisiana, USA



On behalf of the International Accreditation Council for Business Education (IACBE) organization, I am honored and delighted to welcome you to our Annual Conference and Assembly Meeting in beautiful New Orleans, Louisiana. This venue promises to be a wonderful opportunity to experience education, culture, food, music, and scenery in one of the most dynamic cities in the world.

Our theme this year is “Business Education: Learn. Apply. Experience.” and will include a variety of technical presentations, accreditation training sessions, and a Student Case-Study competition. Also, please plan on attending our General Meeting of the Assembly featuring keynote speaker Dr. Belle Wheelan from Southern Association of Colleges and Schools Commission on Colleges (SACS COC), and our Annual Accreditation Banquet to recognize those institutions who have devoted tireless hours to achieve quality education in business.



As conference chair, I realize the success of the conference depends on the many people who work in planning and organizing the technical aspects, as well as the social arrangements for our membership. I would like to recognize the IACBE staff members who organized and developed the conference. I would also like to recognize the Review Board, who went through and critiqued many great presentation proposals to bring forward the best presentations for our conference.

I believe this conference will provide a wonderful opportunity for you to refresh and even gain new knowledge in the area of Business Education.

Best Wishes,

A handwritten signature in blue ink that reads "Fredrick Chilson".

Fredrick M. Chilson, Ph.D.
IACBE ACAM 2018 Conference Chair

MITCHELL J. LANDRIEU, MAYOR
CITY OF NEW ORLEANS

Welcome!

As Mayor of New Orleans, it is my pleasure to welcome the 2018 IACBE Annual Conference. Thank you for choosing to celebrate your conference in New Orleans.

You will experience the warm hospitality and unique culture that New Orleans has to offer. I am certain that New Orleans will serve as the perfect destination for the conference and provide the best opportunities for the group. While you are here, take some time to relax and explore the City. Dine in our incomparable restaurants; enjoy some of the great music we have to offer, tour historic neighborhoods like the French Quarter and Tremé, and shop in our antique and specialty shops throughout New Orleans, including the bustling Magazine Street corridor. It is my hope that your stay will be memorable and that you leave with new knowledge and relationships.



I extend my best wishes to the IACBE Annual Conference, as well as those traveling to partake in the festivities. I want to thank you again for choosing New Orleans.

Sincerely,

A handwritten signature in black ink that reads "Mitch". The signature is stylized and cursive.

Mitchell J. Landrieu
City of New Orleans Mayor



AGENDA

Monday • April 16

9:00 am - 5:00 pm

Board of Commissioners Meeting (Grand Ballroom A)

Tuesday • April 17

7:30 am - 8:30 am

Breakfast for Workshop Participants (Astor Gallery)

7:30 am - 8:30 am

Registration for Workshop Participants (Grand Ballroom Foyer)

8:30 am - 4:30 pm

Accreditation Workshop (Astor III)

9:00 am - 5:00 pm

Peregrine Academic Services Users Group Meeting (Astor I)

9:00 am - 5:00 pm

Board of Commissioners Meeting (Grand Ballroom A)

12:00 pm - 1:00 pm

Luncheon for Workshop Participants and Boards (Astor Gallery)

1:00 pm - 5:00 pm

Board of Directors Meeting (Astor II)

2:00 pm - 5:00 pm

Conference Registration (Grand Ballroom Foyer)

6:00 pm - 7:30 pm

Welcome Reception (Grand Ballroom C, D, Gallery)

Wednesday • April 18

7:00 am - 8:00 am

Student Competition Judges Breakfast (Bourbon)

7:30 am - 8:30 am

Breakfast (Astor I, II, III)

8:00 am - 3:00 pm

Conference Registration (Grand Ballroom Foyer)

8:30 am - 10:00 am

General Meeting of the Assembly (Grand Ballroom C, D)

10:00 am - 10:20 am

Morning Break (Grand Ballroom Gallery)

10:00 am - 3:00 pm

Poster Showcase (Grand Ballroom Foyer)

10:20 am - 11:00 am

Roundtable for New and Prospective Members (Toulouse A)

10:20 am - 11:00 am

Concurrent Session 1 (Grand Ballroom A, C, D)

10:30 am - 4:00 pm

Student Case-Study Competition (St. Louis, St. Ann, Chartres)

11:10 am - 11:50 am

Concurrent Session 2 (Grand Ballroom A, C, D)

12:00 pm - 1:30 pm

Luncheon (Astor I, II, III)

1:30 pm - 3:00 pm

Board of Directors Meeting (St. Charles A, B)

1:30 pm - 2:10 pm

Concurrent Session 3 (Grand Ballroom A, C, D)

1:30 pm - 2:10 pm

Journal Roundtable (Toulouse B)

2:20 pm - 3:00 pm

Concurrent Session 4 (Grand Ballroom A, C, D)

3:30 pm - 5:30 pm

Optional Excursion: New Orleans City Tour

5:30 pm - 9:00 pm

Optional Excursion: Riverboat Dinner Cruise

Thursday • April 19

7:00 am - 8:00 am

Breakfast for Student Case-Study Teams (Bourbon)

7:30 am - 8:30 am

Breakfast (Astor I, II, III)

7:30 am - 3:00 pm

Poster Showcase (Grand Ballroom Foyer)

8:00 am - 3:00 pm

Conference Registration (Grand Ballroom Foyer)

8:30 am - 5:00 pm

Student Case-Study Competition (St. Louis, St. Ann, Chartres)

8:30 am - 9:10 am

Concurrent Session 5 (Grand Ballroom A, C, D, Toulouse B)

9:20 am - 10:00 am

Concurrent Session 6 (Grand Ballroom A, C, D, Toulouse B)

9:20 am - 10:00 am

Focus Group Meeting: FBLA-PBL (St. Charles A, B)

10:00 am - 10:20 am

Morning Break (Grand Ballroom Gallery)

10:20 am - 11:00 am

Focus Group Meeting: Interpretive Simulations (St. Charles A, B)

10:20 am - 11:00 am

Concurrent Session 7 (Grand Ballroom A, C, D)

11:10 am - 11:50 am

Concurrent Session 8 (Grand Ballroom A, C, D)

11:10 am - 11:50 am

Meet the Commissioners Roundtable (Toulouse B)

11:10 am - 11:50 am

Focus Group Meeting: Capsim (St. Charles A, B)

12:00 pm - 1:30 pm

Luncheon (Astor I, II, III)

1:30 pm - 2:10 pm

Focus Group Meeting: IMA (St. Charles A, B)

1:30 pm - 2:10 pm

Concurrent Session 9 (Grand Ballroom A, C, D)

1:30 pm - 2:10 pm

Board of Commissioners Meeting (Toulouse A)

2:20 pm - 3:00 pm

Concurrent Session 10 (Grand Ballroom A, C, D)

2:20 pm - 3:00 pm

Special Accounting Accreditation Roundtable (Toulouse B)

3:00 pm - 3:20 pm

Afternoon Break (Grand Ballroom Gallery)

3:20 pm - 4:00 pm

Regional Assembly Meetings (Grand Ballroom A, C, D, Toulouse A, B, St. Charles A, B)

