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April 29, 2024

Dr. Ann Saubier  
Dean  
Gary E. West College of Business  
West Liberty University  
208 University Drive  
West Liberty, WV 26074

Dear Dr. Saubier:

At its April 2024 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the Gary E. West College of Business at West Liberty University. I am pleased to report that the Board of Commissioners approved your request and granted specialized accreditation to the business program(s) as identified in the "Business Programs" table below, accompanied by the following note(s) and observation(s).

### **Notes**

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The Gary E. West College of Business is required to take action as specified below and respond to the IACBE **no later than June 29, 2024** (unless another due date is indicated within the Note). Responses must be submitted via the online platform available on our website: [www.iacbe.org/reports-note-compliance.asp](http://www.iacbe.org/reports-note-compliance.asp). All documents must be provided in English.

*No Notes were identified by the Board of Commissioners.*

### **Observations**

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

#### **Principle 2: Quality Assessment and Advancement**

The Board of Commissioners recommends that to add clarity to the OAP for future use and align ISLOs, assessment measures and performance targets, the business unit should implement each of the following:

For the BSBA programs:

1. In the area of assessment instruments and targets revise the forward-looking OAP to accomplish the following:
  - For direct measure 2, remove ISLO 6 from the ISLOs addressed by this measure.

- For direct measure 3, add ISLO 6 to the ISLOs addressed by this measure.
- 2. To align the OAP with the narrative provided in your response to findings: for indirect measure 1, add the ISLO descriptor for ISLO 4 to the performance target, since ISLO 4 is assessed by this measure but not included in the target.

For the MBA program:

1. In the area of assessment instruments and targets revise the indirect measure 1: add ISLO 5 to the list of ISLOs assessed by this measure since ISLO 5 is included in the performance target and the survey instrument but not in the list of ISLOs assessed by indirect measure 1.

### **Principle 6: Policies, Procedures, and Processes**

The Board of Commissioners recommends that as the Career Services area develops, the College of Business engage the Career Services and Student Success Center to provide additional quantitative data beyond the current BSBA and MBA exit survey indication of post-graduation plans, that more directly demonstrates the effectiveness of career development support.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE's Accreditation Principles and Policies.

### **Your Approved Period of Accreditation is: May 1, 2024 – April 30, 2031**

In addition to the annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the Gary E. West College of Business will be due by November 1, 2027. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the Gary E. West College of Business homepage, where “[status page](#)” is a hyperlink to your IACBE status page at <https://iacbe.org/memberpdf/WestLibertyUniversity.pdf>

*The Gary E. West College of Business at West Liberty University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs please view our IACBE member [status page](#).*

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

*The Gary E. West College of Business at West Liberty University has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.*

**Business Programs**

Master of Business Administration with concentrations in:

- Forensic Accounting
- Healthcare Management
- Management

Bachelor of Science in Business Administration with majors in:

- Accounting
- Computer Information Systems
- Cybersecurity
- Energy Management
- Entrepreneurship
- Financial Planning
- General Business
- Healthcare Management
- Management
- Marketing
- Sport Management
- Zoo Management

The Gary E. West College of Business will be publicly recognized for achieving accreditation for these programs at the 2025 IACBE Annual Conference and Assembly Meeting to be held in Indianapolis, Indiana, USA on April 1-3, 2025. We very much look forward to seeing you there.

We encourage the business faculty in the Gary E. West College of Business to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison, Cecilia Livengood, at [Clivengood@iacbe.org](mailto:Clivengood@iacbe.org) or 913-631-3009.

Sincerely,



Sharon Beaudry, Chair  
Board of Commissioners

c: Dr. Cathy Monteroso, Interim Provost