

**International Accreditation Council for Business Education**

**International Assembly for Collegiate Business Education**

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| --- | --- | --- | --- |
|  | Outcomes Assessment Plan  for Accounting Programs | |  |
|  | Institution |  |  |
|  | Academic Accounting Unit |  |  |
|  | Date |  |  |
|  |  |  |  |

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Lenexa, Kansas

USA

**Directions**

Section II (Student Learning Assessment) of the outcomes assessment plan must be completed for each accounting program that is to be accredited by the IACBE (i.e., a separate table must be provided for each program).

Add tables, and insert or delete rows in the tables as needed in order to accommodate the number of your (i) accounting programs, (ii) intended student learning outcomes, (iii) intended operational outcomes, and (iv) assessment instruments.

If the academic accounting unit does not offer programs at a particular degree level (e.g., associate-level programs, doctoral-level programs, etc.), then delete those sections from the outcomes assessment plan.

Italicized entries in the template represent areas where the academic accounting unit should insert its own assessment information.

Please be sure to delete these directions before submitting your assessment plan to the IACBE.

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OUTCOMES ASSESSMENT PLAN FOR ACCOUNTING PROGRAMS

***Institution***

***Name of Your Academic Accounting Unit***

# Section I: Mission and Broad-Based Goals of the (*Name of Your Academic Accounting Unit*)

## Mission Statement of the (*Name of Your Academic Accounting Unit*)

| **Mission of the (*Name of your Academic Accounting Unit*):** |
| --- |
| *Mission Statement* |

## Broad-Based Goals of the (*Name of Your Academic Accounting Unit*)

| **Broad-Based Student Learning Goals:** |
| --- |
| 1. *Learning Goal 1* |
| 2. *Learning Goal 2* |
| 3. *Learning Goal 3* |
| 4. *Learning Goal 4* |

| **Broad-Based Operational Goals:** |
| --- |
| 1. *Operational Goal 1* |
| 2. *Operational Goal 2* |
| 3. *Operational Goal 3* |
| 4. *Operational Goal 4* |

# Section II: Student Learning Assessment for Accounting Programs

## associate-Level Programs

|  |  |
| --- | --- |
| Student Learning Assessment for (Accounting Program 1) | |
| **Program Intended Student Learning Outcomes (Program ISLOs)** | |
| 1. *Program Learning Outcome 1*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 2*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 3*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 4*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 5*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 6*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Direct Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Direct Measures:** |
| 1. *Direct Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 1* |
| 2. *Direct Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 2* |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Indirect Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Indirect Measures:** |
| 1. *Indirect Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 1* |
| 2. *Indirect Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 2* |

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| Student Learning Assessment for (Accounting Program 2) | |
| **Program Intended Student Learning Outcomes (Program ISLOs)** | |
| 1. *Program Learning Outcome 1*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 2*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 3*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 4*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 5*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 6*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Direct Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Direct Measures:** |
| 1. *Direct Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 1* |
| 2. *Direct Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 2* |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Indirect Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Indirect Measures:** |
| 1. *Indirect Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 1* |
| 2. *Indirect Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 2* |

## Bachelor’s-Level Programs

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| Student Learning Assessment for (Accounting Program 1) | |
| **Program Intended Student Learning Outcomes (Program ISLOs)** | |
| 1. *Program Learning Outcome 1*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 2*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 3*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 4*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 5*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 6*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Direct Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Direct Measures:** |
| 1. *Direct Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 1* |
| 2. *Direct Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 2* |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Indirect Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Indirect Measures:** |
| 1. *Indirect Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 1* |
| 2. *Indirect Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 2* |

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| Student Learning Assessment for (Accounting Program 2) | |
| **Program Intended Student Learning Outcomes (Program ISLOs)** | |
| 1. *Program Learning Outcome 1*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 2*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 3*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 4*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 5*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 6*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Direct Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Direct Measures:** |
| 1. *Direct Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 1* |
| 2. *Direct Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 2* |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Indirect Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Indirect Measures:** |
| 1. *Indirect Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 1* |
| 2. *Indirect Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 2* |

## master’s-Level Programs

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| Student Learning Assessment for (Accounting Program 1) | |
| **Program Intended Student Learning Outcomes (Program ISLOs)** | |
| 1. *Program Learning Outcome 1*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 2*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 3*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 4*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 5*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 6*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Direct Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Direct Measures:** |
| 1. *Direct Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 1* |
| 2. *Direct Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 2* |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Indirect Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Indirect Measures:** |
| 1. *Indirect Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 1* |
| 2. *Indirect Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 2* |

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| Student Learning Assessment for (Accounting Program 2) | |
| **Program Intended Student Learning Outcomes (Program ISLOs)** | |
| 1. *Program Learning Outcome 1*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 2*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 3*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 4*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 5*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 6*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Direct Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Direct Measures:** |
| 1. *Direct Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 1* |
| 2. *Direct Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 2* |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Indirect Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Indirect Measures:** |
| 1. *Indirect Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 1* |
| 2. *Indirect Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 2* |