5:30 pm - 7:00 pm

Poster Showcase (Grand Ballroom Foyer)

6:00 pm - 7:00 pm

Pre-Banquet Reception (Grand Ballroom Gallery)

7:00 pm - 9:00 pm

Accreditation Banquet (Grand Ballroom C, D)

Friday • April 20

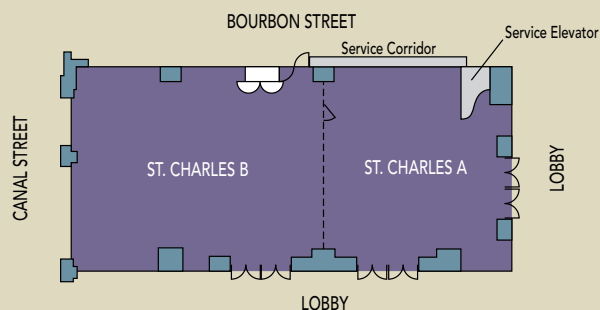
8:00 am - 9:00 am

Breakfast for Workshop Participants (Grand Ballroom A)

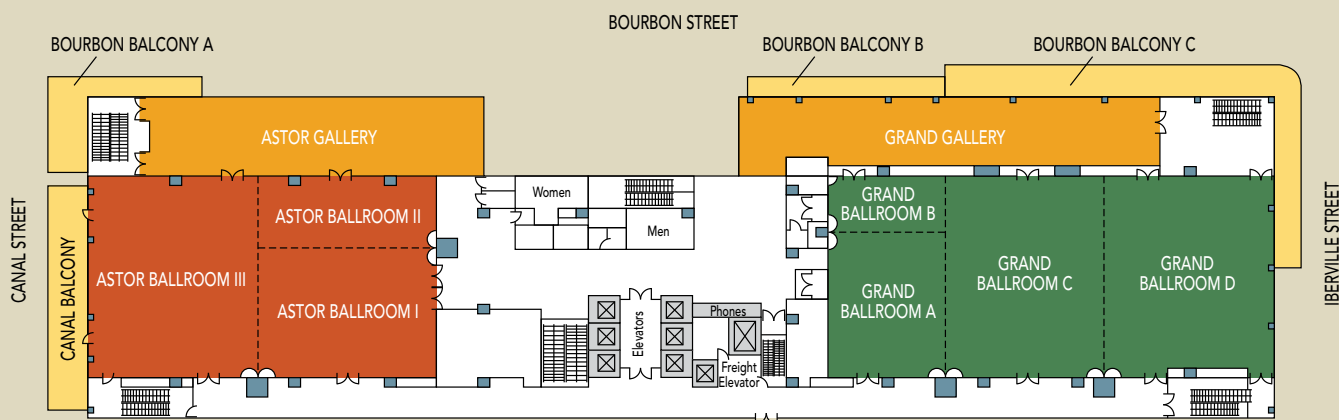
9:00 am - 5:00 pm

Accreditation Workshop (Grand Ballroom A)

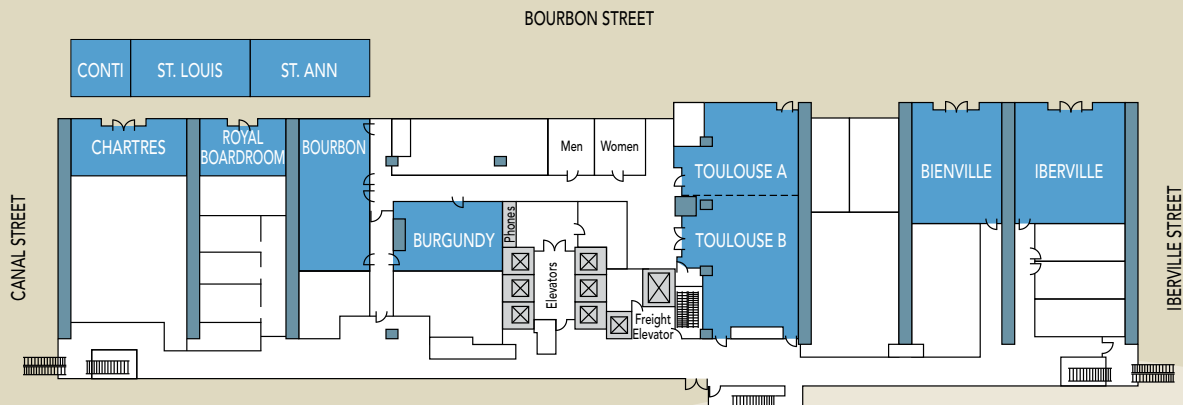
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GENERAL INFORMATION

Registration

Conference registration will take place in the Grand Ballroom Foyer, and will be open during the following hours:

Tuesday, April 17	7:30 am - 8:30 am (Workshop Registration) and 2:00 pm - 5:00 pm (General Registration)
Wednesday, April 18	8:00 am - 3:00 pm
Thursday, April 19	8:00 am - 3:00 pm

Event Locations

Conference events will take place in the following locations:

- Welcome Reception and Entertainment: Grand Ballroom Foyer C, D, Gallery
- Breakfasts (Wednesday and Thursday): Astor I, II, III
- Luncheons (Wednesday and Thursday): Astor I, II, III
- Morning Breaks and Thursday Afternoon Break: Grand Ballroom Gallery
- Pre-Banquet Reception: Grand Ballroom Gallery
- Accreditation Banquet: Grand Ballroom C, D
- Concurrent Sessions: Grand Ballroom A, C, D, Toulouse B
- Poster Showcase: Grand Ballroom Gallery
- Student Case-Study Competition: St. Ann, St. Louis, Chartres
- Accreditation Workshop: Grand Ballroom A

International Hospitality

All conference participants are invited to visit the international hospitality suite. Please feel free to drop by and visit with friends and colleagues from across the globe. Come also to explore opportunities for international collaboration and developing international partnerships. The hospitality suite is located in the Burgundy room, and is graciously sponsored by Peregrine Academic Services. The international hospitality suite will be open during the following hours:

Wednesday, April 18	8:00 am - 3:00 pm
Thursday, April 19	8:00 am - 4:30 pm

Exhibits

Please take the opportunity to visit our exhibitors in the Grand Ballroom Gallery during the following hours:

Tuesday, April 17	6:00 pm - 7:30 pm
Wednesday, April 18	8:00 am - 3:00 pm
Thursday, April 19	8:00 am - 4:30 pm

Conference Badges

All conference participants (including spouses and guests) will be issued name badges. Your name badge is your passport to conference activities and should be worn to gain entry to all conference events and meals.

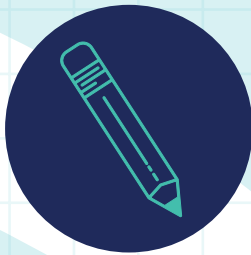
Security

Please do not leave your personal belongings unattended. The IACBE cannot be responsible for lost or stolen items.



Teaching and Learning track sessions share best practices and innovative teaching techniques to improve student learning. The intended audience is full-time and part-time/adjunct faculty. Sessions may be general so that they apply to any business discipline, or they may be specific and apply to only one discipline.

