

Sent via email: krzysztof.sajon@wsb.poznan.pl

December 15, 2023

Professor Krzysztof Sajon Head of International Relations Office Faculty of Finance and Banking WSB Merito University in Poznan ul. Powstancow Wielkopolskich 5 Poznan, Poland 61-895

Dear Professor Sajon,

At its December 2023 meeting, the IACBE Board of Commissioners considered the application for new program(s) submitted by the Faculty of Finance and Banking at WSB Merito University in Poznan. I am pleased to report that the Board of Commissioners approved the application and granted specialized accreditation to the business program(s) as identified below, accompanied by the following note(s) and observation(s):

## **Business Program**

BA in Marketing and Sales

## <u>Notes</u>

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The Faculty of Finance and Banking is required to take action as specified below and respond to the IACBE **no later than February 23, 2024** (unless another due date is indicated within the Note). Responses must be submitted via the online platform available on our website: <u>www.iacbe.org/reports-note-compliance.asp</u>. All documentation must be provided in English.

No Notes were identified by the Board of Commissioners.

## **Observations**

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE's Accreditation Principles. Action on observations is optional, and reporting is not required.

No observations were made by the Board of Commissioners.

International Accreditation Council for Business Education 11960 Quivira Rd, Suite 300 Road | Overland Park, Kansas 66213 | USA Tel: +1 913 631 3009 | Fax: +1 913 631 9154 | Email: iacbe@iacbe.org | Web: www.iacbe.org The aforementioned program(s) are now included in the current period of accreditation and will be added to the school's list of IACBE-accredited programs within 30 days of the Board of Commissioners decision.

## The Current Period of Accreditation is: January 1, 2022 – December 31, 2028

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon (i) your institution remaining in good standing with your institutional accrediting body and (ii) the Faculty of Finance and Banking maintaining responsibility for offering and operating newly approved degree programs in compliance with all IACBE Principles and reporting requirements.

We encourage all business faculty in the Faculty of Finance and Banking to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison, Laurie Yates, at <u>lyates@iacbe.org</u> or 913-631-3009.

Sincerely,

Sharon Beaudry, Chair Board of Commissioners

c: Dr. Theodor Richardson, Chief Academic Officer