## DOCTORAL-Level Programs

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| Student Learning Assessment for (Accounting Program 1) | |
| **Program Intended Student Learning Outcomes (Program ISLOs)** | |
| 1. *Program Learning Outcome 1*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 2*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 3*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 4*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 5*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 6*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Direct Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Direct Measures:** |
| 1. *Direct Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 1* |
| 2. *Direct Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 2* |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Indirect Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Indirect Measures:** |
| 1. *Indirect Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 1* |
| 2. *Indirect Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 2* |

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| Student Learning Assessment for (Accounting Program 2) | |
| **Program Intended Student Learning Outcomes (Program ISLOs)** | |
| 1. *Program Learning Outcome 1*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 2*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 3*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 4*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 5*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| 1. *Program Learning Outcome 6*   Broad-Based Student Learning Goals Associated with this Outcome: *List of Learning Goals* | |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Direct Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Direct Measures:** |
| 1. *Direct Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 1* |
| 2. *Direct Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Direct Measure 2* |
| **Assessment Instruments for Intended Student Learning Outcomes—**  **Indirect Measures of Student Learning:** | **Performance Objectives (Targets/Criteria) for Indirect Measures:** |
| 1. *Indirect Measure 1*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 1* |
| 2. *Indirect Measure 2*    Program ISLOs Assessed by this Measure: *List of Outcomes* | *Objective (Target/Criterion) for Indirect Measure 2* |

# Section III: Operational Assessment for the (*Name of Your Academic Accounting Unit*)

|  |  |
| --- | --- |
| **Intended Operational Outcomes for the (*Name of your Academic Accounting Unit)*:** | |
| 1. *Intended Operational Outcome 1*    Broad-Based Operational Goals Associated with this Outcome: *List of Operational Goals* | |
| 2. *Intended Operational Outcome 2*    Broad-Based Operational Goals Associated with this Outcome: *List of Operational Goals* | |
| 3. *Intended Operational Outcome 3*    Broad-Based Operational Goals Associated with this Outcome: *List of Operational Goals* | |
| 4. *Intended Operational Outcome 4*    Broad-Based Operational Goals Associated with this Outcome: *List of Operational Goals* | |
| 5. *Intended Operational Outcome 5*    Broad-Based Operational Goals Associated with this Outcome: *List of Operational Goals* | |
| 6. *Intended Operational Outcome 6*    Broad-Based Operational Goals Associated with this Outcome: *List of Operational Goals* | |
| **Assessment Measures/Methods for Intended Operational Outcomes:** | **Performance Objectives (Targets/Criteria) for Operational Assessment Measures/Methods:** |
| 1. *Operational Assessment Measure/Method 1*   Intended Operational Outcomes Assessed by this Measure:  *List of Outcomes* | *Objective (Target/Criterion) for Measure/Method 1* |
| 1. *Operational Assessment Measure/Method 2*   Intended Operational Outcomes Assessed by this Measure:  *List of Outcomes* | *Objective (Target/Criterion) for Measure/Method 2* |
| 1. *Operational Assessment Measure/Method 3*   Intended Operational Outcomes Assessed by this Measure:  *List of Outcomes* | *Objective (Target/Criterion) for Measure/Method 3* |
| 1. *Operational Assessment Measure/Method 4*   Intended Operational Outcomes Assessed by this Measure:  *List of Outcomes* | *Objective (Target/Criterion) for Measure/Method 4* |
| 1. *Operational Assessment Measure/Method 5*   Intended Operational Outcomes Assessed by this Measure:  *List of Outcomes* | *Objective (Target/Criterion) for Measure/Method 5* |
| 1. *Operational Assessment Measure/Method 6*   Intended Operational Outcomes Assessed by this Measure:  *List of Outcomes* | *Objective (Target/Criterion) for Measure/Method 6* |

# Section IV: Linkage of Accounting Outcomes Assessment with Strategic Planning and Budgeting

1. *Provide a description of the strategic planning and budgeting processes (structures, steps, timetables, etc.) for the academic accounting unit and the institution.*
2. *Provide a description of the ways in which the results from implementing your outcomes assessment plan (i.e., changes and improvements needed) are linked to the strategic planning processes of the academic accounting unit and the institution.*
3. *Provide a description of the ways in which the academic accounting unit’s outcomes assessment process is linked to the institutional budgeting process (if applicable).*

# Section V: Appendices

1. *Provide blank copies of all the assessment instruments that will be used as measures of intended student learning outcomes and intended operational outcomes. These should be separated by tabs and identified in a table of contents.*

*B. Provide blank copies of all the evaluation rubrics associated with the assessment instruments identified in Part A above. These should be separated by tabs and identified in a table of contents.*

**Note**: For security and copyright reasons, if you are using a purchased exam from an external vendor as a direct measure of student learning, do not include a copy of the exam in your outcomes assessment plan. Most vendors will provide an exam content outline that summarizes the types of questions included on the exam. Please use this content summary for this purpose.