- Classroom Teaching
- Technology
- Student Success



Administrative track sessions share best practices related to the oversight and administration of business programs. The intended audience is deans, program chairs, directors, and faculty in a supervisory role.



Accreditation track sessions share best practices in preparing for and conducting site visits. The intended audience is site visit team members, site visit team chairs, and schools preparing for a site visit. The sessions provide practical tips that could help site visitors to be more effective in their site visits and to ensure successful site visits.



Institution track sessions share specific practices related to the type of institution, for example, institutions that are Faith-Based or Historically Black Colleges and Universities. The sessions will address an area that relates specifically to the type of institution.

16 MONDAY, APRIL

9:00 am - 5:00 pm *Board of Commissioners Meeting (Grand Ballroom A)*

17 TUESDAY, APRIL

7:30 am - 8:30 am *Breakfast for Workshop Participants (Astor Gallery)*

7:30 am - 8:30 am *Registration for Workshop Participants (Grand Ballroom Foyer)*

8:30 am - 4:30 pm *Accreditation Workshop (Astor III)*

Developing a Comprehensive Outcomes Assessment Plan

Dr. Gary Bonvillian, President Emeritus, Thomas University and Senior Director, International Programs and Research Division, Lotus Education Group, Xiamen, Fujian, China

Mr. Ted Collins, J.D., Director of Accreditation, IACBE

Attendance at an assessment workshop is a requirement prior to (i) the submission of an application for candidacy status and (ii) the preparation of a self-study for reaffirmation of accreditation.

This workshop focuses on how to design a comprehensive outcomes assessment plan that meets IACBE expectations for assessing student learning in your business programs and the operational effectiveness of your academic business unit.

The workshop covers:

- Writing intended student learning outcomes (ISLOs) and Intended Operational Outcomes (IOOs),
- Identifying measurement instruments (direct, indirect and operational),
- Developing performance targets for ISLOs and for IOOs,
- Completing the outcomes assessment plan template, and using outcomes assessment results to measure and advance academic quality in business programs.

9:00 am - 5:00 pm *Peregrine Academic Services Users Group Meeting (Astor I)*

AM Session: Learn what developments and advancements Peregrine has made since last year's Users' Group Meeting.

PM Session: Are you using Peregrine's data to its fullest potential? Come learn about Client Admin 2.0 and mapping learning outcomes to assessment results.

9:00 am - 5:00 pm *Board of Commissioners Meeting (Grand Ballroom A)*

12:00 pm - 1:00 pm *Luncheon for Workshop Participants and Boards (Astor Gallery)*

1:00 pm - 5:00 pm *Board of Directors Meeting (Astor II)*

2:00 pm - 5:00 pm *Conference Registration (Grand Ballroom Foyer)*

6:00 pm - 7:30 pm *Welcome Reception (Grand Ballroom C, D, Gallery)*

6:00 pm - 7:30 pm *Exhibit (Grand Ballroom Gallery)*

GENERAL MEETING OF THE ASSEMBLY



Wednesday, April 18, 8:30 am - 10:00 am (Grand Ballroom C, D)
Keynote Speaker, Dr. Belle S. Wheelan, Ph.D., President of the Southern Association of Colleges and Schools Commission on Colleges

Dr. Belle Wheelan currently serves as President of the Southern Association of Colleges and Schools Commission on Colleges and is the first African American and the first woman to serve in this capacity. Her career spans over 40 years and includes the roles of faculty member, chief student services officer, campus provost, college president and Secretary of Education. In several of those roles she was the first African American and/or woman to serve in those capacities. Dr. Wheelan received her Bachelor's degree from Trinity University in Texas (1972) with a double major in Psychology and Sociology; her Master's from Louisiana State University (1974) in Developmental Educational Psychology; and her Doctorate from the University of Texas at Austin (1984) in Educational Administration with a special concentration in community college leadership.

Agenda Item	Presenter
Call to Order, 2018 General Meeting of the Assembly	Ms. Ann Tuttle
Report from the Chair of the IACBE Board of Commissioners	Dr. Laurie Yates
Election of Board of Directors	Ms. Ann Tuttle
Election of Board of Commissioners	Ms. Ann Tuttle
Other Business of the Assembly	Ms. Ann Tuttle
Introduction of Sponsors and Announcements	Dr. Phyllis Okrepkie
President's Report	Dr. Phyllis Okrepkie
Introduction of Keynote Speaker	Dr. Fred Chilson
Keynote Speaker	Dr. Belle Wheelan, President SACS COC
Adjournment	Ms. Ann Tuttle

ELECTION OF BOARD OF DIRECTORS

The Nominating Committee for the Board of Directors is pleased to present the following election slate:

Election Slate for the Board of Directors • 2018	
Vice Chair	Dr. Pamela Imperato , <i>Dean, Donald W. Maine College of Business and the College of Technology, Davenport University (Michigan)</i>
Secretary	Dr. Jorge Cardenas , <i>Associate Dean, Forbes School of Business Professional Studies Division, Ashford University (California)</i>
Region 3 Director Southern Regional Assembly	Dr. Ralph (Chip) Mason , <i>Dean, School of Business, Belhaven University (Mississippi)</i>
Region 4 Director Great Lakes Regional Assembly	Dr. Alyncia Bowen , <i>Chair, Allied Healthcare Management, Franklin University (Ohio)</i>
Region 6 Director South Central Regional Assembly	Dr. Patsy Parker , <i>Associate Dean, Everett Dobson School of Business and Technology, Southwestern Oklahoma State University (Oklahoma)</i>
Region 9 Director European Regional Assembly	Dr. Fady Fadel , <i>Dean, The American Business School of Paris, (France)</i>
At-Large Director	Dr. Patricia Cowherd , <i>Dean, School of Business and Economics College, Campbellsville University (Kentucky)</i>

ELECTION OF BOARD OF COMMISSIONERS

The Nominating Committee for the Board of Commissioners is pleased to present the following election slate:

Election Slate for the Board of Commissioners • 2018	
Commissioner	Dr. Scott Schroeder , <i>Dean, School of Business and Communications, Chaminade University of Honolulu (Hawaii)</i>
Commissioner	Dr. J.D. Mosley-Matchett , <i>Dean of Graduate Studies & Professional Development, University College of the Cayman Islands (Cayman Islands)</i>
Commissioner	Ms. Brenda Canning , <i>Co-Chair, Department of Business Management, Springfield University (Massachusetts)</i>

7:30 am - 8:30 am	Breakfast (Astor I, II, III)
8:00 am - 3:00 pm	Conference Registration (Grand Ballroom Foyer)
8:00 am - 3:00 pm	Exhibit (Grand Ballroom Gallery)
10:00 am - 10:20 am	Morning Break (Grand Ballroom Gallery)
10:00 am - 3:00 pm	Poster Showcase (Grand Ballroom Foyer)
10:20 am - 11:00 am	Roundtable for New and Prospective Members (Toulouse A)

Information session for new and prospective members of the IACBE with
Dr. Phyllis Okrepkie, President, IACBE

10:20 am - 11:00 am Concurrent Session 1 (Grand Ballroom A, C, D)



Pizza and Beer Economics: Lessons Learned by Using Specific Industries of Interest to Students (Grand Ballroom A)

Dr. Eric Abrams & Dr. John Watters, McKendree University

We are currently co-teaching an economics course: Economic Analysis of the Pizza and Beer Industries. In this course we discuss economics topics: determinants of demand, cost analyses, regulations, pricing strategies, and industrial organization. In the presentation we compare the interest of the students in the course with some other economics courses and how each of the topics mentioned above were approached.



