2018



Sponsorship Opportunities

The IACBE offers many sponsorship packages that are designed for a variety of organizational budgets and goals.

Sponsorship Prospectus

International Accreditation Council for Business Education

11374 Strang Line Road

Lenexa, Kansas 66215, USA

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| **International Accreditation Council for Business Education** |  |  |  |
|  | **About the IACBE**The IACBE is the leader in mission-driven and outcomes-based accreditation for business, management, and accounting degree programs in colleges, universities, and other higher education institutions throughout the world whose primary purpose is excellence in teaching and learning. The IACBE’s mission is to promote and recognize excellence in business education in institutions of higher education worldwide, at both the undergraduate and graduate levels, through specialized accreditation of business programs. The IACBE has accredited over 1,400 programs in hundreds of institutions and campuses in the United States, Europe, Asia, the Middle East, Central America, and South America.**Why Sponsor the IACBE?**By sponsoring one of the IACBE’s conferences, workshops, or seminars, you will have access to administrators, deans of business schools, business program directors, management faculty, and other key decision makers at institutions of higher education throughout the world.IACBE events provide unique opportunities to enhance your organization’s visibility, build brand awareness, and promote your products, programs, and services to a wide variety of management education professionals worldwide.Not only will your company or organization gain significant exposure by being present at IACBE events, but it will also be prominently represented in our various publications and on our website.**Sponsorship Options**The IACBE offers a number of sponsorship levels that are designed for a variety of organizational budgets and goals. Our various sponsorship packages include advertising, logo placement, web promotion, signage, exhibit space at IACBE events, presentation opportunities, and a variety of other benefits.**Ruby Sponsor – $6,000*** Registration for Three Attendees at Annual Conference
* All Meals/Breaks for Three Attendees at Annual Conference
* Preferential Exhibit Space at Annual Conference
 |  | **Ruby Sponsor (Cont’d)*** Company Logo with Link on IACBE Website (Annual Conference Page)
* Company Logo and Content with Link on IACBE Website (Sponsor Page throughout the Year)
* Listing with Company Logo in Annual Conference Program
* Sponsorship Announcement at General Assembly Meeting at Annual Conference
* Sponsorship Signage at Registration Desk throughout Annual Conference
* Sponsorship Signage at a Morning or Afternoon Break at Annual Conference
* Two Promotional Mailings to IACBE Members throughout the Year
* Space at Annual Conference for Focus Group Meeting

**Sapphire Sponsor – $8,000*** Registration for Three Attendees at Annual Conference
* All Meals/Breaks for Three Attendees at Annual Conference
* Preferential Exhibit Space at Annual Conference
* Company Logo with Link on IACBE Website (Annual Conference Page)
* Company Logo and Content with Link on IACBE Website (Sponsor Page throughout the Year)
* Listing with Company Logo in Annual Conference Program
* Sponsorship Announcement at General Assembly Meeting at Annual Conference
* Sponsorship Signage at Registration Desk throughout Annual Conference
* Sponsorship Signage at an Annual Conference Breakfast
* Two Promotional Mailings to IACBE Members throughout the Year
* Space at Annual Conference for Focus Group Meeting
* ¼-Page Ad in Annual Conference Program
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| **International Accreditation Council for Business Education** |  | **Emerald Sponsor – $10,000*** Registration for Three Attendees at Annual Conference
* All Meals/Breaks for Three Attendees at Annual Conference
* Preferential Exhibit Space at Annual Conference
* Company Logo with Link on IACBE Website (Annual Conference Page)
* Company Logo and Content with Link on IACBE Website (Sponsor Page throughout the Year)
* Listing with Company Logo in Annual Conference Program
* Sponsorship Announcement at General Assembly Meeting at Annual Conference
* Sponsorship Signage at Registration Desk throughout Annual Conference
* Sponsorship Signage at an Annual Conference Breakfast
* Three Promotional Mailings to IACBE Members throughout the Year
* Space at Annual Conference for Focus Group Meeting
* ½-Page Ad in Annual Conference Program

**Diamond Sponsor – $14,000*** Registration for Four Attendees at Annual Conference
* All Meals/Breaks for Four Attendees at Annual Conference
* Preferential Exhibit Space at Annual Conference
* Company Logo with Link on IACBE Website (Annual Conference Page)
* Company Logo and Content with Link on IACBE Website (Sponsor Page throughout the Year)
* Company Logo with Link on IACBE Website Homepage throughout the Year
* Listing with Company Logo in Annual Conference Program
* Sponsorship Announcement at General Assembly Meeting at Annual Conference
* Sponsorship Signage at Registration Desk throughout Annual Conference
* Sponsorship Signage at an Annual Conference Luncheon
* Sponsorship Announcement at an Annual Conference Luncheon
* Full-Page Ad in Annual Conference Program
* Space at Annual Conference for Focus Group Meeting
* Four Promotional Mailings to IACBE Members throughout the Year
* Downloadable Ad on IACBE Website (Sponsor and Annual Conference Pages)
* Opportunity to Present at an Annual Conference Concurrent Session
 |  | **President’s Circle – $20,000*** Registration for Six Attendees at Annual Conference
* All Meals/Breaks for Six Attendees at Annual Conference
* Premium Exhibit Space at Annual Conference
* Company Logo with Link on IACBE Website (Annual Conference Page)
* Separate, Exclusive Sponsor Page on IACBE Website throughout the Year
* Company Logo with Link on IACBE Website Homepage throughout the Year
* Listing with Company Logo in Annual Conference Program
* Sponsorship Announcement at General Assembly Meeting at Annual Conference
* Sponsorship Signage at Registration Desk throughout Annual Conference
* Sponsorship Signage at Annual Conference Accreditation Banquet
* Sponsorship Announcement at Annual Conference Accreditation Banquet
* Full-Page Ad in Annual Conference Program
* Five Promotional Mailings to IACBE Members throughout the Year
* Opportunity to Present at an Annual Conference Concurrent Session
* Space at Annual Conference for Focus Group Meeting
* Listing with Company Logo in Each Issue of IACBE *NewsBriefs* Newsletter
* Downloadable Ad on IACBE Website (Sponsor, Annual Conference, and Summer/Winter Accreditation Institute Pages)
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