



Rubric Component Guide

International Accreditation Council for Business Education
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Performance or Rating Scale

These summarize the various levels of student performance, achievement, or mastery on each dimension, component, or criterion of the assignment or task. The scale can include 3, 4, or 5 levels.

Examples:

- Unacceptable, Marginal, Proficient, Exemplary
- Novice, Intermediate, Advanced, Distinguished
- Beginning, Developing, Average, Accomplished
- Needs Improvement, Meets Expectations, Exceeds Expectations
- Inadequate, Acceptable, Good, Excellent

Performance Descriptors

These clearly describe the identifiable performance characteristics that reflect each level of achievement, accomplishment, or mastery in the rating scale on each dimension, component, or criterion of the assignment or task.

Example: Describe the type of performance that would constitute or would be considered to be exemplary, marginal, beginning, etc. for each dimension, component, or criterion of the assignment or task.

Evaluation Dimensions	Performance or Rating Scale				Score
	Level 1	Level 2	Level 3	Level 4	
Assignment/Task Component Areas					
Component #1	Performance Descriptors	Performance Descriptors	Performance Descriptors	Performance Descriptors	
Component #2	Performance Descriptors	Performance Descriptors	Performance Descriptors	Performance Descriptors	
Component #3	Performance Descriptors	Performance Descriptors	Performance Descriptors	Performance Descriptors	
etc.	Performance Descriptors	Performance Descriptors	Performance Descriptors	Performance Descriptors	
Evaluation Dimensions	Performance or Rating Scale				Score
	Level 1	Level 2	Level 3	Level 4	
Program-Level Evaluation Criteria					
Criterion #1	Performance Descriptors	Performance Descriptors	Performance Descriptors	Performance Descriptors	
Criterion #2	Performance Descriptors	Performance Descriptors	Performance Descriptors	Performance Descriptors	
Criterion #3	Performance Descriptors	Performance Descriptors	Performance Descriptors	Performance Descriptors	
etc.	Performance Descriptors	Performance Descriptors	Performance Descriptors	Performance Descriptors	

Evaluation Dimensions

Assignment/Task Component Areas

These clearly and completely lay out the distinct elements of the assignment or task, and summarize the component knowledge, skills, and competencies that will be assessed and evaluated in the assignment or task. They are normally used to assign a grade or mark to the assignment or task. **Examples:** content, writing skills, presentation skills, analytical ability, problem-solving skills, organization and structure, conclusions and recommendations, or other assignment- or task-specific components, etc.

Program-Level Evaluation Criteria

These lay out the criteria related to the programmatic intended student learning outcomes (ISLOs) that will be assessed and evaluated in the assignment or task. They should be aligned with, connected to, mapped to, or identical to these ISLOs, and are used for the purpose of program-level assessment. **Examples:** content knowledge in the functional areas of business, global dimensions of business, legal/ethical principles, economic environment of business, social responsibility/sustainability, communication skills, teamwork/leadership abilities, or other learning-outcome-related knowledge, skills, competencies

Notes: It is possible that certain assignment/task components that are used for grading will also be related to the program ISLOs and their associated evaluation criteria.

Weights may also be attached to each dimension, component, or criterion to reflect varying degrees of importance of that dimension, component, or criterion in the evaluation of student performance.