Navigating Obstacles to Student Success: An Evidence-Based Approach to Improving Course Outcomes in Business Courses (Grand Ballroom C)

Dr. Scott Dolan & Dr. Santhosh Abraham, Excelsior College

Research has shown a relationship between performance in gateway courses and student success. Using this research as a foundation, the business programs at Excelsior College have piloted a systematic approach to improve performance in what we call our "obstacle courses." In this presentation, we will discuss interventions to improve performance including: innovations in course design, focused professional development of faculty, and proactive student support. Early efficacy data will be shared, and a new approach using both cognitive and non-cognitive assessments will be highlighted.



Faith Integration Assessment: Student Perceptions of Faith-Based Learning Outcomes (Grand Ballroom D)

Dr. Julia Underwood & Dr. Robert Roller, Azusa Pacific University

This presentation provides insight into student perceptions of faith-related learning outcomes at a large, Christian university. At our institution, the increasing focus on employability skills prompted an effort to assess student perceptions of learning faith integrative material within their academic program and the relevance of that material to their career preparedness. Results, insights, and preliminary adjustments in assessment will be discussed in the presentation.

10:30 am - 4:00 pm Student Case-Study Competition (St. Louis, St. Ann, Chartres)

11:10 am - 11:50 am Concurrent Session 2 (Grand Ballroom A, C, D)



Critical Thinking in the International Classroom of Business Studies: Cross-Cultural Dilemmas (Grand Ballroom A)

Dr. Jon-Hans Coetzer, EU Business School, Switzerland

An attempt to sensitize staff and faculty to the importance of understanding the cross-cultural dilemmas for international students and their teachers in both undergraduate and postgraduate business studies which involve critical thinking.



How to Blend International Business, Geography and Politics in Improving Students' Knowledge and Interests (Grand Ballroom C)

Mr. Hossein Noorian, Wentworth Institute of Technology

The recent global trend of online shopping, and the ever-increasing international trade among countries of the world should not reduce our focus on how the goods and merchandise pass through many strategic and important channels and waterways of the world.



Ethics, Employment Law and Faith-Based Universities: When Law and Faith Collide (Grand Ballroom D)

Dr. Christi Sanders, Southwestern Assemblies of God University

A discussion of the impact of the legalization of same-sex marriage on faith-based universities in terms of Title IX and Title VII compliance and how faith-based universities can remain faithful to sincerely-held religious beliefs and still qualify to receive federal financial aid funding.

12:00 pm - 1:30 pm Luncheon (Astor I, II, III)

1:30 pm - 3:00 pm Board of Directors Meeting (St. Charles A, B)

1:30 pm - 2:10 pm Concurrent Session 3 (Grand Ballroom A, C, D)



Utilization of Writing Intensive Classes to Improve Written Communication Skills of Business Students (Grand Ballroom A)

Dr. Susan Kowalewski & Ms. Magdalene Halasz, D'Youville College

Writing has been reported by companies as being an integral skill for personal and career success; with studies demonstrating that the writing skills of college graduates do not meet the expectations of organizations. In this presentation we will summarize data related to business students' writing skills at entrance to their program of study, interventions and subsequent development of writing skills to improve student writing and preparation for entering the workforce.



A First Impression: Redesigning the Course Syllabus (Grand Ballroom C)

Dr. Cathy Robb & Dr. Jervaise McDaniel, Oakland City University

Do you find the length of your syllabus growing and the likelihood that your students are reading the syllabus declining? The course syllabus provides a first impression to your class which can be a factor in impacting student motivation. This session will review the impact of a redesigned, engaging course syllabus as compared to the traditional, contractual syllabus.



Panel: Creating Partnerships Addressing the Racial Diversity Pipeline (Grand Ballroom D)

Dr. J.D. Mosley-Matchett, Dean, Graduate Studies & Professional Development, University College of the Cayman Islands - moderator

Dr. Joe Ricks, Chair, Division of Business, Xavier University of Louisiana

Dr. Donald R. Andrews, Dean, College of Business, Southern University and Agricultural & Mechanical College

Dr. Donna Covington, Dean, College of Business, Delaware State University

This panel will discuss successful partnerships at Historical Black Colleges and Universities (HBCU) Business schools, and foster a discussion on the challenges of developing and maintaining partnerships at HBCUs. The desired outcome is sharing of promising practices to address the challenges of meeting student development needs at minority serving institutions in general and HBCUs specifically.

1:30 pm - 2:10 pm Journal Roundtable (Toulouse B)

Join us to roll-out the new IACBE peer-reviewed journal. **Dr. Christian Gilde**, the editor, will discuss the publication and volunteer opportunities that will be available. Topics such as submission guidelines, review procedures, publication format, and editorial policies will be discussed.

Join us in this ground-floor opportunity to help shape the new IACBE journal.

2:20 pm - 3:00 pm Concurrent Session 4 (Grand Ballroom A, C, D)



Undergraduate Research in the Accounting Curriculum: Lessons Learned (Grand Ballroom A)

Ms. Belle Marie, Carroll College

Undergraduate research has become commonplace in colleges and universities throughout the United States. Studies have described a number of benefits from undergraduate research programs, while recognizing the challenges associated with undergraduate research. This presentation describes one institution's experiences with accounting students' undergraduate research and the lessons learned during the past three years.



On-Boarding First-Year Business Students: Discipline Exploration and College Adjustment (Grand Ballroom C)

Ms. Elisabeth Catrini, Ms. Barbara Jayne Lewthwaite, Ms. Cheryl Veronda, Centenary University

How can we interest traditional first-year students in business while preparing them for college success? This presentation covers experiential and other practices used to help traditional first-year students comprehend business disciplines despite a lack of context for the material. We have achieved strong results through a program that immerses students in a practitioner setting through development and implementation of their own business plan (after securing micro-loan), field trips and volunteer projects, upper-class mentors, and college/life/career success strategies.



Panel: Cultivating and Maintaining International Partnerships (Grand Ballroom D)

Dr. Gary Bonvillian, President Emeritus, Thomas University and Senior Director, International Programs and Research Division, Lotus Education Group, Xiamen, Fujian, China - moderator

Ms. Katalin Kovacs, Associate Dean, Global Education Programs, Maastricht School of Management

Mr. Mark Hatton, Administrative Director, Geneva Business School

Would you like to do more with international partners, but you are not sure what to do next? This panel will focus on issues related to cultivating and maintaining international partnership. Panelists have first-hand experience on cultivating and maintaining international partnerships from both a US and international perspective. This panel will be helpful for schools just beginning to look into international partnerships as well as those who already have partnerships, but would like to explore ways to move the partnerships forward.

