



Sent via email to: blopez@usw.edu

January 6, 2023

Dr. Brianna Lopez
Dean, College of Business Administration
College of Business Administration
University of the Southwest
6610 N. Lovington Highway T-20
Hobbs, NM 88240

Dear Dr. Lopez:

At its December 2022 meeting, the IACBE Board of Commissioners considered your request for the accreditation of the business programs offered by the College of Business Administration at the University of the Southwest. I am pleased to report that the Board of Commissioners approved your request and granted first-time specialized accreditation to the business program(s) as identified in the “Business Programs” table below, accompanied by the following note(s) and observation(s).

Notes

Notes are an indicator that while the program is in compliance with the Principles, additional monitoring is warranted. The College of Business Administration is required to take action as specified below and respond to the IACBE by March 8, 2023 (unless another due date is indicated within the Note). Responses must be submitted via the online platform available on our website: www.iacbe.org/reports-note-compliance.asp.

Principle 2.1: Outcomes Assessment

1. Revise exit surveys to more explicitly identify linkage to ISLOs each survey item is assessing.
 - a. This may be accomplished by using the exact Intended Student Learning Outcome (ISLO) wording to ensure clear. For example, the MBA program survey (see pg. 204 of the self-study) uses words that appear to link to the ISLOs but does not explicitly do so.
2. Revise exit surveys to ensure that they are assessing individual student achievement specific to each ISLO.
 - a. For example, the doctoral program survey on pg. 208 of the self-study lists the exact ISLO wording but then asks for student perception of outcomes achievement collectively, rather than assessing outcomes achievement of each ISLO individually.

Observations

Observations are suggestions for further quality enhancements that the Board of Commissioners believes would be helpful for you in achieving excellence in business education but are not required for compliance with the IACBE’s Accreditation Principles. Action on observations is optional, and reporting is not required.

No observations were made by the Board of Commissioners.

Additionally, upon completion of the review the Board of Commissioners voted to not require an on-site follow-up visit.

Accreditation represents a continuing relationship between an institution and its accrediting organization. Specialized program accreditation by the IACBE is dependent upon your institution remaining (i) in good standing with your institutional accrediting body and (ii) in compliance with the IACBE’s Accreditation Principles and Policies.

Your Approved Period of Accreditation is: 12/7/2022 – 12/31/2029

In addition to the annual compliance reports, all accredited members of the IACBE are required to submit an Interim Quality Assurance Report (IQAR) during their period of accreditation. The IQAR for the College of Business Administration will be due by November 1, 2025. For more information on these reports, please refer to the IACBE website under Accreditation > Compliance.

The following language must be used on the College of Business Administration homepage, where “[status page](#)” is a hyperlink to your IACBE status page at <https://iacbe.org/memberpdf/Universityofthesouthwest.pdf>

The College of Business Administration at the University of the Southwest has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. For a list of accredited programs please view our IACBE Member [status page](#).

If the list of accredited programs is provided in other official print publications, the following notice pertaining to your accreditation status with the IACBE must be used.

The College of Business Administration at the University of the Southwest has received specialized accreditation for the following business programs through the International Accreditation Council for Business Education (IACBE) located at 11960 Quivira Road in Overland Park, Kansas, USA. The IACBE grants accreditation for business and accounting programs only. Locations and delivery modes for program offerings are at the sole discretion of the Member.

Business Programs
Doctor of Business Administration–Data Analytics
Doctor of Business Administration–Strategy and Innovation
Doctor of Business Administration–Leadership and Organizational Development

Business Programs
Doctor of Business Administration–Healthcare Administration
Doctor of Business Administration–Self-Design
Master of Business Administration–Accounting
Master of Business Administration–Data Analytics and Business Intelligence
Master of Business Administration–Finance
Master of Business Administration–Healthcare Administration
Master of Business Administration–Human Resource Management
Master of Business Administration–International Business
Master of Business Administration–Law Enforcement and Corrections
Master of Business Administration–Marketing
Master of Business Administration–Project Management
Master of Business Administration–Public Administration
Master of Business Administration–Self-Design
Master of Business Administration–Sport Management and Recreation
Master of Business Administration–Strategic Management
Bachelor of Business Administration–Accounting
Bachelor of Business Administration–E-Commerce
Bachelor of Business Administration–Energy Management
Bachelor of Business Administration–Finance
Bachelor of Business Administration–Global Business Management
Bachelor of Business Administration–Healthcare Management
Bachelor of Business Administration–Hospitality Management
Bachelor of Business Administration–Management
Bachelor of Business Administration–Marketing
Bachelor of Business Administration–Non-profit Management
Bachelor of Business Administration–Sport Management

As a reminder, within 30 days of the date of this letter, those granted First-Time accreditation are required to come into compliance with the two IACBE annual reporting requirements: update and publish the Public Disclosure of Student Achievement, and submission of the WebPath Notification form.

1. Each Academic Business Unit must publicly report at least one IACBE-approved student achievement measure on an annual basis for each IACBE accredited program. The disclosure must include results, and the business unit’s expectation for those results, from the most recently concluded academic year. A template to the student achievement disclosure form is provided on the IACBE website: <https://iacbe.org/accreditation/compliance/public-disclosures/>
2. Once the updated disclosure is posted to your website, you are required to submit the Web Path Notification Form that informs the IACBE of the path that a member of the general public would take to get to 1 – the updated Public Disclosure of Student Achievement, and 2 – any statement of IACBE-accreditation published on the institution’s website. The form is provided on the IACBE website at <https://iacbe.org/accreditation/compliance/web-path-notification>

More information on these requirements can be found in the Member Resource section of the IACBE website.

The College of Business Administration will be publicly recognized for achieving accreditation at the 2023 IACBE Annual Conference and Assembly Meeting to be held April 11-14 in Orlando, Florida. We very much look forward to seeing you there.

We encourage the business faculty in the College of Business Administration to be actively involved in the IACBE's professional development programs and activities, including participation in the IACBE's Annual Conference and Assembly Meetings, regional conferences, and workshops, and serving as site-visit team peer reviewers.

If you have any questions or if we can be of assistance, please feel free to contact your liaison Dr. Laurie Yates at lyates@iacbe.org, or 913-631-3009.

Sincerely,



Scott Schroeder, Chair
Board of Commissioners