3:30 pm - 5:30 pm	Optional Excursion: New Orleans City Tour
5:30 pm - 9:00 pm	Optional Excursion: Riverboat Dinner Cruise

7:00 am - 8:00 am	Breakfast for Student Case-Study Teams (Bourbon)
7:30 am - 8:30 am	Breakfast (Astor I, II, III)
7:30 am - 3:00 pm	Poster Showcase (Grand Ballroom Foyer)
8:00 am - 3:00 pm	Conference Registration (Grand Ballroom Foyer)
8:00 am - 4:30 pm	Exhibit (Grand Ballroom Gallery)
8:30 am - 5:00 pm	Student Case-Study Competition (St. Louis, St. Ann, Chartres)
8:30 am - 9:10 am	Concurrent Session 5 (Grand Ballroom A, C, D, Toulouse B)



The Pressing Need for Integration of Technology Into Business Curriculum (Grand Ballroom A)

Mr. Soren Ashmall & Dr. Helen Barker, Capitol Technology University

As business faculty, we need to increase business students' knowledge about science, technology, engineering and math while encouraging them to expand their horizons of technology beyond IT and classroom business simulations. Business education should keep pace with the speed of innovation occurring in STEM-oriented industries by helping students "bridge the natural and social sciences" (Roos, 2014). This interactive presentation discusses the need to integrate technologies into business curriculum to better prepare graduates to lead in a STEAM (Science, Technology, Engineering, Arts, and Math) based world.

Learning Outcomes Assessment: Use of Peregrine's Assessment Reports to Address Knowledge-Based and Critical Thinking Outcomes Evaluation (Grand Ballroom C)

Dr. Olin O. Oedekoven, President & CEO, Peregrine Academics

Programmatic accreditation requires direct measures of learning outcomes. Using Peregrine's assessment services, program managers can map their learning outcomes to the exam topics and subjects, set targets (objectives), externally benchmark, integrate student surveys, evaluate results, and report progress relative to knowledge-based and critical thinking learning outcomes. Using real-world examples, we will show you how this process works.



Leveraging High Impact Academic Practices by Delivering a Vibrant Co-Curricula Program That Fosters Student Development and Business School Differentiation (Grand Ballroom D)

Dr. Randy Frye, Saint Francis University

How can a business school or department harness the use of high impact academic practices to create dynamic transformational educational experiences for its students that engage them in active learning and at the same time create academic program vibrancy? Could such a strategy affect student learning and development at your school and enable you to differentiate your educational value proposition from others?

GLOBAL LEADERS IN EXECUTIVE SEARCH

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- **15 years** experience in Talent Acquisition.

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Panel: Site Visits From the Perspective of the Site Visitor (Toulouse B)

*Dr. Fred Chilson, Chair, Business and Technology Department,
University of Montana Western – moderator*

*Dr. Robert Gharios, Chairperson, Department of Marketing, Management & Advertising,
American University of Science and Technology, Lebanon*

*Dr. Scott Schroeder, Dean, School of Business and Communication,
Chaminade University of Honolulu*

Have you ever wondered what the site visitors really look for when they review your self-study documents, tour your facility, and meet faculty, students, and advisory board members? This panel will provide insight into what the team members are looking for as they act as the “eyes and ears” for the Board of Commissioners who make the accreditation decisions. This panel will be helpful for schools that are planning for an upcoming site visit and for our members who are considering becoming site visitors.

9:20 am - 10:00 am Concurrent Session 6 (Grand Ballroom A, C, D, Toulouse B)



Leveraging Existing Curriculum to Aid in the Creation of Student-Built E-Portfolios (Grand Ballroom A)

Dr. Jon Outland, Herzing University

This is a discussion of the benefits of e-portfolios for students in their job search process and methods by which institutions can encourage their creation. Herzing University has adopted a unified system for the creation of student e-portfolios using LinkedIn and leveraging the existing assessments within the business curriculum to generate artifacts for display.



Panel: Experiential Learning – The Scalable Model (Grand Ballroom C)

Ms. Rochelle Petway, Director of External Affairs, IACBE – moderator

Mr. Jordan Levy, Founder & Executive Director, CapSource

Mr. David Comisford, Founder & CEO, EduSourced

Are you on board for the experiential learning revolution? Wondering how to get started, how to scale a program, or how to make existing programs more effective? CapSource and EduSourced are two platforms that together are making it much easier for traditional higher-ed programs to offer engaging and relevant project-based learning experiences for their students. Through hands-on collaborations with real industry professionals, experiential learning enables students to apply course concepts, develop new perspectives, gain critical soft skills, and forge real professional relationships. Join us for a lively panel discussion about the importance of experiential learning and explore how easy it is to get started by creating a scalable foundation for this style of education at your school.

MBA NEWS DIGEST

THE GLOBAL SOURCE FOR NOTEWORTHY MBA PROGRAM NEWS





Strategic Best Practices for Ethical Leadership (Grand Ballroom D)

Dr. Michael Littman & Ezra Littman, State University of New York - Buffalo State

Business program success is enhanced by the positive guidance, influence, and integrity of a leader who sets high ethical standards in their actions and in their decisions. These high ethical standards leads to clearer communications, enhanced trust, and stronger decision making in the best interest of all stakeholder groups. Six ethical strategies are articulated to assist leaders in their success.



Panel: Preparing for the Site Visit – A School's Perspective (Toulouse B)

Dr. Markus Raueiser, Vice President for International Relations, Cologne Business School GmbH – moderator

Dr. Staci Lugar-Brettin, Associate Professor of Marketing and Management, Indiana Institute of Technology

Dr. J.D. Mosley-Matchett, Dean of Graduate Studies & Professional Development, University College of the Cayman Islands

Do you feel overwhelmed as you prepare for your site visit? This panel discussion will look at site visits from the school's perspective. Individuals from schools that have recently gone through accreditation site visits will share their secrets to having a successful site visit. This panel will be helpful for schools that are planning for an upcoming site visit.

9:20 am - 10:00 am

Focus Group Meeting: FBLA-PBL (St. Charles A, B)

10:00 am - 10:20 am

Morning Break (Grand Ballroom Gallery)

10:20 am - 11:00 am

Focus Group Meeting: Interpretive Simulations (St. Charles A, B)

10:20 am - 11:00 am

Concurrent Session 7 (Grand Ballroom A, C, D)



Comparison of Didactic, Technical, Role Modeling, and Ethics Learning Acquisition in Undergraduate Online Versus Face-to-Face Modalities (Grand Ballroom A)

Dr. Audrey Pereira, Fitchburg State University

A study was conducted comparing learning on technical and didactic skills, role modeling, and ethics between online and face-to-face (F2F) sections of "Introduction to Computer Information Systems for Business" taught by the same professor at a state university in the Northeast United States (US). It was found that overall, technical and didactic skills and ethics learning acquisition were similar between the F2F and online classes, but role modeling learning was greatly increased in the F2F course. Recommendations of how to improve role modeling learning in online course delivery will be presented.



Enhancing Learning by Building Experience Programs on a Case-Based Foundation (Grand Ballroom C)

Dr. David Anderson & Ms. Danara Moore, Greenville University

Business curricula often end with an experience-based course. This course is strengthened when it is built upon the foundation of a series of increasingly complex case-based classes. This presentation explores the synergy that can be developed through the integration of these cases and experiences.



The Care and Feeding of an Adjunct (Grand Ballroom D)

Dr. Kelly Sylte, Bellevue University

Recruiting qualified adjuncts takes time and resources. Putting concerted effort into onboarding and training of new staff improves performance and retention. Come and discuss key secrets to the "care and feeding" of adjuncts.

11:10 am - 11:50 am Concurrent Session 8 (Grand Ballroom A, C, D)



Panel: Business Games in the Classroom (Grand Ballroom A)

Dr. William Farrell, Professor of Management, Vaughn College of Aviation and Technology

Dr. Fred Chilson, Professor and Department Chair, University of Montana Western

Dr. Ron Bruce, Associate Professor, Gwynedd Mercy University

This panel will discuss the various business game simulations used in the classroom.



Group Projects: Provide Students With Beyond the Classroom Experience (Grand Ballroom C)

Dr. Halbana Tarmizi, Bemidji State University

Group projects are the most common activities used in class to help students to develop skills by working in a team. While most of the group projects end with a presentation in front of the class, including a requirement to submit the work for presentation at a student conference could provide additional motivation for students and help them to develop important career skills.



Panel: Sharing the Secrets of Faculty Success (Grand Ballroom D)

Dr. Marianne Sullivan, Clinical Associate Professor, Medaille College - moderator

Mr. Ted Collins, J.D., Director of Accreditation, IACBE

Dr. Susan Silverstone, Professor, Department of Management and Marketing, National University

Come and share with us your advice, stories, and successes in hiring supporting, and evaluating faculty. Learn what the IACBE looks for, what our panelists have done, and share what best practices and pitfalls you have experienced.

11:10 am - 11:50 am	<i>Meet the Commissioners Roundtable (Toulouse B)</i>
11:10 am - 11:50 am	<i>Focus Group Meeting: Capsim (St. Charles A, B)</i>
12:00 pm - 1:30 pm	<i>Luncheon (Astor I, II, III)</i>
1:30 pm - 2:10 pm	<i>Focus Group Meeting: IMA (St. Charles A, B)</i>
1:30 pm - 2:10 pm	<i>Concurrent Session 9 (Grand Ballroom A, C, D)</i>



How to Engage the Millennial Learner in the Classroom With Traditional PowerPoint (Grand Ballroom A)

Dr. Jolivette Wallace, Belhaven University

This presentation will present innovative ways to stimulate the creativity of the millennial generation by integrating traditional PowerPoint tools.



Design and Assessment of Experiential Learning in a Specialized Business Program (Grand Ballroom C)

Dr. Bani (Madhubani) Ghosh & Dr. Paul Szwed, Massachusetts Maritime Academy

Experiential Learning Programs provide a very interesting student learning opportunity and assessment tool. This presentation shares current experiences of an innovative model of experiential learning that was developed by departmental faculty. A cross-pollination of ideas and audience feedback will help us to develop a best practice prototype.



Are You Ready for Competency-Based Education and Assessment in Your Business Degree Programs? (Grand Ballroom D)

Dr. Harpal Dhillon, Lincoln University

This presentation is focused on the planning and actions necessary for successful transition of institutions and business degree programs from the current higher education model to competency-based education (CBE) and assessment. Important issues related to the changes in education model, business model, and accreditation process are discussed briefly, followed by an overview of a plan designed to address these changes successfully.



The Community Action Council of Tulane University Students (CACTUS) is one of the oldest and largest continually running student-led volunteer organizations in the nation, and it has become a model for other universities around the world. Originally founded in 1968, it has grown from two programs (Project Hope and DARE), to dozens of programs with volunteers serving in the areas of Youth, Health, Global Issues, Community Support, and University improvement. CACTUS also facilitates all service projects and organizations on campus in addition to sponsoring campus-wide service events. The IACBE is proud to support CACTUS by donating the printer and monitor from our conference to help CACTUS serve those in need.

1:30 pm - 2:10 pm **Board of Commissioners Meeting (Toulouse A)**
 2:20 pm - 3:00 pm **Concurrent Session 10 (Grand Ballroom A, C, D)**



Programming Class in Business Program: Teaching Programming to Students with Various Levels of Programming Experience (Grand Ballroom A)

Dr. Halbana Tarmizi, Bemidji State University

Computer programming courses are often difficult for business students, especially those with no prior programming experience. This lack of prior experience can create challenges for the instructor in the classroom since the students may be at a variety of knowledge levels. This presentation will share my experience of overcoming those challenges and providing an environment where students with or without programming experience can excel.



Creating Student Engagement Opportunities in an Executive in Residence Program (Grand Ballroom C)

Ms. Kathy Baughman, Juniata College

This presentation will describe the process for establishing and sustaining an annual Executive in Residence program. This program model incorporates three distinct elements to generate interactions between students and the executive. Perspectives on the model from students, faculty, and the executive will be shared.



Panel: The Future of Online Learning (Grand Ballroom D)

Dr. Jon Outland, System Division Chair of Business, Herzing University - moderator

Dr. David Marker, Dean, Mark Skousen School of Business, Grantham University

In such a rapidly changing educational environment, how does your organization make the most of online learning opportunities? This panel discussion will examine the ongoing benefits of online learning to institutions that embrace it, in addition to examining new implementations of technology and emerging trends in the industry. The conversation should benefit those who are considering the use of distance education, as well as those seeking to expand its use in terms of both new markets and new features to benefit students.

2:20 pm - 3:00 pm **Special Accounting Accreditation Roundtable (Toulouse B)**

Come learn more about the IACBE Specialized Accounting Accreditation from those who have been the most involved:

Dr. Scott Schroeder, Dean, School of Business and Communication, Chaminade University of Honolulu. Chaminade was one of the first schools to earn the Specialized Accounting Accreditation.

Ms. Amanda Garcia, Associate Professor of Accounting and Finance, Elms College. Ms. Garcia has been the team chair on site visits for the Specialized Accounting Accreditation.

Ms. Kerry Calnan, Executive Director of Graduate and Professional Studies, Nichols College. Ms. Calnan, in her role on the Board of Commissioners, was the primary reviewer for the Specialized Accounting Accreditation self-studies.

You will have a chance to hear from and ask questions of those who have been deeply involved in the new accreditation.

3:00 pm - 3:20 pm	Afternoon Break (Grand Ballroom Gallery)
3:20 pm - 4:00 pm	Regional Assembly Meetings (Grand Ballroom A, C, D, Toulouse A, B, St. Charles A, B)
5:30 pm - 7:00 pm	Poster Showcase (Grand Ballroom Foyer)
6:00 pm - 7:00 pm	Pre-Banquet Reception (Grand Ballroom Gallery)
7:00 pm - 9:00 pm	Accreditation Banquet (Grand Ballroom C, D)

8:00 am - 9:00 am	Breakfast for Workshop Participants (Grand Ballroom A)
9:00 am - 5:00 pm	Accreditation Workshop (Grand Ballroom A)

Preparing an Effective Self-Study – Self-Study Manual – Revised December 2017

Dr. Phyllis Okrepkie, President, IACBE & Ted Collins, J.D., Director of Accreditation, IACBE

Attendance at a self-study workshop is a requirement prior to (i) the preparation of a self-study for first-time accreditation and (ii) the preparation of a self-study for reaffirmation of accreditation.

Each of the IACBE's Accreditation Principles contained in the Self-Study Manual-Revised December 2017 will be discussed. All schools that will utilize 2018-19 and forward for their self-study year are required to utilize the new principles in the Self-Study Manual-Revised December 2017.

The workshop covers:

- Requirements for accreditation,
- Structure of the site visit,
- Preparation of the self-study documents, and
- Demonstrating compliance with the principles.

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AND INCLUSION !**

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POSTER SHOWCASE

WED. APRIL 18	10:00 AM TO 3:00 PM
THURS. APRIL 19	7:30 AM TO 3:00 PM AND 5:30 PM TO 7:00 PM (GRAND BALLROOM FOYER)

Cyberloafing, Job Satisfaction, and Work Productivity

Dr. Alan Cook, University of Rio Grande

Cyberloafing is the use of Internet resources for personal and entertainment purposes instead of work related activities and has become the most costly of work avoidance behaviors. Researchers have demonstrated that employers need to address the access to the seemingly unlimited resources of the Internet to ensure that the technology is used in an appropriate manner to enhance the productivity of workers. This poster presentation provides insight into the relationship between the size of the device used by employees and the impact upon cyberloafing, job satisfaction, and work productivity.

Using Legos and the Easy Bake Oven to Teach Managerial Accounting Concepts

Dr. Debra A. Petrizzo, Curry College
Mr. Steven P. Gunning, J.D., Curry College

This poster research purposefully addresses the real challenge presented whilst teaching managerial accounting concepts at the principle level: many students lack the practical knowledge to comprehend the subject matter. It is by using engaged gaming experiences with Legos and cookies that the student's lack of practical knowledge challenge is obviated. This "gaming" exercise at the beginning of the class following the lecture on cost terms and purposes serves as positive applied experiential learning.

Faculty Qualifications: Qualified or Not?

Mr. Ted Collins, J.D., IACBE
Dr. Phyllis Okrepkie, CMA, IACBE

This poster presentation provides a review of the IACBE qualification guidelines in the form of a decision tree. The use of the decision tree can help to take the guesswork out of determining faculty qualification levels when selecting business faculty.

Enhancing Success in Business and the Workplace: Incorporating In-Demand Skills in Business Courses

Dr. Cathy Denison-Robert, Franciscan Missionaries of Our Lady University

This poster presentation will focus on various soft skills and in-demand skills needed to be successful in business and in the workplace. Knowledge of and experience with these skills and attributes should improve the employability of graduating business seniors. In addition to teaching technical business skills, incorporating in-demand skills can help students become more marketable and successful in the business workplace.

Teaching the Ethics of Tax Evasion

Ms. Grace Huff, CPA, CGMA
Dr. Linda Kuechler, CPA, CMA

The need for ethics education in accounting is well established. Ethics education should provide students with the tools needed to analyze ethical dilemmas to enable them to make ethical decisions. A survey is utilized to instigate discussion among the student participants on their perception of the ethicality of tax evasion. This poster presentation will share insights into how instructors can use the survey to help students identify the various approaches to ethical decision-making.

Because Quality Matters

Dr. Vonda K. Moore, University of Cumberlands
Ms. Stephanie Thacker, University of the Cumberlands

In today's educational environment, more and more programs are utilizing online delivery methods. Success requires a collaborative and collegial process that centers on continuous improvement and sustainability. The Quality Matters process is designed to help you achieve your quality assurance goals for online learning.

2018 IACBE STUDENT CASE-STUDY COMPETITION

Tuesday-Thursday, April 17-19, 2018
New Orleans, Louisiana, USA

This competition is open to students from all IACBE-member institutions and is scheduled in conjunction with the 2018 IACBE Annual Conference and Assembly Meeting.

The IACBE is committed to “partnering with colleges and universities in preparing today’s business students for tomorrow’s workplace.” In this spirit, the case-study competition is intended to provide students with an opportunity to showcase their abilities to analyze a case, to identify and discuss recommendations for strategy, opportunity assessment, and ethical action, and to ‘think on their feet.’ The case-study competition will require their ability to (1) work as members of a team, (2) collect and analyze data, and (3) effectively present case information and answer questions in a clear, concise, and professional manner.

Teams: Teams are to include no fewer than two and no more than four members. Each team must be accompanied by a faculty advisor. The competition is limited to a maximum of 10 teams, which will be selected on the basis of the first to register and pay the entry fee.

Entry Fee: The entry fee is **\$1,460** for two-member teams, **\$1,880** for three-member teams, and **\$2,300** for four-member teams, which covers the cost of certificates and awards; breakfast, lunch, and breaks on Wednesday and Thursday and the Accreditation Banquet on Thursday evening. These fees also cover the costs for one faculty advisor per team.

Other Costs: All other expenses (hotel, meals, transportation, activities) not specifically included in the entry fee are the responsibility of the respective teams.

Judging: Judges will be drawn from IACBE member institutions and from the New Orleans business community. The scorecard containing the criteria used by judges in evaluating case presentations will be provided to student teams when we officially launch the competition on March 19th, 2018.

Winners: A first-, second-, and third-place team will be selected, and each placing team will be awarded a plaque that can be displayed at their respective schools. The winning team will be awarded a \$1,000 scholarship generously sponsored by Peregrine Academics.

Deadline: The deadline for registration is March 13th, 2018 (all participating students and faculty must be registered).

STUDENT CASE-STUDY COMPETITION STRUCTURE AND RULES

SCHEDULE

(Please note that this is a tentative schedule. All times and events are subject to change.)

Monday • March 19 • Competition Kickoff

Teams will receive access to the EduSourced platform and instructions on how to proceed.

Monday • April 16 • Case Analyses Due

8:00 am (CST) All deliverables must be uploaded to the EduSourced platform

Tuesday • April 17 • Registration

2:00 pm - 5:00 pm Team Check-In *(Grand Ballroom Foyer)*
6:00 pm - 7:30 pm Welcome Reception *(included in entry fee)*
(Grand Ballroom C, D, Grand Ballroom Gallery, Bourbon Balcony B, C)

Wednesday • April 18 • Live Business Case Challenge

7:00 am - 8:00 am Judges Check-In & Breakfast *(Bourbon)*
7:30 am - 8:30 am Breakfast *(Astor I, II, III - included in entry fee)*
8:30 am - 12:00 pm Case Presentations (Round 1) *(St. Louis, St. Ann, Chartres)*
12:00 pm - 1:00 pm Lunch *(Astor I, II, III)*
1:00 pm - 4:00 pm Case Presentations (Round 2) *(St. Louis, St. Ann, Chartres)*
3:00 pm - 3:20 pm Afternoon Break *(St. Louis, St. Ann, Chartres)*

Thursday • April 19 • Ethical Case

7:00 am - 8:00 am Team Breakfast *(Bourbon)*
8:00 am - 10:00 am Case-Study Preparation
10:00 am - 10:20 am Morning Break *(Grand Ballroom Gallery - included in entry fee)*
10:20 am - 12:00 pm Case-Study Preparation
12:00 pm - 1:00 pm Lunch *(Astor, I, II, III)*
12:30 pm Case Analyses Due *(Bourbon)*
1:00 pm - 3:00 pm Case Presentations *(St. Louis, St. Ann, Chartres)*
3:00 pm - 3:20 pm Afternoon Break *(Grand Ballroom Gallery)*
3:15 pm - 5:00 pm Case Presentations *(St. Louis, St. Ann, Chartres)*
6:00 pm - 7:00 pm Pre-Banquet Reception *(Grand Ballroom Gallery)*
7:00 pm - 9:00 pm Accreditation Banquet *(Grand Ballroom C, D)*

STUDENT CASE-STUDY COMPETITION

Wednesday | April 18 | Live Business Case Challenge

This year the IACBE has partnered with CapSource and EduSourced to challenge teams with solving a live business issue from a real company.

1. On March 19th, teams will receive access to the EduSourced platform and instructions on how to proceed.
2. Prior to the beginning of the day's rounds, teams will have submitted their executive summary and PowerPoint slides via the EduSourced platform. Due date is Monday, April 16th.
3. Each team will assume the role of an outside consulting firm that's been contracted to provide insights on the strategic issues detailed in the project charter (attached separately).
4. Teams present their recommendation to a panel of judges who have assumed the identity of company executives and/or board of directors.
5. Each case presentation must be no more than 20 minutes in length, followed by up to 10 minutes of questions from the judges.
6. Teams will be assigned a time to compete prior to the start of competition Wednesday.
7. Internet access will not be available in the competition rooms. Consequently, teams must present their case analyses using PowerPoint slides.

Thursday | April 19 | Ethical Case

For the 5th consecutive year, the final-round case is graciously provided by the Eller Center for Leadership Ethics at the University of Arizona.

1. Each team will be supplied a case selected by the IACBE and will have four hours to prepare their analysis. Competition rooms will not be available for case preparations.
2. Each team will present the case twice during the day before different panels of judges who have assumed the identity of company executives and/or board of directors.
3. Presentation times for each team in each round will be randomly selected.
4. Prior to the beginning of the day's rounds, teams will deliver their presentation on flash drives to the competition coordinator for loading on laptops in the presentation rooms.
5. Teams are expected to explain the relevant background information of the case, which may include legal, financial, economic, marketing, and management issues relevant to the case, and present the ethical issue identified in the case.
6. After presenting the case, each team must make recommendations for action that are solidly grounded in ethics theory.
7. Each case presentation must be no more than 15 minutes in length, followed by up to 10 minutes of questions from judges. Teams will also be asked to answer a series of questions posed by a panel of judges.
8. Internet access will not be available in the competition rooms. Consequently, teams must present their case analyses using PowerPoint slides.

STUDENT CASE-STUDY COMPETITION

All Rounds

- Teams are to include no fewer than two and no more than four members.
- Each team must be accompanied by one and only one faculty advisor.
- Multiple teams from a single institution may not transfer, switch, or change students once teams are registered.
- Teams may observe other teams' presentations on the first day only.
- Once presentations have begun, no entry into the competition rooms will be permitted.
- No gifts or tokens of appreciation are allowed to be presented to judges prior to or during the case presentations.
- Violation of the Faculty and Student Code of Conduct can result in immediate dismissal from the case-study competition and possible suspension from future competition events. Faculty advisors and/or students who are dismissed due to a code violation will promptly leave the area of competition.
- All communication regarding problems, concerns, or inquiries relating to the student case-study competition are to be directed to Ms. Rochelle Petway by registered faculty advisors.
- The IACBE has the authority to make final decisions on any situation not specifically covered by these rules.

Determination of Winning Teams

1. A first-, second-, and third-place team will be selected based on the total combined scores on the judging scorecards from all four case presentations and the written memo.
2. In the case of any ties between the top three teams based on the total combined scores, the determining factor in breaking the ties will be the total sub-scores on the "Case Feasibility" criteria of the judging scorecards from all four case presentations.
3. In the case of ties between the top three teams based on the "Case Analysis" criteria, the determining factor in breaking the ties will be the total sub-scores on the "Argument" criterion of the judging scorecards from all four case presentations.
4. The first-, second-, and third-place awards will be presented at the Accreditation Banquet on Thursday evening.

2018 IACBE ACCREDITATION AND RECOGNITION BANQUET

APRIL 19, 2018

Candidacy

Basel School of Business (Switzerland)
Cologne Business School (Germany)
Faulkner University (Alabama)
GLA University (India)
Greenville University (Illinois)
Hope International University (California)
Lincoln University (California)
State University of New York - Alfred State College (New York)
State University of New York – Canton (New York)
Washington University of Virginia (Virginia)

First-Time Accreditation

American Graduate School of Business (Switzerland)
Berkeley College (New York)
Curry College (Massachusetts)
Framingham State University (Massachusetts)
Indiana Institute of Technology (Indiana)
International College of the Cayman Islands (Cayman Islands)
International School of Management (ISM) (France)
Swiss UMEF University (Switzerland)
University College of the Cayman Islands (Cayman Islands)
University of Petroleum and Energy Studies (India)
University of the Cumberlands (Kentucky)
WSB University in Gdansk (Poland)

Reaffirmation

Ashford University (California)
Avila University (Missouri)
Baker College (Michigan)
Cairn University (Pennsylvania)
Centenary University (New Jersey)
Davis and Elkins College (West Virginia)
Dominican College of Blauvelt (New York)
Edward Waters College (Florida)
Felician University (New Jersey)
Franklin University (Ohio)
Hampton University (Virginia)
Keuka College (New York)
Lewis - Clark State College (Idaho)
Marian University - Indiana (Indiana)
Marylhurst University (Oregon)
McKendree University (Illinois)
National American University (South Dakota)
Palm Beach Atlantic University (Florida)
Stillman College (Alabama)
Presentation College (South Dakota)
Saint Francis University (Pennsylvania)
Southwestern Adventist University (Texas)
University of Holy Cross (Louisiana)
University of Saint Mary (Kansas)
West Liberty University (West Virginia)

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Franklin University (Ohio)

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SAVE THE DATE



2019 ANNUAL CONFERENCE

Las Vegas, Nevada, USA
April 9th - 12th, Caesars Palace



ACCREDITATION INSTITUTE

Bloomington, Minnesota, USA
July 11th - 13th, 2018, Courtyard Marriott Bloomington
by Mall of America



2020 ANNUAL CONFERENCE

Dallas, Texas, USA
March 30th - April 2nd, The Westin Galleria Dallas